

RG 104, 8NS-104-94-077
Box 7

8NS-104-94-077, Miscellaneous
Correspondence & Memos, 1897-1994

Sworn B. Anthony Dollon Brochures and deformation

the dollar
of the
future



The
**Susan B. Anthony
Dollar Coin**

Department of the Treasury
Bureau of the Mint
Washington, D.C. 20220



The Susan B. Anthony Dollar is **QUICK** *and* **EASY**

QUICK TO IDENTIFY

Easy to see it is a woman • Susan B. Anthony is the only American woman to be honored on a circulating United States coin

Easy to see the unique eleven-sided inner border on both sides

Easy to distinguish by size • Larger than the quarter

QUICK TO GET AND GIVE IN CHANGE

Easy to carry with other coins • Avoids fumbling in both sections of wallet or purse • Higher bills remain secure

Easy to place in cash register drawer • Quicker change-making speeds up lines and shortens customer waiting time

QUICK TO FIND IN POCKET OR PURSE

Easy to find since it is sized between the quarter and half dollar

Easy to carry since it weighs one-third as much as four quarters

Easy for children to use

Easy to hear if dropped

QUICK TO USE IN VENDING MACHINES

Easy to insert • Worn and torn bills are often rejected

Easy to make direct purchase • Eliminates the need for a change machine

QUICK TO COUNT AND SORT

Easy to handle • Clean and solid • Unlike bills, coins won't stick together when new and tear when old

Easy to separate by size • Bills being all the same size, take time to sort

Easy to automate counting and sorting operations

QUICK TO SET UP CASH REGISTERS

Easy to start day's transactions • One roll of new dollar coins replaces 25 dollar bills

Easy to rearrange present cash register drawers

QUICK TO OBTAIN

Easy to circulate • The Anthony Dollars are being minted in Philadelphia, Denver, and San Francisco and distributed by the Federal Reserve Banks.

Easy for the general public to get from local banks in July 1979



9. Q. Will it be available at the Exhibit Hall?
- A. It will not be sold as a special item.
10. Q. Why does it have eleven sides and not thirteen?
- A. The design of the eleven-sided inner border on both sides of the new dollar coin is not intended as a symbolic device; rather it was adapted to provide a means for tactile recognition by the visually handicapped. Experiments were conducted using various multi-sided inner shapes. More than eleven sides produced a shape which was too close to a completely circular form. Using seven or fewer sides produced coins too similar to foreign coins.
11. Q. Will they discontinue the Eisenhower series?
- A. There is still authorization to mint the 40% silver Eisenhower dollars though there are no plans to mint any. In accordance with Public Law 95-447, which authorized the new Susan B. Anthony dollar coin, the cupro-nickel Eisenhower dollars cannot be minted after December 31, 1978.
12. Q. Will it be released any one place first? and
13. Q. Will it be released in Washington first?
- A. The new dollar coin will be released everywhere in the nation at approximately the same time.
14. Q. Will it be in Mint and Proof Sets?
- A. The new Susan B. Anthony dollar will be included in the 1979 Proof Coin Sets. All proof coins carry the "S" mint mark. The new Susan B. Anthony "D" mint mark dollar from Denver and the "P" mint mark dollar from Philadelphia will be included in the 1979 Uncirculated Coin Sets.
15. Q. Who is Susan B. Anthony?
- A. Susan B. Anthony (1820-1906) was an early crusader for equal rights for women and a pioneer in the drive to win for women the right to vote. In 1920, her life-long work culminated in the ratification of the 19th Amendment to the Constitution giving nationwide suffrage to women. This is the first time that a portrait of an American woman, rather than a symbolic woman, has appeared on a circulating U.S. coin.

QUESTION AND ANSWERS

Susan B. Anthony Dollar Coin

1. Q. When is it coming out?

A. The new dollar coin will be released for circulation in July 1979.

2. Q. Where can we get it?

A. From your local bank in July.

3. Q. How will it be distributed?

A. The Mint produces and ships coins only to Federal Reserve banks who in turn distribute them to commercial banks, where they can be obtained by the public.

4. Q. Where is it made?

A. The circulating coinage is minted at the Philadelphia Mint, the Denver Mint, and the San Francisco Assay Office. Proof coins are minted only at the San Francisco Assay Office.

5. Q. Does it have any silver in it?

A. No. It is made of the copper-nickel clad material now used on all U.S. coins valued at 10¢ or greater.

6. Q. What size will the Susan B. Anthony dollar coin be?

A. The new dollar is sized between the current quarter coin and the fifty-cent coin or approximately 1.04 inches in diameter. Compared to the Eisenhower dollar it is approximately 2/3 the diameter and 1/3 the weight.

7. Q. Will it be a collector's item or not?

A. The Mint began production in december 1978 in order to accumulate an inventory of 500 million coins prior to their release to local banks in July 1979. Production will continue after release at the rate of 80 million per month. The Anthony dollar, therefore, should not be a rare coin.

8. Q. Will they discontinue the one dollar bill?

A. The Treasury has no plans at the present time to systematically reduce the quantity of \$1 notes produced, although it would be very cost-effective.

9. Q. Will it be available at the Exhibit Hall?
- A. It will not be sold as a special item.
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13. Q. Will it be released in Washington first?
- A. The new dollar coin will be released everywhere in the nation at approximately the same time.
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DATA SHEET - ANTHONY DOLLAR

SUMMARY

Original Design:

Both the obverse and reverse of the Anthony dollar were authorized by Congress under Public Law 95-447. The decision to place Ms. Anthony's portrait on the obverse of the new coin was made by Congress after careful consideration of many worthy American men and women. In addition, Public Law 95-447 provided that the minting of the Eisenhower dollar coin be discontinued as of December 31, 1978.

Design and Alloy Changes:

You may be interested to know that in response to public and Congressional suggestions, changes in the dollar coin in order to make it more distinguishable have been considered. The Mint has tested a new alloy which would change the composition of the current copper-nickel clad alloy to a copper-aluminum-silicon clad alloy bonded to a solid core of copper. The alloy would result in a change of color. The alloy would also satisfy requirements of vending machine discriminating devices. A change in the reverse design from an eagle to a large number "1" in high relief for easier tactile recognition was also considered. Any changes would require Congressional action.

In view of various economic priorities of the current administration, changes to the current dollar coin are not under active consideration at this time.

Production:

The Bureau of the Mint produced approximately 758 million Anthony dollar coins in 1979 and an additional 89 million in 1980. 469 million coins have been shipped to the Federal Reserve Banks which in turn have distributed about 315 million to commercial banks.

In March of 1980, the Mint suspended production of the Anthony dollar coin as the current inventory was sufficient to fulfill demand. The present fiscal year budget does not call for the production of circulating dollar coins. Also, the printing of two dollar bills was halted by the Bureau of Engraving and Printing in January 1977. There was little public demand for the two dollar bill. At this time, additional printing of the two dollar bill is not scheduled.

There are no plans to discontinue the one dollar bill. Depending upon individual choice, the dollar bill and the dollar coin are both used by the public.

Distribution and Availability:

Coin distribution is not the responsibility of the Mint, but rather is a function of the Federal reserve and commercial banks.

Concerning the availability of the 1980 Anthony dollars, orders for these dollars have not been placed by some banks. This has been due to large inventories of 1979 Anthony dollars at the Federal Reserve Banks. When their inventories are depleted, we would expect that orders would be placed for the 1980 dollar coins. In fulfilling the obligation, Federal Reserve Banks are only required to distribute available coin supplies without regard to date or mint mark. Such distinctions have no bearing on meeting the need for coins as a medium of exchange. The Federal Reserve Bank which serves your area may not have ordered 1980 Anthony dollar coins. We can only suggest that your local bank request the 1980 dollar coins from correspondent banks that have ordered 1980 dollar coins. They may wish to contact a neighboring Federal Reserve Bank which did request 1980 dollar coins from the Mint.

Unpackaged coins or coins in bulk lots (such as selective rolls and bags) may be secured from banks, collectors or coin dealers. The Mint produces and ships coins only to Federal Reserve Banks which in turn distribute them to commercial banks.

The Bureau of the Mint does offer souvenir sets of three uncirculated Anthony dollar coins. These sets, however, are sold over-the-counter only at our sales areas. There is a limit of 25 sets per customer and the price is \$5.00 per set. The following is a listing of the locations of the Mint's Exhibit and Sales Areas.

Philadelphia Mint
Independence Mall
Philadelphia, PA 19106

San Francisco Old Mint
5th and Mission Streets
San Francisco, CA 94103

Denver Mint
320 W. Colfax Avenue
Denver, CO 80204

Department of the Treasury
15th Street & Pennsylvania Ave., NW
Washington, D.C. 20220



OFFICE OF
SUPERINTENDENT

THE DEPARTMENT OF THE TREASURY

UNITED STATES MINT

DENVER, COLO. 80204-2693

Dear

The newspaper article referred to is not quite correct on information of the availability of Susan B. Anthony coins and the Bicentennial 40% silver sets.

The U.S. Denver Mint does not mail any coins/coin sets or medals to customers. We do have a numismatic salesroom but sell only over-the-counter, for the convenience of tourists and visitors.

The U.S. Mint's order house is in San Francisco, California. We have enclosed information relative to mail ordering from that location.

Also, at this time, the Philadelphia Mint is selling the Susan B. Anthony dollars specifically and in various options--that information is also enclosed.

I do hope you will find the information helpful and if we can be of further assistance to you, please let us know. Thank you for your interest.

Sincerely,

Tito E. Rael, Supervisory
Visual Information Specialist
(Exhibits)

Enclosures

● **BANK AND RETAILER CONCERNS**

Storage space limitations in vaults and safes

Initially there will be a need to store both dollar bills and the new dollar coins. As coins are substituted for bills, storage problems will diminish.

- The new coins can be obtained in rolls of 25
- These dollar rolls will take no more vault space than used one dollar bills in good condition. . .in fact, . . .\$1000 of rolled dollar coins (40 rolls) take up about the same space as \$1000 of used one dollar notes in good condition

Space limitations in cash drawers

Present cash registers can be utilized—a few of the many alternative arrangements are:

	Currency			
\$1 coin	25¢	10¢	5¢	1¢

	Currency			
25¢	10¢	5¢	1¢	\$1 coin

	Currency			
\$1 coin	50¢	25¢	10¢	5¢
				1¢

	Currency			
50¢	25¢	10¢	5¢	1¢
				\$1 coin

● **SUGGESTED USE OF DOLLAR COIN IN GIVING CHANGE**

- | | |
|--------|--|
| \$1.00 | one dollar coin |
| 1.25 | one dollar coin and one quarter |
| 1.50 | one dollar coin and two quarters |
| 2.00 | two \$1 coins or one \$2 bill |
| 3.00 | three \$1 coins or \$1 coin and a \$2 bill |

Up to three dollars in change can easily be made without having to lift the bill retainer—saving time for you and your customer.

When making change for larger amounts the dollar coin can be combined with the two, five or ten dollar bill. Substitution of the dollar coin for the dollar bill can result in savings for your business as well as substantial savings for the Federal budget. The \$1 bill costs nearly 2 cents to produce and lasts only 18 months in circulation—frequently in bad shape. The new dollar coin will cost 3 cents to produce and will last 15 years or more in good condition.



Cash Handling Benefits of the Susan B. Anthony Dollar Coin

● BENEFITS TO RETAIL COMMUNITY

The new one dollar coins. . .

Save time and reduce errors at the cash register

Are easily withdrawn and dropped into cash drawers—bills are secured under spring retainer and must be straightened

Save time and reduce errors in counting and handling operations

Are quickly counted and handled (manually or automatically)—bills often stick together and cannot be distinguished by size

Are quick and easy to separate by size—bills must be individually separated by denomination and placed face side up in one direction

● BENEFITS TO FINANCIAL COMMUNITY

Substitution of dollar coin for note. . .

Speeds up teller transaction time and reduces customer waiting time

Reduces teller verification time—counterfeit possibility substantially reduced

Reduces mistakes resulting from new currency being stuck together or being of mixed denomination

Eliminates need for removal of worn and torn bills from circulation

Eliminates jamming of currency counting machines

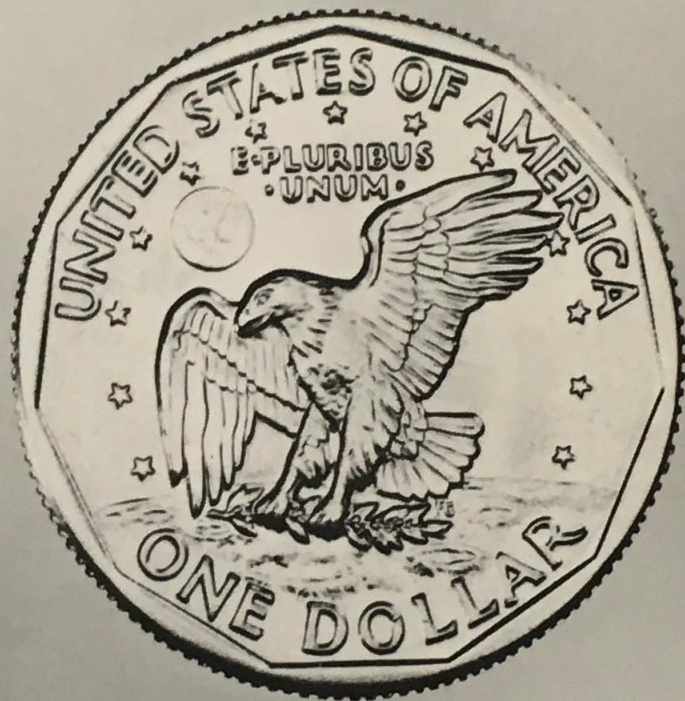
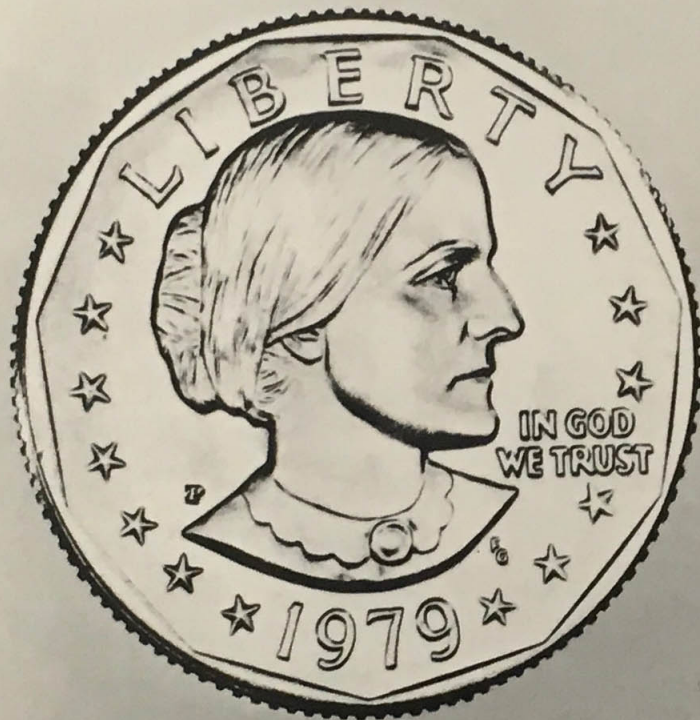
● THE NEW DOLLAR COIN

Has the portrait of Susan B. Anthony on the face of the coin in recognition of Miss Anthony's leadership in securing the right for women to vote

Is larger than the quarter and smaller than the half dollar

Is lighter than the half dollar—weighs approximately 1/3 as much as four quarters

Has a unique eleven-sided inner border within the circular configuration of the coin



the dollar of the future



**The Susan B. Anthony
Dollar Coin**

The New Dollar Coin

is Quick and Easy



QUICK TO IDENTIFY

- Easy to see it is a woman • Susan B. Anthony is the only American woman to be honored on a circulating United States coin
- Easy to see the unique eleven-sided inner border on both sides
- Easy to distinguish by size • Larger than the quarter

QUICK TO USE IN VENDING MACHINES

- Easy to insert • Worn and torn bills are often rejected
- Easy to make direct purchase • Reduces the need for bill changers

QUICK TO COUNT AND SORT

- Easy to handle • Unlike bills, coins won't stick together when new and tear when old
- Easy to separate by size • Bills being all the same size, take time to sort
- Easy to automate counting and sorting operations

QUICK TO SET UP CASH REGISTERS

- Easy to insert and withdraw. Four suggested arrangements to accommodate the \$1 coin in cash register drawers are:

Currency				
\$1 coin	25¢	10¢	5¢	1¢

Currency				
25¢	10¢	5¢	1¢	\$1 coin

Currency					
\$1 coin	50¢	25¢	10¢	5¢	1¢

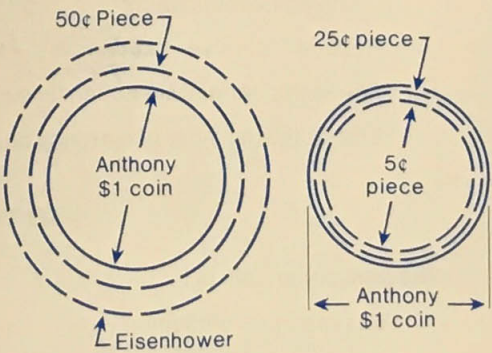
Currency					
50¢	25¢	10¢	5¢	1¢	\$1 coin

The coins are being minted in Philadelphia, Denver, and San Francisco and distributed by the Federal Reserve Banks. The Mint began production in December 1978 in order to accumulate an inventory of 500 million coins prior to their release to local banks in July 1979. Production will continue after release at the rate of 80 million per month.

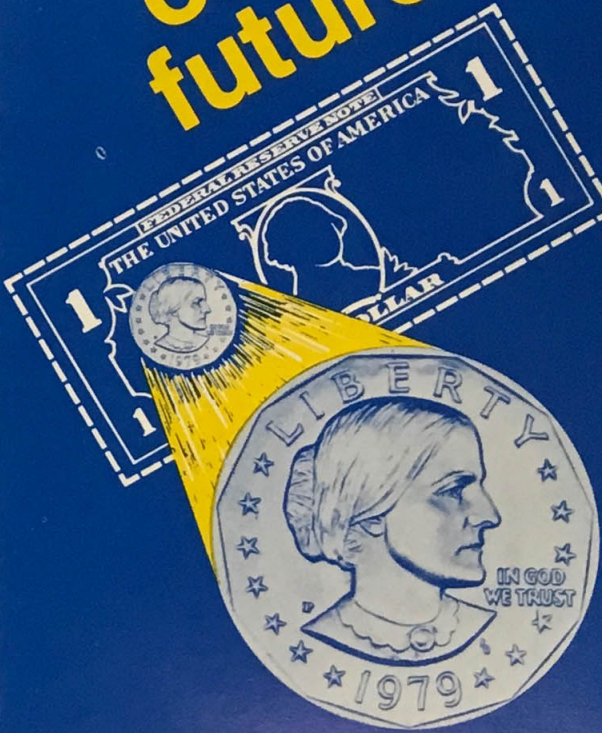
Size and Weight Comparison of the ANTHONY DOLLAR to other U.S. coins

Comparisons

	Denomination				
	5¢	25¢	Anthony \$1	Eisenhower 50¢	\$1
(Avoir.)					
WEIGHT (oz)	.18	.2	.3	.4	.8
DIAMETER (in)	.84	.96	1.04	1.20	1.50



the dollar of the future



The Susan B. Anthony Dollar Coin

Public Law 95-447, dated October 10, 1978, authorized the issuance of the new Susan B. Anthony dollar coin. It further provided that the minting of the Eisenhower circulating dollar coin be discontinued as of December 31, 1978.

ACTUAL SIZE of the ANTHONY DOLLAR



Obverse



Reverse

Obverse—Profile of Susan B. Anthony (1820–1906). Miss Anthony was an early crusader for equal rights for women and a pioneer in the drive to win for women the right to vote. In 1920 her life-long work culminated in the ratification of the 19th Amendment to the Constitution giving nationwide suffrage to women. This is the first time that a portrait of an American woman rather than a symbolic woman has appeared on a circulating U.S. coin.

Reverse—Symbolic eagle of Apollo 11 landing on the moon. The Apollo 11 spacecraft was christened "The Eagle" and landed on the moon at Tranquility Base on July 20, 1969. In tribute to the first landing on the moon, the design originally appeared on the Eisenhower dollar coin (1971–1978) in accordance with the provisions of Public Law 91-607, dated December 31, 1970.

Both the obverse and reverse of the Anthony Dollar were designed by Frank Gasparro, Chief Engraver of the United States.

SOME OF THE BENEFITS OF THE ANTHONY DOLLAR

—TO THE RETAIL COMMUNITY—

The new one dollar coins . . .

- Save time and reduce errors at the cash register
- Are easily withdrawn from and dropped into cash drawers — Bills are secured under spring retainer and must be straightened
- Save time and reduce errors in counting and handling operations
- Are quickly counted and handled (manually or automatically) — Bills often stick together and cannot be distinguished by size
- Are quick and easy to separate by size — Bills must be individually separated by denomination and placed face side up in one direction

—TO THE FINANCIAL COMMUNITY—

Substitution of dollar coin for note . . .

- Eliminates need for removal of worn and torn bills from circulation
- Reduces mistakes resulting from new currency being stuck together or being of mixed denomination
- Reduces teller verification time — Counterfeit possibility substantially reduced
- Speeds up teller transaction time and reduces customer waiting time
- Eliminates jamming of currency counting machines

—TO THE CONSUMER—

The new dollar coin is . . .

- Easy to carry with other coins — Avoids fumbling in both sections of wallet or purse — Higher bills remain secure
- Easy to find in pocket or change purse since it is sized between the quarter and half dollar and weighs 1/3 as much as four quarters
- Easy for children to use — Easy to hear when dropped

ADVANTAGES OF THE COIN'S COMPOSITION . . .

The Anthony dollar is a copper-nickel clad coin as are all U.S. coins valued at 10¢ or greater. This composition has many advantages such as superior surface wear and appearance and relatively low cost to produce. Also, because of the unique electrical resistivity and density of the laminate, it is very difficult to counterfeit or slug.

COST ADVANTAGES OF THE ANTHONY DOLLAR . . .

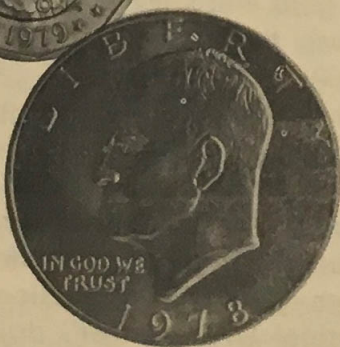
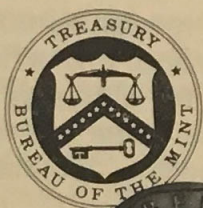
A minimum of \$4.5 million will be saved per year, since the old large Eisenhower dollar cost 8¢ to produce and each new Anthony dollar costs only 3¢ to produce.

In addition, any substitution of the dollar coin for the dollar bill will result in savings for private business as well as the Federal budget. The \$1 bill costs nearly 2¢ to produce and lasts only 18 months in circulation—frequently in bad shape. The new dollar coin will cost 3¢ to produce and will last 15 years or more in good condition.



ONE DOLLAR COIN

FACT SHEET



Bureau of the Mint
Washington, D.C. 20220

Related Questions

Will the Treasury reduce production of \$1 notes?

The Treasury has no plans at the present time to systematically reduce the quantity of \$1 notes produced, although it would be very cost-effective.

Will the new \$1 coin fit in the cash registers?

The vast majority of cash registers in this country have 5 position cash drawers. If retailers use the cash drawer for cash there is clearly room for both the \$1 coin and \$2 note. In many cases, retailers use space for checks, food coupons, coin rolls, etc. Therefore, the perceived lack of space is not a physical problem but one of habit and choice on the part of merchants.

How will the \$1 coin benefit retail and bank transactions?

Coins are easier to count and dispense from a cash drawer than paper currency which tends to stick together when new, tear when old, and must be withdrawn from beneath a spring-retainer. Use of the \$1 coin, therefore, can lead to faster and more accurate sales transactions and save time for the customer waiting in line.

Will the new \$1 coin be confused with the 25¢ piece?

The new \$1 coin is larger in diameter than a quarter with approximately the same relationship as the quarter has to the nickel. Since there is little indication that quarters are now confused with nickels, the new \$1 coin should not present a problem. In addition to the distinctly different size, the recommended coin design, while still round, has eleven sides inside the

periphery. This feature enables one to select the \$1 coin from a group of other coins.

Will the weight of an additional coin be inconvenient?

First, in the case where the new coin displaces quarters, it weighs approximately 1/3 as much as 4 quarters. Second, the new coin will enhance the practicality of the \$2 note. When used with the \$2 note the coin is only necessary in the uneven change situations. For example, three dollars change for a \$5 note could be a \$1 coin and a \$2 note. Four dollars change could be two \$2 notes not four \$1 coins. Therefore, it is not likely that one would receive \$1 coins in the same volume as one now receives \$1 notes.

Does the vending machine industry favor the new coin and will there be an inflationary effect?

The vending industry favors a coin compared to a note because it is easier to make change for a coin mechanically, and simpler to detect counterfeits or slugs. The new coin would make vending transactions more convenient since fewer coins would be necessary. Since vending machines compete with readily available substitute sources, the prices are competitively established and not related to the coins available.

Do other countries have a coin of similar value?

Yes—in England, France and Germany, as well as others, the smallest denomination note is worth \$2 or more. Small practical coins valued near \$1 and as high as \$2.50 freely circulate and are regarded as quite functional and convenient.

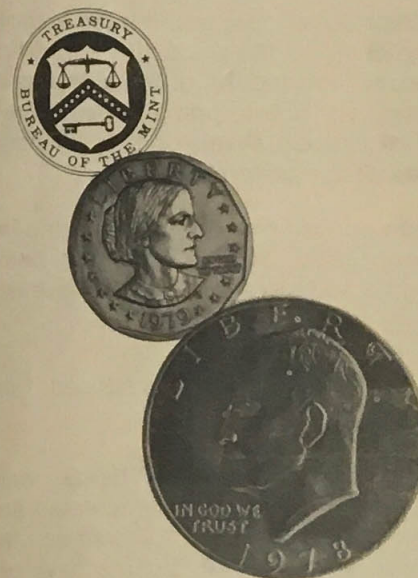
Is the fact that the new \$1 coin is smaller than the 50¢ piece a problem?

It is, of course, not a precedent since the dime is smaller than the nickel. In the past, size and weight relationships between coins were necessary because of the value of the silver or gold content. At present, since the intrinsic value is no longer a relevant factor, the size should be more related to convenience.

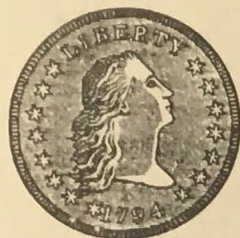
When could the new \$1 coin be released to the public?

Approximately 500 million coins will be produced to meet initial demand. The Mint began production in December 1978 in order to accumulate this inventory preparatory to the planned release of the new dollar coin for circulation in July, 1979.

ONE DOLLAR COIN FACT SHEET



Bureau of the Mint
Washington, D.C. 20220



THE FIRST ONE
DOLLAR COIN
DESIGN

Historical Data

Dollar coins were first authorized by Congress in 1792 and production began in 1794.

The silver dollar coin was minted approximately 98 of the 186 years after it was first authorized. Production of the coin was interrupted six times, primarily an indirect result of various silver, gold or bimetallic policies of the government.

With the current one dollar coin being the lone exception, all circulating \$1 coins (both gold and silver) since 1794 have had a Liberty figure obverse design.

Gold dollar coins were produced from 1849 through 1889.

Although some 40% silver dollars were produced for proof and uncirculated collectors sets for the Bicentennial, the historical 90% "silver" dollars have not been produced since 1935. The Bicentennial silver dollars have not been produced since 1976.

Beginning in 1971 copper-nickel composite dollars have been minted for circulation. 1978 dated coins are currently being distributed to the Federal Reserve Banks.

THE NEW ONE DOLLAR COIN

Advantages/Comparisons

Public Law 95-447, dated October 10, 1978, provides for the issuance of the new Susan B. Anthony dollar coin. It further provides for the discontinuance of minting of the Eisenhower circulating dollar coin as of December 31, 1978.

Advantages

The current copper-nickel dollar does not circulate due primarily to its cumbersome size and weight. The recommended design for the \$1 coin specifically addresses this problem of convenience. The \$1 coin is only 9% greater in diameter than a quarter and only 43% heavier. Compared to the current \$1 coin, it is approximately $\frac{2}{3}$ the diameter and $\frac{1}{3}$ the weight.

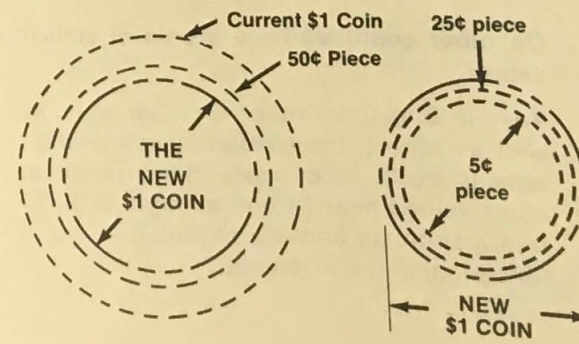
The current \$1 coin costs about 8 cents each to produce as compared to the cost for the new coin which will be 3¢ each. This is a savings of greater than 60% per coin compared to the existing coin! Based on production figures for FY 78 the new coin would save \$4.5 million per year.

Demand for one dollar notes has been increasing steadily at the Bureau of Engraving and Printing. Current figures show that dollar notes represent 60 percent of currency production. A practical \$1 coin which circulates will displace \$1 notes.

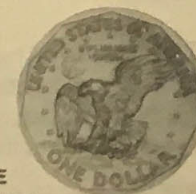
One dollar notes wear out and must be replaced in approximately 18 months at a cost of 1.8¢ each. Since each coin will last at least 15 years, the coin has, at minimum, a tenfold service life advantage. Considering the cost of the coin compared to the note, each coin would save over 80% of the production costs for the notes displaced. With nearly 3 billion \$1 Federal Reserve Notes in circulation today, only modest displacement by \$1 coins could result in savings of many millions of dollars in costs.

Comparisons

	Coin Denominations				
	5¢	25¢	NEW \$1	50¢	CURRENT \$1
WEIGHT (Avoir.) (oz)	.18	.2	.3	.4	.8
DIAMETER (in)	.84	.96	1.04	1.20	1.50



OBVERSE



REVERSE

ACTUAL SIZE
OF THE NEW COIN

DESIGN

Obverse—Profile of suffragist Susan B. Anthony (1820-1906). Miss Anthony was an early crusader for equal rights for women and a pioneer in the drive to win the vote for women. In 1920, her life-long work culminated in the ratification of the 19th Amendment to the Constitution giving nationwide suffrage to women. This is the first time an American woman's likeness, other than a mythical figure, has appeared on a circulating U.S. coin.

Reverse—Emblematic of the symbolic eagle of Apollo 11 landing on the moon. The Apollo 11 spacecraft was christened "The Eagle" and landed on the moon at Tranquillity Base on July 20, 1969. In tribute to the first landing on the moon, the design originally appeared on the Eisenhower dollar coin (1971-1978) in accordance with the provisions of the Act of December 31, 1970.

Clad—The copper-nickel clad is used now on all coins valued at 10¢ or greater. The surface, a 75% copper—25% nickel alloy, is bonded to a 100% copper core. This composition has many advantages such as superior surface wear and appearance and relatively low cost to produce since overall it is approximately 90% copper. Also, because of the unique electrical resistivity and density of the laminate, it is very difficult to counterfeit or slug.

Place
Stamp
Here

**Susan B. Anthony Circulation Program
Bureau of the Mint, Room 1020
501 13th Street, N.W.
Washington, D.C. 20220**

Yes, we would like to have a supply of the U.S. Mint's Susan B. Anthony Dollar Brochures to include in a mailing to our members or customers.

We will require _____ folded brochures.
Quantity

Please send to: _____

Attn: _____

The Dollar of the Future

THE SUSAN B. ANTHONY DOLLAR COIN

SUGGESTED COPY TO ADD TO YOUR NEWSPAPER ADVERTISING

Susan B. Anthony DOLLAR DAY Sale

Celebrate with us
the birth of a
new coin.

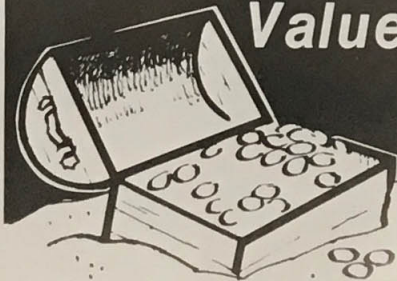


Use the new DOLLARS & SENSE

Discover the Changing Dollar

The new dollar coin is
available at...

**A Treasure of
Value at ...**



for your convenience
our cashiers will
be making change
with the
New Susan B. Anthony
Dollar Coin

*the dollar
of the future
is here now!*

**The Coins are Here!
The Coins are Here!
The Coins are Here!**

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**What's Coming?
What's Coming?
What's Coming?**

**The Coins are Coming!
The Coins are Coming!
The Coins are Coming!**

THE SUSAN B. ANTHONY
DOLLAR COIN
SUSAN B. ANTHONY DOLLAR

New Fashion Dollars
Old Fashioned Prices
SUSAN B. ANTHONY DOLLAR

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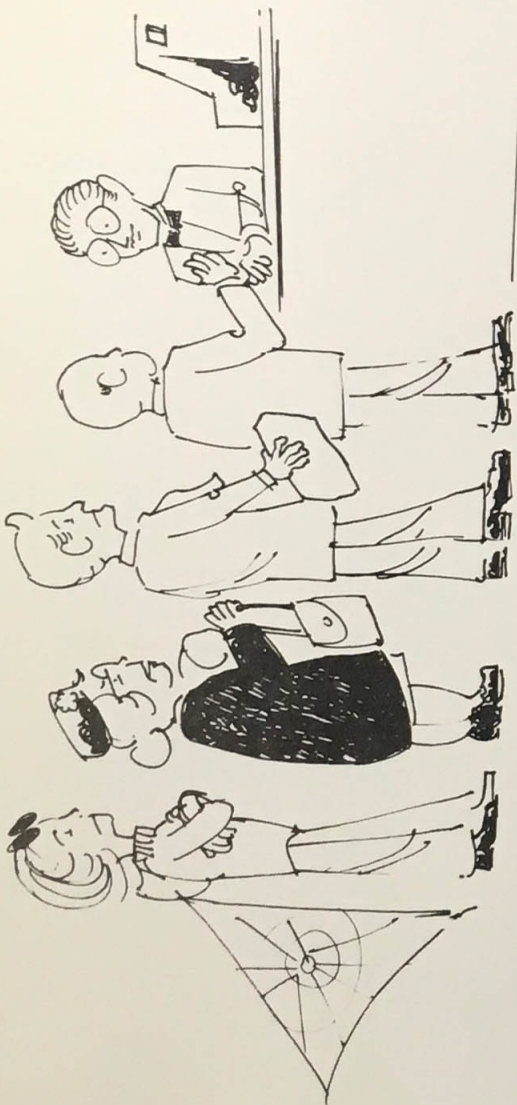
SUSAN B. ANTHONY DOLLAR

New Fashion Dollars
Old Fashioned Prices

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The Anthony Dollars are here!

The Anthony Dollars are here!



The New Dollar coin cuts customer waiting time.



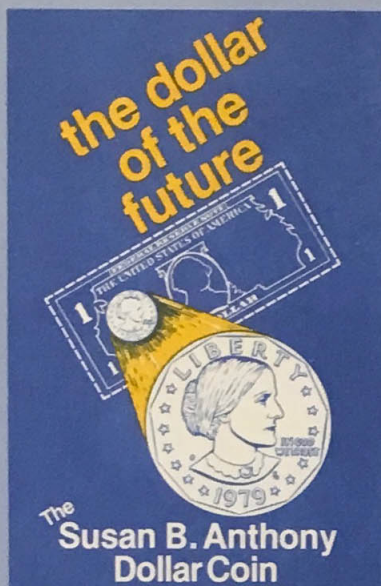
Happiness is a dollar that won't blow away.



Convenience is avoiding a bill-changer.



Begin your shift with dollar coins.



The Susan B. Anthony Dollar is

**quick
& easy**

QUICK TO IDENTIFY

- Easy to see it is a woman • Susan B. Anthony is the only American woman to be honored on a circulating United States coin
- Easy to see the unique 11-sided inner border on both sides
- Easy to distinguish by size • Larger than the quarter

QUICK TO GET AND GIVE IN CHANGE

- Easy to carry with other coins • Avoids fumbling in both sections of wallet or purse • Higher bills remain secure
- Easy to insert and withdraw from cash register drawer • Quicker change-making speeds up lines and shortens customer waiting time

QUICK TO FIND IN POCKET OR PURSE

- Easy to find since it is sized between the quarter and half dollar
- Easy to carry, since it weighs one-third as much as four quarters
- Easy for children to use • Easy to hear if dropped

QUICK TO USE IN VENDING MACHINES

- Easy to insert • Worn or torn bills are often rejected
- Easy to make direct purchase • Reduces the need for a bill changer

QUICK TO COUNT AND SORT

- Easy to handle • Unlike bills, coins won't stick together when new and tear when old
- Easy to separate by size • Bills being all the same size, take time to sort
- Easy to automate counting and sorting operations

QUICK TO SET UP CASH REGISTERS

- Easy to start day's transactions • One roll of new dollar coins replaces 25 dollar bills
- Easy to rearrange present cash register drawers

QUICK TO OBTAIN

- Easy to circulate • The Anthony Dollars are being minted in Philadelphia, Denver, and San Francisco and distributed by the Federal Reserve Banks
- Easy for the public to get from local banks beginning in July 1979



THE SUSAN B. ANTHONY DOLLAR COIN

Promotional Ideas for Retailers

- **Have a "Dollar Days"** sale when certain items are specially priced if purchased with at least one Anthony dollar.
- **Schedule a Susan B. Anthony Sale Week.** A great symbol or logo for your promotion is Susan B. Anthony's red shawl. She wore it often in her fight for the right to vote. This bright eye-catching symbol could be used in ads or store displays and even worn by store employees.
- **Cooperate with banks** and other retailers in your mall or your Chamber of Commerce to sponsor a city-wide or mall-wide promotion. Put up a coin exhibit, sponsor a drawing for a prize consisting of Anthony dollars, furnish employees with buttons or special name tags with a picture of the coin.
- **Give plenty of Susan B. Anthony dollars** in change during your promotion campaign. Be sure to contact your banker early to let him know your needs.
- **Use the "AD SHEET"** in this kit for assistance with newspaper ads to promote your campaign.
- **Ask your Federal Reserve Bank representative** about window posters to support your promotion of the dollar of the future.

Keep in mind the following dates which can be tied in with your retail promotions:

July 19—Anniversary of first Women's Rights Convention which was held in Seneca Falls, New York (1848)

July 20—Anniversary of "Eagle" landing on the Moon which is depicted on reverse of \$1 coin (1969)

August 26—Anniversary of the 19th Amendment to the Constitution which gave women the right to vote (1920)



THE SUSAN B. ANTHONY DOLLAR COIN

Promotional Ideas for Bankers

- **Present new customers** with a Susan B. Anthony Dollar (in a special envelope with your bank's name) when they open a checking or savings account.
- **Give a gift of Anthony Dollars**—on a special card or in a souvenir envelope—to those who deposit \$1,000 in an account.
- **Sponsor a Susan B. Anthony poetry or essay contest** for students—and award a prize in Anthony Dollars.
- **Include on your monthly computer statements** to checking account customers a reminder that the new coin is available at your bank.
- **Consider naming your new branch** the Susan B. Anthony Branch—and have an opening celebration to salute women. Give away balloons, Anthony Dollar key chains, pencils, matchbooks, T-shirts, lapel buttons, etc.
- **Cooperate with retailers** in your city or shopping mall on a "Dollar Days" promotion. . .and completely substitute dollar coins for dollar bills during that week.
- **Use the "AD SHEET"** in this kit for assistance with newspaper ads to promote your campaign.
- **Ask your Federal Reserve Bank representative** about window posters to support your promotion of the dollar of the future.
- **Telephone the presidents** of all your local women's groups and tell them that the new coin is coming. . .ask their cooperation in planning a "Susan B. Anthony Day" to coincide with the initial distribution of the coin at your bank. . .or offer to visit their group meetings to exchange old \$1 notes for new coins. . .Invite the press to take pictures, and then enjoy the publicity.



Susan B. Anthony

Susan B. Anthony was a great American who devoted her life to securing the right of women to vote. Her crusade continues the heritage of all heroic Americans who have built this country on the belief that equality is the right of every citizen, not the privilege of a few. Now in 1979 the United States will honor Susan B. Anthony by placing her portrait on the obverse of the new, small-sized dollar coin. This is especially significant in that it is the first time that a portrait of an American woman, rather than a symbolic woman, will appear on the circulating coinage of our nation.

Born in Adams, Massachusetts in 1820, Susan B. Anthony was well trained for her rebel role in history. She was raised in a family of Hicksite Quakers whose members were often the backbone of liberal thought and action in 19th century America. She delivered her first public speech as a fund raiser and president of the local chapter of the Daughters of Temperance, one of the only organizations open to women. Though she was a delegate from this group, she was once refused permission to speak at a mass meeting of the Sons of Temperance. Having been informed that the women were there only "to listen and learn,"¹ she walked out of the hall to become the organizer of the first Woman's State Temperance Society in New York. Her budding talents were soon recognized, and it was in such administrative roles that she served the cause of women until her death in 1906.

The many times Miss Anthony was faced with the inequality of women did not weaken her resolve. She often voiced labor's cause and publicized news of strikes and the plight of working women; yet she was denied a delegate's seat at the 1869 Convention of the National Labor Union. Perhaps her most trying moment came when her life-long family friend, Frederick Douglass, and his fellow male anti-slavery advocates at the first post-war Woman's Rights Convention in 1866 announced that the women must wait and be patient. "This is the Negro's hour."² Such a statement was a bitter pill for Miss Anthony who had long worked for anti-slavery and had believed for years that the right to vote would be for all citizens.

It was the non-citizen status of women that provoked Susan B. Anthony and led her to the legal event for which she is best known: The case of *The United States v. Susan B. Anthony*. Throughout 1872, she had been urging delegates of the suffrage convention to test the theory that the Fourteenth Amendment did not exclude women from voting. In a newspaper plea for all citizens to register to vote, she found not a word to indicate the intended vote was meant to be for men only. Armed with the Fourteenth Amendment and the state election law which she read as proof that the text did not prohibit women from voting, she led a group of women to register in Rochester, New York, on November 1. The same sixteen women returned to the polls on November 5 and deposited their votes

which were to be counted in the national election. All were soon arrested and all pleaded guilty to voting and were placed under bail of \$500 and ordered to appear before the Albany court where Miss Anthony's bail was raised to \$1,000.

Susan B. Anthony was prepared for the consequences of these actions and those about to follow. She spent the spring months before the trial speaking in 29 different Post Office districts of the county on the subject, "Is it a crime for a United States citizen to vote?"³ When derided for leaving the marshal's custody in Rochester and for "attempting to prejudice the jury," she thoughtfully replied that she was only attempting to explain the U.S. Constitution.

The trial held in June 1873 in Canandaigua has been maligned as a travesty of justice. The Judge, newly appointed to his position by a Senator known to be an adversary of the women's cause, declared that Susan Anthony was not competent to testify in her own case and was not protected by the law nor did she have the right to vote. He refused to have the jury polled but rather dismissed them. Following the legal custom, he asked the prisoner if she had anything to say as to why the sentence should not be pronounced. She rose to her feet and, though often interrupted by the Judge, delivered an interpretation of his breach of law and justice. "Failing to get this justice—justice, even to get a trial by a jury not of my peers—I ask not leniency at your hands,"⁴ she chided. To the sentence of the court to pay a fine of one hundred dollars and the cost of the prosecution, Miss Anthony replied, "May it please your Honor, I shall never pay a dollar of your unjust penalty. . . And I shall earnestly and persistently continue to urge all women to the practical recognition. . . that resistance to tyranny is obedience to God."⁵ This last dictum cemented her cause to America's first revolution for the same words appear on Adams' and Jefferson's proposal for the Great Seal of the United States. She did not pay the fine, and did continue to persist for 33 more years, speaking, writing, and counseling her followers who would continue her work and secure passage of the Nineteenth Amendment in 1920.

For the last half century of her life, Susan B. Anthony divided all her energies among publicizing and recording women's demands through the written word, lecturing throughout the nation and administering and pacifying those various groups emerging with slightly different aims and methods. On one speaking and organizing trip to Washington, D.C. in 1888, journalists wrote "Spring is not heralded in Washington by the approach of robin redbreast but by the appearance of Miss Anthony's red shawl."⁶ This became the symbol of her dedication and fight. Even as an elderly woman she campaigned throughout the West, faced the rigors of the frontier and urged legislators from Ohio to California to follow the lead of Wyoming and include a women's rights clause in their proposed constitutions.

Miss Anthony never waived in her effort to gain the vote and to record for history the many events of the Women's Movement. And, indeed, her fight is best remembered by her publishing efforts. She spurred feminine writers to work unceasingly in the declaration of their ideals and those of each group. Though the publishing of the weekly journal, *Revolution*, and of the volumes of *The History of Woman Suffrage* kept her constantly in debt, she continued to record and document the movement for her contemporaries and for the generations of historians to follow.

The few tributes and honors bestowed upon Susan B. Anthony came late in her life. Several large birthday celebrations in her honor were held in the nation's Capital. In 1906 United States congressmen, as well as President Theodore Roosevelt, sent messages.

After the presidential compliment was read to the audience, Miss Anthony rose and exclaimed, "When will men do something besides extend congratulations: I would rather have President Roosevelt say one word to Congress in favor of amending the Constitution to give women the suffrage than to praise me endlessly!" Thanking the crowd for their great applause, she then spoke her public call to battle: "There have been others also just as true and devoted to the cause—I wish I could name every one but with such women consecrating their lives—failure is impossible."⁷

Women generations later remembered this charge and our nation now honors Susan B. Anthony by placing her likeness on our coinage. Her portrait visually repeats the expression of an aspiring presidential candidate who after meeting her in 1878 said, "How could anyone forget Susan B. Anthony? The years of trial, persecution, and incessant struggle have left their ruthless impress upon her noble features."⁸

Notes

(See "References" for complete citations)

- | | |
|--|-------------------------------|
| 1. K. Anthony, <i>Susan B. Anthony</i> , p. 102. | 5. <i>Ibid.</i> , p. 299. |
| 2. Stevenson, <i>Women's Rights</i> , p. 52. | 6. <i>Ibid.</i> , pp. 385–386 |
| 3. K. Anthony, <i>Susan B. Anthony</i> , p. 290. | 7. <i>Ibid.</i> , p. 498 |
| 4. <i>Ibid.</i> , p. 298 | 8. <i>Ibid.</i> , p. 465 |

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United States Archives. Justice Chronological Files, unpublished.

For a more detailed biography, write to:

Susan B. Anthony Dollar Program
Bureau of the Mint
501 13th Street, N.W.
Washington, D.C. 20220





THE SECRETARY OF THE TREASURY
WASHINGTON

Dear Friend:

In a few short weeks, the new small one dollar coin will begin to be circulated as part of our currency and coinage system. We need your help in assuring ready acceptance of the coin.

The size and weight of the new Susan B. Anthony coin were selected for their convenience and ease of handling in establishments such as yours. The new dollar will be advantageous to private industry ... because of faster, easier handling of coins as compared to the handling of dollar notes. There are also significant cost benefits to the Government and, of course, ultimately to the taxpayer. Costs will be initially reduced by approximately 4.5 million dollars a year with the prospect for additional savings as coins are used in place of dollar notes.

I urge you to encourage actively the acceptance and usage of this coin among your employees and customers so that it can achieve its fullest potential. Enclosed are materials to support your promotional effort. Cooperative efforts such as this can be of great benefit to all of us. Thanks for your help.

Sincerely,

W. Michael Blumenthal

**the dollar
of the
future**



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Sincerely,

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Cash Handling Benefits of the Susan B. Anthony Dollar Coin

● BENEFITS TO RETAIL COMMUNITY

The new one dollar coins. . .

Save time and reduce errors at the cash register

Are easily withdrawn and dropped into cash drawers—bills are secured under spring retainer and must be straightened

Save time and reduce errors in counting and handling operations

Are quickly counted and handled (manually or automatically)—bills often stick together and cannot be distinguished by size

Are quick and easy to separate by size—bills must be individually separated by denomination and placed face side up in one direction

● BENEFITS TO FINANCIAL COMMUNITY

Substitution of dollar coin for note. . .

Speeds up teller transaction time and reduces customer waiting time

Reduces teller verification time—counterfeit possibility substantially reduced

Reduces mistakes resulting from new currency being stuck together or being of mixed denomination

Eliminates need for removal of worn and torn bills from circulation

Eliminates jamming of currency counting machines

● THE NEW DOLLAR COIN

Has the portrait of Susan B. Anthony on the face of the coin in recognition of Miss Anthony's leadership in securing the right for women to vote

Is larger than the quarter and smaller than the half dollar

Is lighter than the half dollar—weighs approximately 1/3 as much as four quarters

Has a unique eleven-sided inner border within the circular configuration of the coin

● BANK AND RETAILER CONCERNS

Storage space limitations in vaults and safes

Initially there will be a need to store both dollar bills and the new dollar coins. As coins are substituted for bills, storage problems will diminish.

- The new coins can be obtained in rolls of 25
- These dollar rolls will take no more vault space than used one dollar bills in good condition. . .in fact. . . \$1000 of rolled dollar coins (40 rolls) take up about the same space as \$1000 of used one dollar notes in good condition

Space limitations in cash drawers

Present cash registers can be utilized—a few of the many alternative arrangements are:

	Currency			
\$1 coin	25¢	10¢	5¢	1¢

	Currency			
25¢	10¢	5¢	1¢	\$1 coin

	Currency			
\$1 coin	50¢	25¢	10¢	5¢
				1¢

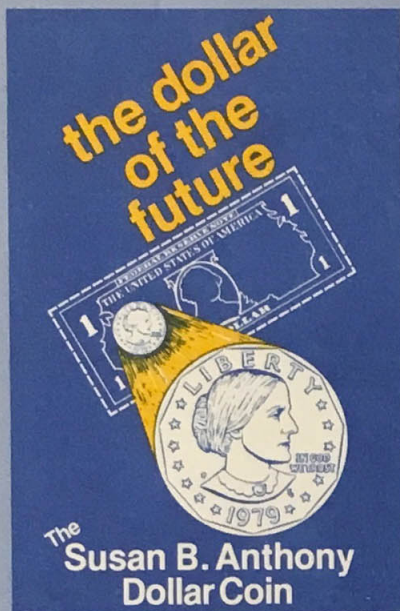
	Currency			
50¢	25¢	10¢	5¢	1¢
				\$1 coin

● SUGGESTED USE OF DOLLAR COIN IN GIVING CHANGE

\$1.00	one dollar coin
1.25	one dollar coin and one quarter
1.50	one dollar coin and two quarters
2.00	two \$1 coins or one \$2 bill
3.00	three \$1 coins or \$1 coin and a \$2 bill

Up to three dollars in change can easily be made without having to lift the bill retainer—saving time for you and your customer.

When making change for larger amounts the dollar coin can be combined with the two, five or ten dollar bill. Substitution of the dollar coin for the dollar bill can result in savings for your business as well as substantial savings for the Federal budget. The \$1 bill costs nearly 2 cents to produce and lasts only 18 months in circulation—frequently in bad shape. The new dollar coin will cost 3 cents to produce and will last 15 years or more in good condition.



The Susan B. Anthony Dollar is

quick & easy

QUICK TO IDENTIFY

- Easy to see it is a woman • Susan B. Anthony is the only American woman to be honored on a circulating United States coin
- Easy to see the unique 11-sided inner border on both sides
- Easy to distinguish by size • Larger than the quarter

QUICK TO GET AND GIVE IN CHANGE

- Easy to carry with other coins • Avoids fumbling in both sections of wallet or purse • Higher bills remain secure
- Easy to insert and withdraw from cash register drawer • Quicker change-making speeds up lines and shortens customer waiting time

QUICK TO FIND IN POCKET OR PURSE

- Easy to find since it is sized between the quarter and half dollar
- Easy to carry, since it weighs one-third as much as four quarters
- Easy for children to use • Easy to hear if dropped

QUICK TO USE IN VENDING MACHINES

- Easy to insert • Worn or torn bills are often rejected
- Easy to make direct purchase • Reduces the need for a bill changer

QUICK TO COUNT AND SORT

- Easy to handle • Unlike bills, coins won't stick together when new and tear when old
- Easy to separate by size • Bills being all the same size, take time to sort
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QUICK TO SET UP CASH REGISTERS

- Easy to start day's transactions • One roll of new dollar coins replaces 25 dollar bills
- Easy to rearrange present cash register drawers

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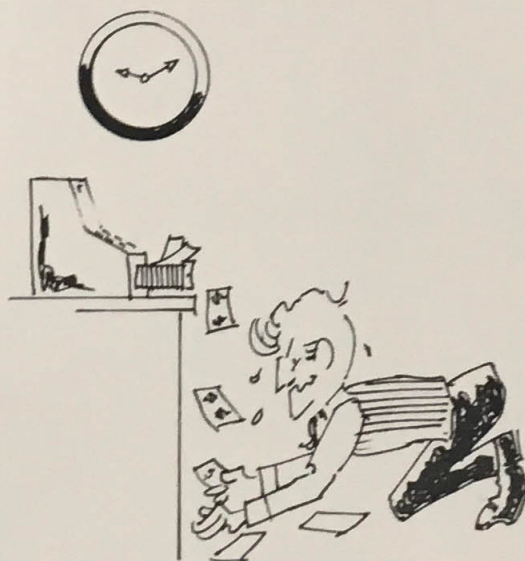
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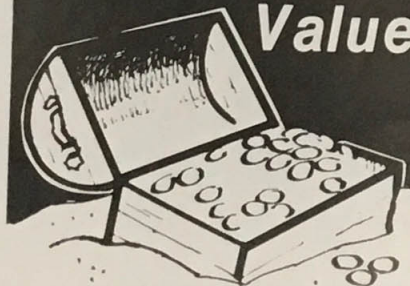
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The many times Miss Anthony was faced with the inequality of women did not weaken her resolve. She often voiced labor's cause and publicized news of strikes and the plight of working women; yet she was denied a delegate's seat at the 1869 Convention of the National Labor Union. Perhaps her most trying moment came when her life-long family friend, Frederick Douglass, and his fellow male anti-slavery advocates at the first post-war Woman's Rights Convention in 1866 announced that the women must wait and be patient. "This is the Negro's hour."² Such a statement was a bitter pill for Miss Anthony who had long worked for anti-slavery and had believed for years that the right to vote would be for all citizens.

It was the non-citizen status of women that provoked Susan B. Anthony and led her to the legal event for which she is best known: The case of *The United States v. Susan B. Anthony*. Throughout 1872, she had been urging delegates of the suffrage convention to test the theory that the Fourteenth Amendment did not exclude women from voting. In a newspaper plea for all citizens to register to vote, she found not a word to indicate the intended vote was meant to be for men only. Armed with the Fourteenth Amendment and the state election law which she read as proof that the text did not prohibit women from voting, she led a group of women to register in Rochester, New York, on November 1. The same sixteen women returned to the polls on November 5 and deposited their votes

which were to be counted in the national election. All were soon arrested and all pleaded guilty to voting and were placed under bail of \$500 and ordered to appear before the Albany court where Miss Anthony's bail was raised to \$1,000.

Susan B. Anthony was prepared for the consequences of these actions and those about to follow. She spent the spring months before the trial speaking in 29 different Post Office districts of the county on the subject, "Is it a crime for a United States citizen to vote?"³ When derided for leaving the marshal's custody in Rochester and for "attempting to prejudice the jury," she thoughtfully replied that she was only attempting to explain the U.S. Constitution.

The trial held in June 1873 in Canandaigua has been maligned as a travesty of justice. The Judge, newly appointed to his position by a Senator known to be an adversary of the women's cause, declared that Susan Anthony was not competent to testify in her own case and was not protected by the law nor did she have the right to vote. He refused to have the jury polled but rather dismissed them. Following the legal custom, he asked the prisoner if she had anything to say as to why the sentence should not be pronounced. She rose to her feet and, though often interrupted by the Judge, delivered an interpretation of his breach of law and justice. "Failing to get this justice—justice, even to get a trial by a jury not of my peers—I ask not leniency at your hands,"⁴ she chided. To the sentence of the court to pay a fine of one hundred dollars and the cost of the prosecution, Miss Anthony replied, "May it please your Honor, I shall never pay a dollar of your unjust penalty. . . . And I shall earnestly and persistently continue to urge all women to the practical recognition. . . . that resistance to tyranny is obedience to God."⁵ This last dictum cemented her cause to America's first revolution for the same words appear on Adams' and Jefferson's proposal for the Great Seal of the United States. She did not pay the fine, and did continue to persist for 33 more years, speaking, writing, and counseling her followers who would continue her work and secure passage of the Nineteenth Amendment in 1920.

For the last half century of her life, Susan B. Anthony divided all her energies among publicizing and recording women's demands through the written word, lecturing throughout the nation and administering and pacifying those various groups emerging with slightly different aims and methods. On one speaking and organizing trip to Washington, D.C. in 1888, journalists wrote "Spring is not heralded in Washington by the approach of robin redbreast but by the appearance of Miss Anthony's red shawl."⁶ This became the symbol of her dedication and fight. Even as an elderly woman she campaigned throughout the West, faced the rigors of the frontier and urged legislators from Ohio to California to follow the lead of Wyoming and include a women's rights clause in their proposed constitutions.

Miss Anthony never waived in her effort to gain the vote and to record for history the many events of the Women's Movement. And, indeed, her fight is best remembered by her publishing efforts. She spurred feminine writers to work unceasingly in the declaration of their ideals and those of each group. Though the publishing of the weekly journal, *Revolution*, and of the volumes of *The History of Woman Suffrage* kept her constantly in debt, she continued to record and document the movement for her contemporaries and for the generations of historians to follow.

The few tributes and honors bestowed upon Susan B. Anthony came late in her life. Several large birthday celebrations in her honor were held in the nation's Capital. In 1906 United States congressmen, as well as President Theodore Roosevelt, sent messages.

After the presidential compliment was read to the audience, Miss Anthony rose and exclaimed, "When will men do something besides extend congratulations: I would rather have President Roosevelt say one word to Congress in favor of amending the Constitution to give women the suffrage than to praise me endlessly!" Thanking the crowd for their great applause, she then spoke her public call to battle: "There have been others also just as true and devoted to the cause—I wish I could name every one but with such women consecrating their lives—failure is impossible."⁷

Women generations later remembered this charge and our nation now honors Susan B. Anthony by placing her likeness on our coinage. Her portrait visually repeats the expression of an aspiring presidential candidate who after meeting her in 1878 said, "How could anyone forget Susan B. Anthony? The years of trial, persecution, and incessant struggle have left their ruthless impress upon her noble features."⁸

Notes

(See "References" for complete citations)

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|--|-------------------------------|
| 1. K. Anthony, <i>Susan B. Anthony</i> , p. 102. | 5. <i>Ibid.</i> , p. 299. |
| 2. Stevenson, <i>Women's Rights</i> , p. 52. | 6. <i>Ibid.</i> , pp. 385–386 |
| 3. K. Anthony, <i>Susan B. Anthony</i> , p. 290. | 7. <i>Ibid.</i> , p. 498 |
| 4. <i>Ibid.</i> , p. 298 | 8. <i>Ibid.</i> , p. 465 |

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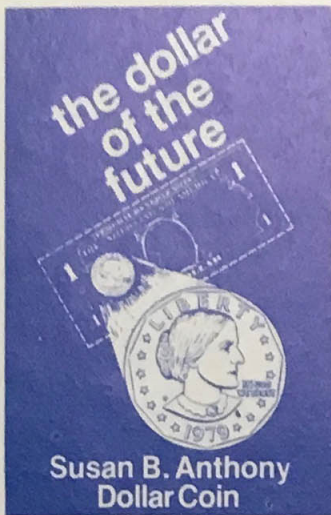
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United States Archives. Justice Chronological Files, unpublished.

For a more detailed biography, write to:

Susan B. Anthony Dollar Program
Bureau of the Mint
501 13th Street, N.W.
Washington, D.C. 20220





Cash Handling Benefits of the Susan B. Anthony Dollar Coin

● BENEFITS TO RETAIL COMMUNITY

The new one dollar coins. . .

Save time and reduce errors at the cash register

Are easily withdrawn and dropped into cash drawers—bills are secured under spring retainer and must be straightened

Save time and reduce errors in counting and handling operations

Are quickly counted and handled (manually or automatically)—bills often stick together and cannot be distinguished by size

Are quick and easy to separate by size—bills must be individually separated by denomination and placed face side up in one direction

● BENEFITS TO FINANCIAL COMMUNITY

Substitution of dollar coin for note. . .

Speeds up teller transaction time and reduces customer waiting time

Reduces teller verification time—counterfeit possibility substantially reduced

Reduces mistakes resulting from new currency being stuck together or being of mixed denomination

Eliminates need for removal of worn and torn bills from circulation

Eliminates jamming of currency counting machines

● THE NEW DOLLAR COIN

Has the portrait of Susan B. Anthony on the face of the coin in recognition of Miss Anthony's leadership in securing the right for women to vote

Is larger than the quarter and smaller than the half dollar

Is lighter than the half dollar—weighs approximately 1/3 as much as four quarters

Has a unique eleven-sided inner border within the circular configuration of the coin

● BANK AND RETAILER CONCERNS

Storage space limitations in vaults and safes

Initially there will be a need to store both dollar bills and the new dollar coins. As coins are substituted for bills, storage problems will diminish.

- The new coins can be obtained in rolls of 25
- These dollar rolls will take no more vault space than used one dollar bills in good condition. . .in fact. . .\$1000 of rolled dollar coins (40 rolls) take up about the same space as \$1000 of used one dollar notes in good condition

Space limitations in cash drawers

Present cash registers can be utilized—a few of the many alternative arrangements are:

\$1 coin	
25¢	
10¢	
5¢	
1¢	

25¢	Currency
10¢	
5¢	
1¢	
\$1 coin	

\$1 coin	
50¢	
25¢	
10¢	
5¢	
1¢	

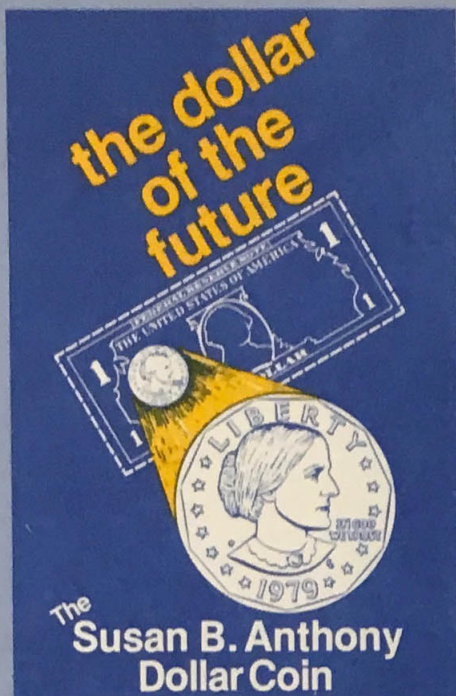
50¢	
25¢	
10¢	
5¢	
1¢	
\$1 coin	

● SUGGESTED USE OF DOLLAR COIN IN GIVING CHANGE

\$1.00	one dollar coin
1.25	one dollar coin and one quarter
1.50	one dollar coin and two quarters
2.00	two \$1 coins or one \$2 bill
3.00	three \$1 coins or \$1 coin and a \$2 bill

Up to three dollars in change can easily be made without having to lift the bill retainer—saving time for you and your customer.

When making change for larger amounts the dollar coin can be combined with the two, five or ten dollar bill. Substitution of the dollar coin for the dollar bill can result in savings for your business as well as substantial savings for the Federal budget. The \$1 bill costs nearly 2 cents to produce and lasts only 18 months in circulation—frequently in bad shape. The new dollar coin will cost 3 cents to produce and will last 15 years or more in good condition.



The Susan B. Anthony Dollar is

**quick
& easy**

QUICK TO IDENTIFY

- Easy to see it is a woman ● Susan B. Anthony is the only American woman to be honored on a circulating United States coin
- Easy to see the unique 11-sided inner border on both sides
- Easy to distinguish by size ● Larger than the quarter

QUICK TO GET AND GIVE IN CHANGE

- Easy to carry with other coins ● Avoids fumbling in both sections of wallet or purse ● Higher bills remain secure
- Easy to insert and withdraw from cash register drawer ● Quicker change-making speeds up lines and shortens customer waiting time

QUICK TO FIND IN POCKET OR PURSE

- Easy to find since it is sized between the quarter and half dollar
- Easy to carry, since it weighs one-third as much as four quarters
- Easy for children to use ● Easy to hear if dropped

QUICK TO USE IN VENDING MACHINES

- Easy to insert ● Worn or torn bills are often rejected
- Easy to make direct purchase ● Reduces the need for a bill changer

QUICK TO COUNT AND SORT

- Easy to handle ● Unlike bills, coins won't stick together when new and tear when old
- Easy to separate by size ● Bills being all the same size, take time to sort
- Easy to automate counting and sorting operations

QUICK TO SET UP CASH REGISTERS

- Easy to start day's transactions ● One roll of new dollar coins replaces 25 dollar bills
- Easy to rearrange present cash register drawers

QUICK TO OBTAIN

- Easy to circulate ● The Anthony Dollars are being minted in Philadelphia, Denver, and San Francisco and distributed by the Federal Reserve Banks
- Easy for the public to get from local banks beginning in July 1979

the dollar of the future



The Susan B. Anthony
Dollar Coin

The New Dollar Coin

is Quick and Easy

QUICK TO IDENTIFY

- Easy to see it is a woman • Susan B. Anthony is the only American woman to be honored on a circulating United States coin
- Easy to see the unique eleven-sided inner border on both sides
- Easy to distinguish by size • Larger than the quarter

QUICK TO USE IN VENDING MACHINES

- Easy to insert • Worn and torn bills are often rejected
- Easy to make direct purchase • Reduces the need for bill changers

QUICK TO COUNT AND SORT

- Easy to handle • Unlike bills, coins won't stick together when new and tear when old
- Easy to separate by size • Bills being all the same size, take time to sort
- Easy to automate counting and sorting operations

QUICK TO SET UP CASH REGISTERS

- Easy to insert and withdraw. Four suggested arrangements to accommodate the \$1 coin in cash register drawers are:

Currency				
\$1 coin	25¢	10¢	5¢	1¢

Currency				
25¢	10¢	5¢	1¢	\$1 coin

Currency					
\$1 coin	50¢	25¢	10¢	5¢	1¢

Currency					
50¢	25¢	10¢	5¢	1¢	\$1 coin

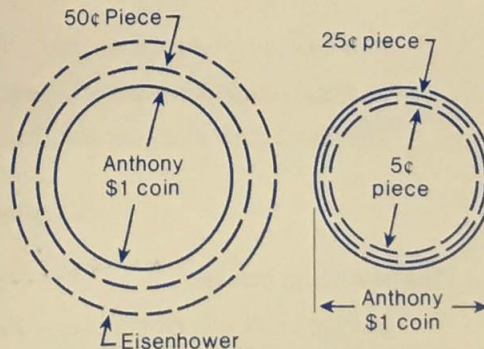


The coins are being minted in Philadelphia, Denver, and San Francisco and distributed by the Federal Reserve Banks. The Mint began production in December 1978 in order to accumulate an inventory of 500 million coins prior to their release to local banks in July 1979. Production will continue after release at the rate of 80 million per month.

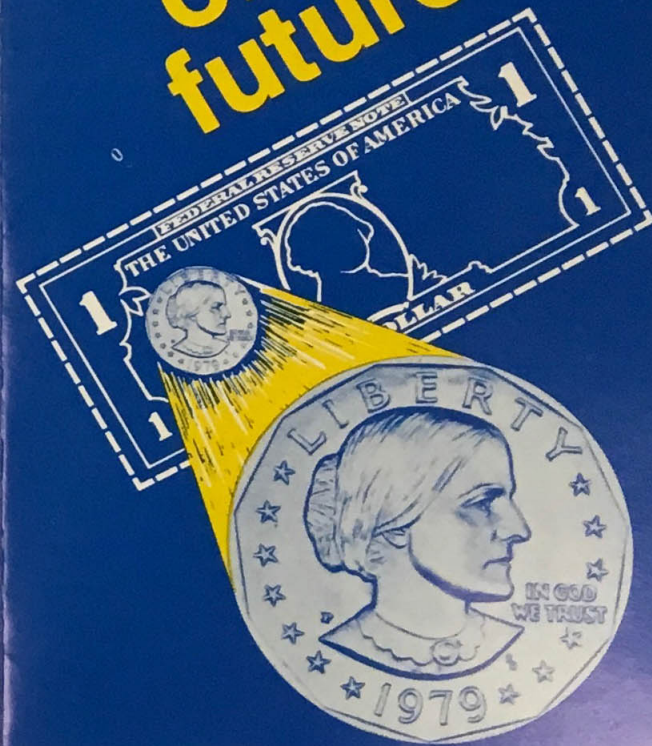
Size and Weight Comparison of the ANTHONY DOLLAR to other U.S. coins

Comparisons

	Denomination				
	5¢	25¢	\$1	50¢	\$1
(Avoir.)					
WEIGHT (oz)	.18	.2	.3	.4	.8
DIAMETER (in)	.84	.96	1.04	1.20	1.50



the dollar of the future



The Susan B. Anthony Dollar Coin

Public Law 95-447, dated October 10, 1978, authorized the issuance of the new Susan B. Anthony dollar coin. It further provided that the minting of the Eisenhower circulating dollar coin be discontinued as of December 31, 1978.

ACTUAL SIZE of the ANTHONY DOLLAR



Obverse



Reverse

Obverse—Profile of Susan B. Anthony (1820–1906). Miss Anthony was an early crusader for equal rights for women and a pioneer in the drive to win for women the right to vote. In 1920 her life-long work culminated in the ratification of the 19th Amendment to the Constitution giving nationwide suffrage to women. This is the first time that a portrait of an American woman rather than a symbolic woman has appeared on a circulating U.S. coin.

Reverse—Symbolic eagle of Apollo 11 landing on the moon. The Apollo 11 spacecraft was christened "The Eagle" and landed on the moon at Tranquility Base on July 20, 1969. In tribute to the first landing on the moon, the design originally appeared on the Eisenhower dollar coin (1971–1978) in accordance with the provisions of Public Law 91-607, dated December 31, 1970.

Both the obverse and reverse of the Anthony Dollar were designed by Frank Gasparro, Chief Engraver of the United States.

SOME OF THE BENEFITS OF THE ANTHONY DOLLAR

—TO THE RETAIL COMMUNITY—

The new one dollar coins . . .

- Save time and reduce errors at the cash register
- Are easily withdrawn from and dropped into cash drawers — Bills are secured under spring retainer and must be straightened
- Save time and reduce errors in counting and handling operations
- Are quickly counted and handled (manually or automatically) — Bills often stick together and cannot be distinguished by size
- Are quick and easy to separate by size — Bills must be individually separated by denomination and placed face side up in one direction

—TO THE FINANCIAL COMMUNITY—

Substitution of dollar coin for note . . .

- Eliminates need for removal of worn and torn bills from circulation
- Reduces mistakes resulting from new currency being stuck together or being of mixed denomination
- Reduces teller verification time — Counterfeit possibility substantially reduced
- Speeds up teller transaction time and reduces customer waiting time
- Eliminates jamming of currency counting machines

—TO THE CONSUMER—

The new dollar coin is . . .

- Easy to carry with other coins — Avoids fumbling in both sections of wallet or purse — Higher bills remain secure
- Easy to find in pocket or change purse since it is sized between the quarter and half dollar and weighs 1/3 as much as four quarters
- Easy for children to use — Easy to hear when dropped

ADVANTAGES OF THE COIN'S COMPOSITION . . .

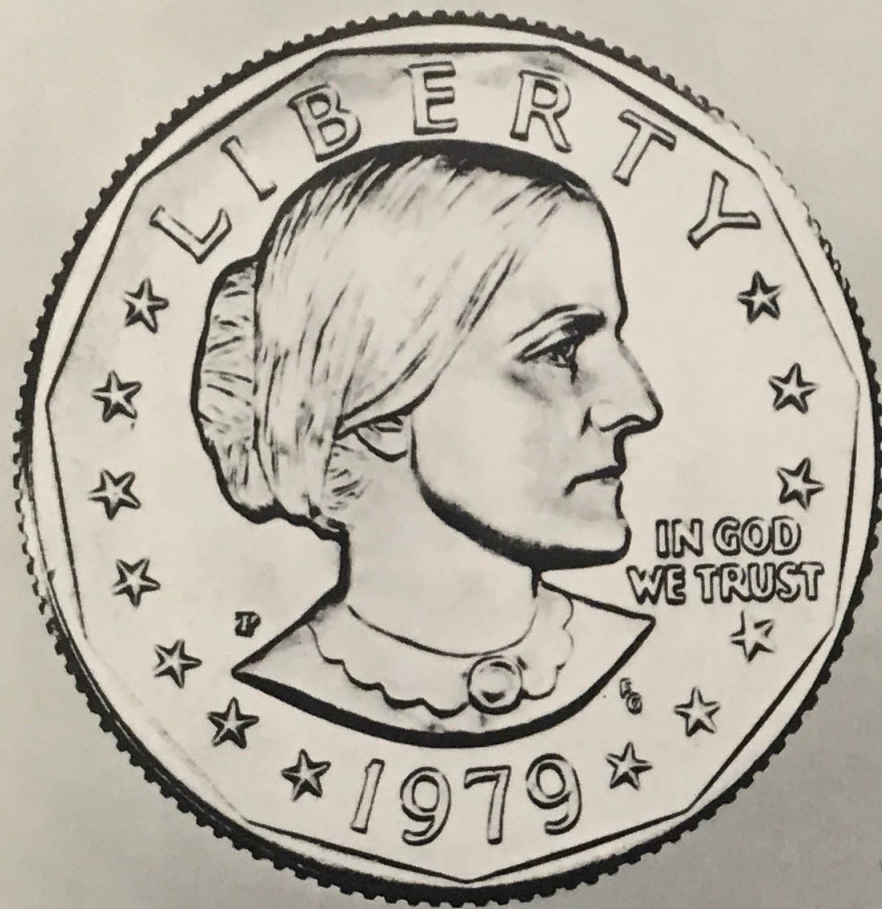
The Anthony dollar is a copper-nickel clad coin as are all U.S. coins valued at 10¢ or greater. This composition has many advantages such as superior surface wear and appearance and relatively low cost to produce. Also, because of the unique electrical resistivity and density of the laminate, it is very difficult to counterfeit or slug.

COST ADVANTAGES OF THE ANTHONY DOLLAR . . .

A minimum of \$4.5 million will be saved per year, since the old large Eisenhower dollar cost 8¢ to produce and each new Anthony dollar costs only 3¢ to produce.

In addition, any substitution of the dollar coin for the dollar bill will result in savings for private business as well as the Federal budget. The \$1 bill costs nearly 2¢ to produce and lasts only 18 months in circulation—frequently in bad shape. The new dollar coin will cost 3¢ to produce and will last 15 years or more in good condition.





Place
Stamp
Here

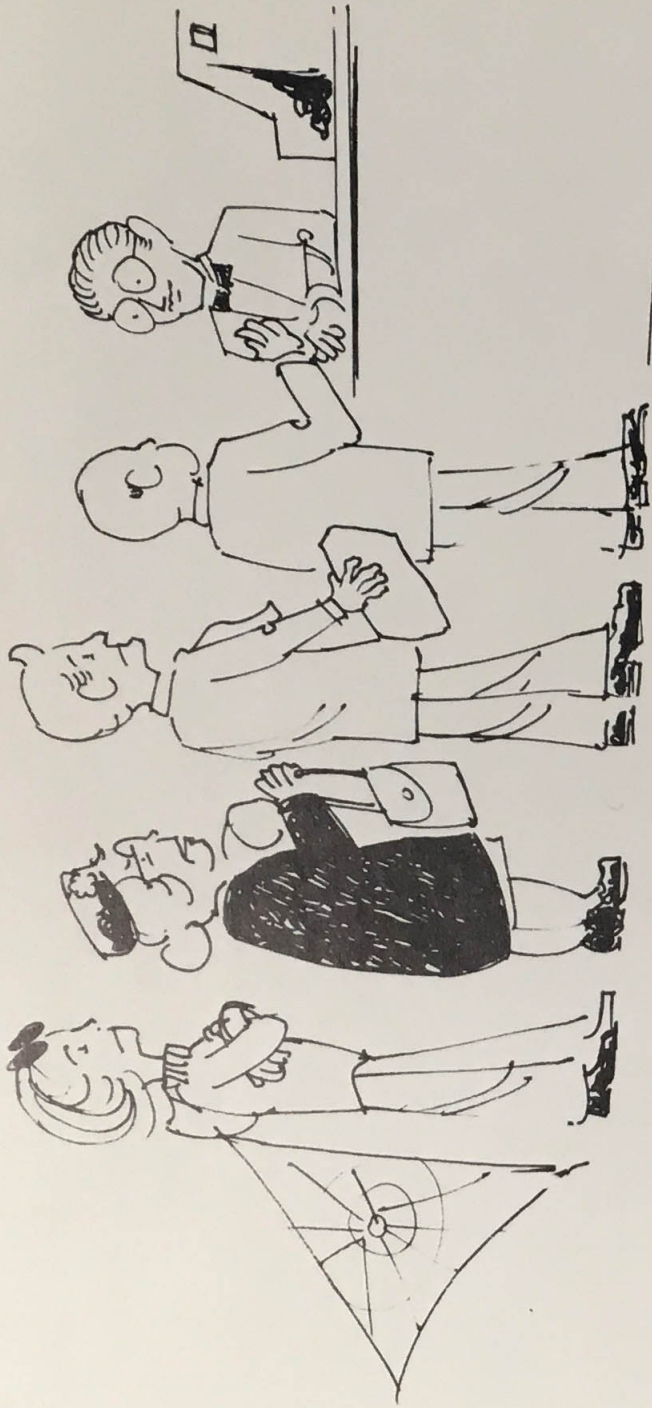
**Susan B. Anthony Circulation Program
Bureau of the Mint, Room 1020
501 13th Street, N.W.
Washington, D.C. 20220**

Yes, we would like to have a supply of the U.S. Mint's Susan B. Anthony Dollar Brochures to include in a mailing to our members or customers.

We will require _____ folded brochures.
Quantity

Please send to: _____

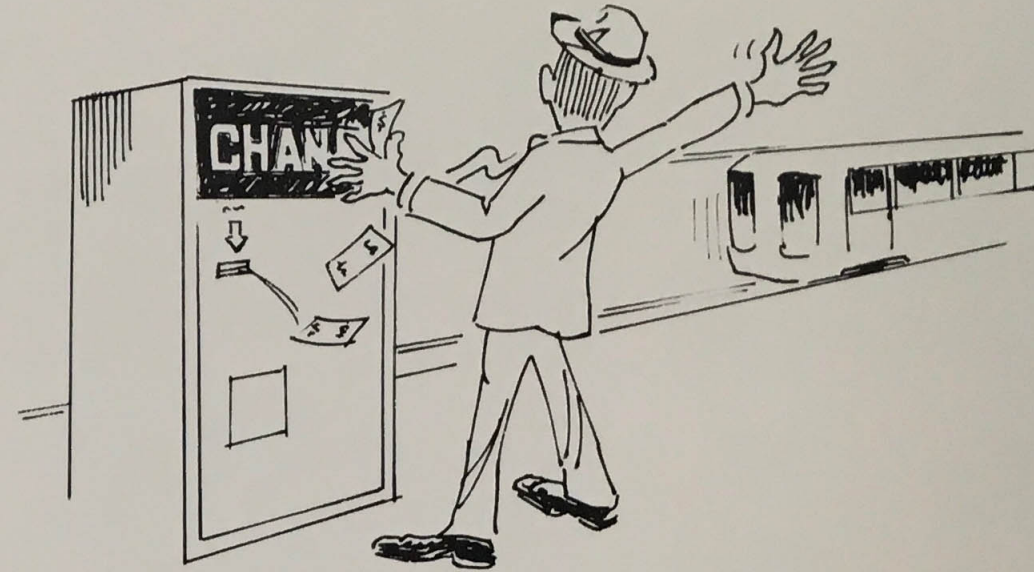
Attn: _____



The New Dollar coin cuts customer waiting time.



Happiness is a dollar that won't blow away.



Convenience is avoiding a bill-changer.



Begin your shift with dollar coins.

The Dollar of the Future

THE SUSAN B. ANTHONY DOLLAR COIN

SUGGESTED COPY TO ADD TO YOUR NEWSPAPER ADVERTISING

Susan B. Anthony DOLLAR DAY Sale

Celebrate with us
the birth of a
new coin.



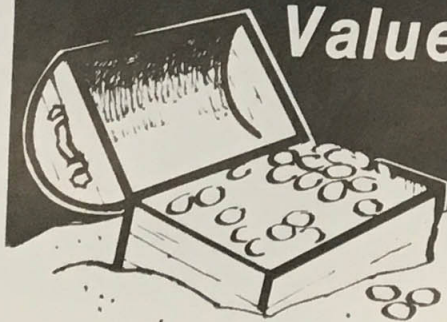
Use the new DOLLARS & SENSE

Discover the Changing Dollar
The new dollar coin is
available at...

*the dollar
of the future
is here now!*

**The Coins are Here!
The Coins are Here!
The Coins are Here!**

**A Treasure of
Value at ...**



for your convenience
our cashiers will
be making change
with the
New Susan B. Anthony
Dollar Coin

Susan B. Anthony
DOLLAR DAY Sale

Celebrate with us
the birth of a
new coin.

Use the new DOLLARS & SENSE

Discover the Changing Dollar
The new dollar coin is
available at...

**What's Coming?
What's Coming?
What's Coming?**

**The Coins are Coming!
The Coins are Coming!
The Coins are Coming!**

THE SUSAN B. ANTHONY
DOLLAR COIN
SUSAN B. ANTHONY DOLLAR

New Fashion Dollars
Old Fashioned Prices
SUSAN B. ANTHONY DOLLAR

THE SUSAN B. ANTHONY
DOLLAR COIN

**A Treasure of
Value at ...**



**What's Coming?
What's Coming?
What's Coming?**

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The Coins are Coming!
The Coins are Coming!**



THE SUSAN B. ANTHONY
DOLLAR COIN

SUSAN B. ANTHONY DOLLAR

New Fashion Dollars
Old Fashioned Prices

SUSAN B. ANTHONY DOLLAR

The Anthony Dollars are here!

The Anthony Dollars are here!



THE SUSAN B. ANTHONY DOLLAR COIN

Promotional Ideas for Retailers

- **Have a "Dollar Days"** sale when certain items are specially priced if purchased with at least one Anthony dollar.
- **Schedule a Susan B. Anthony Sale Week.** A great symbol or logo for your promotion is Susan B. Anthony's red shawl. She wore it often in her fight for the right to vote. This bright eye-catching symbol could be used in ads or store displays and even worn by store employees.
- **Cooperate with banks** and other retailers in your mall or your Chamber of Commerce to sponsor a city-wide or mall-wide promotion. Put up a coin exhibit, sponsor a drawing for a prize consisting of Anthony dollars, furnish employees with buttons or special name tags with a picture of the coin.
- **Give plenty of Susan B. Anthony dollars** in change during your promotion campaign. Be sure to contact your banker early to let him know your needs.
- **Use the "AD SHEET"** in this kit for assistance with newspaper ads to promote your campaign.
- **Ask your Federal Reserve Bank representative** about window posters to support your promotion of the dollar of the future.

Keep in mind the following dates which can be tied in with your retail promotions:

July 19—Anniversary of first Women's Rights Convention which was held in Seneca Falls, New York (1848)

July 20—Anniversary of "Eagle" landing on the Moon which is depicted on reverse of \$1 coin (1969)

August 26—Anniversary of the 19th Amendment to the Constitution which gave women the right to vote (1920)

**the dollar
of the
future**



**The
Susan B. Anthony
Dollar Coin**

Department of the Treasury
Bureau of the Mint
Washington, D.C. 20220





THE SECRETARY OF THE TREASURY
WASHINGTON

Dear Friend:

In a few short weeks, the new small one dollar coin will begin to be circulated as part of our currency and coinage system. We need your help in assuring ready acceptance of the coin.

The size and weight of the new Susan B. Anthony coin were selected for their convenience and ease of handling in establishments such as yours. The new dollar will be advantageous to private industry ... because of faster, easier handling of coins as compared to the handling of dollar notes. There are also significant cost benefits to the Government and, of course, ultimately to the taxpayer. Costs will be initially reduced by approximately 4.5 million dollars a year with the prospect for additional savings as coins are used in place of dollar notes.

I urge you to encourage actively the acceptance and usage of this coin among your employees and customers so that it can achieve its fullest potential. Enclosed are materials to support your promotional effort. Cooperative efforts such as this can be of great benefit to all of us. Thanks for your help.

Sincerely,

W. Michael Blumenthal



Susan B. Anthony

Susan B. Anthony was a great American who devoted her life to securing the right of women to vote. Her crusade continues the heritage of all heroic Americans who have built this country on the belief that equality is the right of every citizen, not the privilege of a few. Now in 1979 the United States will honor Susan B. Anthony by placing her portrait on the obverse of the new, small-sized dollar coin. This is especially significant in that it is the first time that a portrait of an American woman, rather than a symbolic woman, will appear on the circulating coinage of our nation.

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The many times Miss Anthony was faced with the inequality of women did not weaken her resolve. She often voiced labor's cause and publicized news of strikes and the plight of working women; yet she was denied a delegate's seat at the 1869 Convention of the National Labor Union. Perhaps her most trying moment came when her life-long family friend, Frederick Douglass, and his fellow male anti-slavery advocates at the first post-war Woman's Rights Convention in 1866 announced that the women must wait and be patient. "This is the Negro's hour."² Such a statement was a bitter pill for Miss Anthony who had long worked for anti-slavery and had believed for years that the right to vote would be for all citizens.

It was the non-citizen status of women that provoked Susan B. Anthony and led her to the legal event for which she is best known: The case of *The United States v. Susan B. Anthony*. Throughout 1872, she had been urging delegates of the suffrage convention to test the theory that the Fourteenth Amendment did not exclude women from voting. In a newspaper plea for all citizens to register to vote, she found not a word to indicate the intended vote was meant to be for men only. Armed with the Fourteenth Amendment and the state election law which she read as proof that the text did not prohibit women from voting, she led a group of women to register in Rochester, New York, on November 1. The same sixteen women returned to the polls on November 5 and deposited their votes

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Susan B. Anthony was prepared for the consequences of these actions and those about to follow. She spent the spring months before the trial speaking in 29 different Post Office districts of the county on the subject, "Is it a crime for a United States citizen to vote?"³ When derided for leaving the marshal's custody in Rochester and for "attempting to prejudice the jury," she thoughtfully replied that she was only attempting to explain the U.S. Constitution.

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For the last half century of her life, Susan B. Anthony divided all her energies among publicizing and recording women's demands through the written word, lecturing throughout the nation and administering and pacifying those various groups emerging with slightly different aims and methods. On one speaking and organizing trip to Washington, D.C. in 1888, journalists wrote "Spring is not heralded in Washington by the approach of robin redbreast but by the appearance of Miss Anthony's red shawl."⁶ This became the symbol of her dedication and fight. Even as an elderly woman she campaigned throughout the West, faced the rigors of the frontier and urged legislators from Ohio to California to follow the lead of Wyoming and include a women's rights clause in their proposed constitutions.

Miss Anthony never waived in her effort to gain the vote and to record for history the many events of the Women's Movement. And, indeed, her fight is best remembered by her publishing efforts. She spurred feminine writers to work unceasingly in the declaration of their ideals and those of each group. Though the publishing of the weekly journal, *Revolution*, and of the volumes of *The History of Woman Suffrage* kept her constantly in debt, she continued to record and document the movement for her contemporaries and for the generations of historians to follow.

The few tributes and honors bestowed upon Susan B. Anthony came late in her life. Several large birthday celebrations in her honor were held in the nation's Capital. In 1906 United States congressmen, as well as President Theodore Roosevelt, sent messages.

After the presidential compliment was read to the audience, Miss Anthony rose and exclaimed, "When will men do something besides extend congratulations: I would rather have President Roosevelt say one word to Congress in favor of amending the Constitution to give women the suffrage than to praise me endlessly!" Thanking the crowd for their great applause, she then spoke her public call to battle: "There have been others also just as true and devoted to the cause—I wish I could name every one but with such women consecrating their lives—failure is impossible."⁷

Women generations later remembered this charge and our nation now honors Susan B. Anthony by placing her likeness on our coinage. Her portrait visually repeats the expression of an aspiring presidential candidate who after meeting her in 1878 said, "How could anyone forget Susan B. Anthony? The years of trial, persecution, and incessant struggle have left their ruthless impress upon her noble features."⁸

Notes

(See "References" for complete citations)

- | | |
|--|-------------------------------|
| 1. K. Anthony, <i>Susan B. Anthony</i> , p. 102. | 5. <i>Ibid.</i> , p. 299. |
| 2. Stevenson, <i>Women's Rights</i> , p. 52. | 6. <i>Ibid.</i> , pp. 385–386 |
| 3. K. Anthony, <i>Susan B. Anthony</i> , p. 290. | 7. <i>Ibid.</i> , p. 498 |
| 4. <i>Ibid.</i> , p. 298 | 8. <i>Ibid.</i> , p. 465 |

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For a more detailed biography, write to:

Susan B. Anthony Dollar Program
Bureau of the Mint
501 13th Street, N.W.
Washington, D.C. 20220





Cash Handling Benefits of the Susan B. Anthony Dollar Coin

● BENEFITS TO RETAIL COMMUNITY

The new one dollar coins. . .

Save time and reduce errors at the cash register

Are easily withdrawn and dropped into cash drawers—bills are secured under spring retainer and must be straightened

Save time and reduce errors in counting and handling operations

Are quickly counted and handled (manually or automatically)—bills often stick together and cannot be distinguished by size

Are quick and easy to separate by size—bills must be individually separated by denomination and placed face side up in one direction

● BENEFITS TO FINANCIAL COMMUNITY

Substitution of dollar coin for note. . .

Speeds up teller transaction time and reduces customer waiting time

Reduces teller verification time—counterfeit possibility substantially reduced

Reduces mistakes resulting from new currency being stuck together or being of mixed denomination

Eliminates need for removal of worn and torn bills from circulation

Eliminates jamming of currency counting machines

● THE NEW DOLLAR COIN

Has the portrait of Susan B. Anthony on the face of the coin in recognition of Miss Anthony's leadership in securing the right for women to vote

Is larger than the quarter and smaller than the half dollar

Is lighter than the half dollar—weighs approximately 1/3 as much as four quarters

Has a unique eleven-sided inner border within the circular configuration of the coin

● BANK AND RETAILER CONCERNS

Storage space limitations in vaults and safes

Initially there will be a need to store both dollar bills and the new dollar coins. As coins are substituted for bills, storage problems will diminish.

- The new coins can be obtained in rolls of 25
- These dollar rolls will take no more vault space than used one dollar bills in good condition...in fact...\$1000 of rolled dollar coins (40 rolls) take up about the same space as \$1000 of used one dollar notes in good condition

Space limitations in cash drawers

Present cash registers can be utilized—a few of the many alternative arrangements are:

\$1 coin	
25¢	
10¢	
5¢	
1¢	

25¢	Currency
10¢	
5¢	
1¢	
\$1 coin	

\$1 coin	
50¢	
25¢	
10¢	
5¢	
1¢	

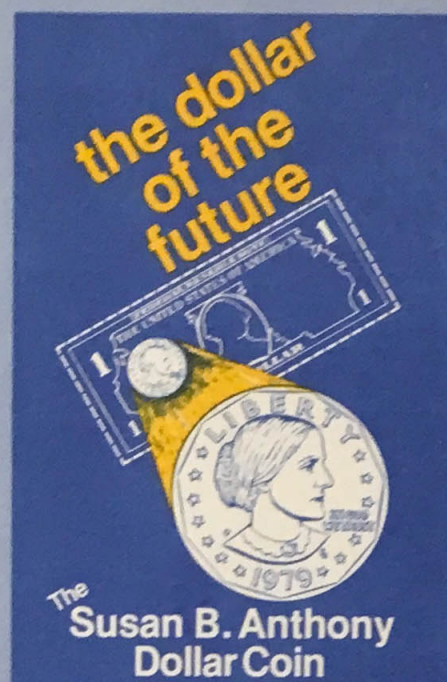
50¢	
25¢	
10¢	
5¢	
1¢	
\$1 coin	

● SUGGESTED USE OF DOLLAR COIN IN GIVING CHANGE

\$1.00	one dollar coin
1.25	one dollar coin and one quarter
1.50	one dollar coin and two quarters
2.00	two \$1 coins or one \$2 bill
3.00	three \$1 coins or \$1 coin and a \$2 bill

Up to three dollars in change can easily be made without having to lift the bill retainer—saving time for you and your customer.

When making change for larger amounts the dollar coin can be combined with the two, five or ten dollar bill. Substitution of the dollar coin for the dollar bill can result in savings for your business as well as substantial savings for the Federal budget. The \$1 bill costs nearly 2 cents to produce and lasts only 18 months in circulation—frequently in bad shape. The new dollar coin will cost 3 cents to produce and will last 15 years or more in good condition.



The Susan B. Anthony Dollar is

**quick
& easy**

QUICK TO IDENTIFY

- Easy to see it is a woman • Susan B. Anthony is the only American woman to be honored on a circulating United States coin
- Easy to see the unique 11-sided inner border on both sides
- Easy to distinguish by size • Larger than the quarter

QUICK TO GET AND GIVE IN CHANGE

- Easy to carry with other coins • Avoids fumbling in both sections of wallet or purse • Higher bills remain secure
- Easy to insert and withdraw from cash register drawer • Quicker change-making speeds up lines and shortens customer waiting time

QUICK TO FIND IN POCKET OR PURSE

- Easy to find since it is sized between the quarter and half dollar
- Easy to carry, since it weighs one-third as much as four quarters
- Easy for children to use • Easy to hear if dropped

QUICK TO USE IN VENDING MACHINES

- Easy to insert • Worn or torn bills are often rejected
- Easy to make direct purchase • Reduces the need for a bill changer

QUICK TO COUNT AND SORT

- Easy to handle • Unlike bills, coins won't stick together when new and tear when old
- Easy to separate by size • Bills being all the same size, take time to sort
- Easy to automate counting and sorting operations

QUICK TO SET UP CASH REGISTERS

- Easy to start day's transactions • One roll of new dollar coins replaces 25 dollar bills
- Easy to rearrange present cash register drawers

QUICK TO OBTAIN

- Easy to circulate • The Anthony Dollars are being minted in Philadelphia, Denver, and San Francisco and distributed by the Federal Reserve Banks
- Easy for the public to get from local banks beginning in July 1979

the dollar of the future



**The Susan B. Anthony
Dollar Coin**

The New Dollar Coin

is Quick and Easy

QUICK TO IDENTIFY

- Easy to see it is a woman • Susan B. Anthony is the only American woman to be honored on a circulating United States coin
- Easy to see the unique eleven-sided inner border on both sides
- Easy to distinguish by size • Larger than the quarter

QUICK TO USE IN VENDING MACHINES

- Easy to insert • Worn and torn bills are often rejected
- Easy to make direct purchase • Reduces the need for bill changers

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- Easy to handle • Unlike bills, coins won't stick together when new and tear when old
- Easy to separate by size • Bills being all the same size, take time to sort
- Easy to automate counting and sorting operations

QUICK TO SET UP CASH REGISTERS

- Easy to insert and withdraw. Four suggested arrangements to accommodate the \$1 coin in cash register drawers are:

Currency				
\$1 coin	25¢	10¢	5¢	1¢

Currency				
25¢	10¢	5¢	1¢	\$1 coin

Currency					
\$1 coin	50¢	25¢	10¢	5¢	1¢

Currency					
50¢	25¢	10¢	5¢	1¢	\$1 coin

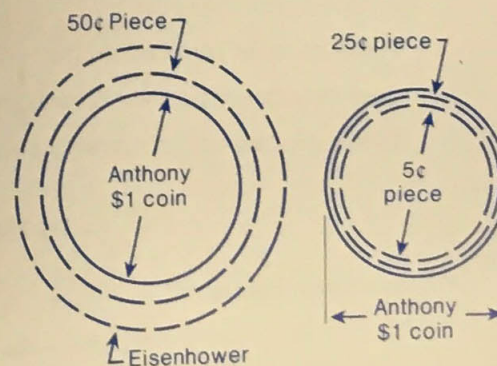


The coins are being minted in Philadelphia, Denver, and San Francisco and distributed by the Federal Reserve Banks. The Mint began production in December 1978 in order to accumulate an inventory of 500 million coins prior to their release to local banks in July 1979. Production will continue after release at the rate of 80 million per month.

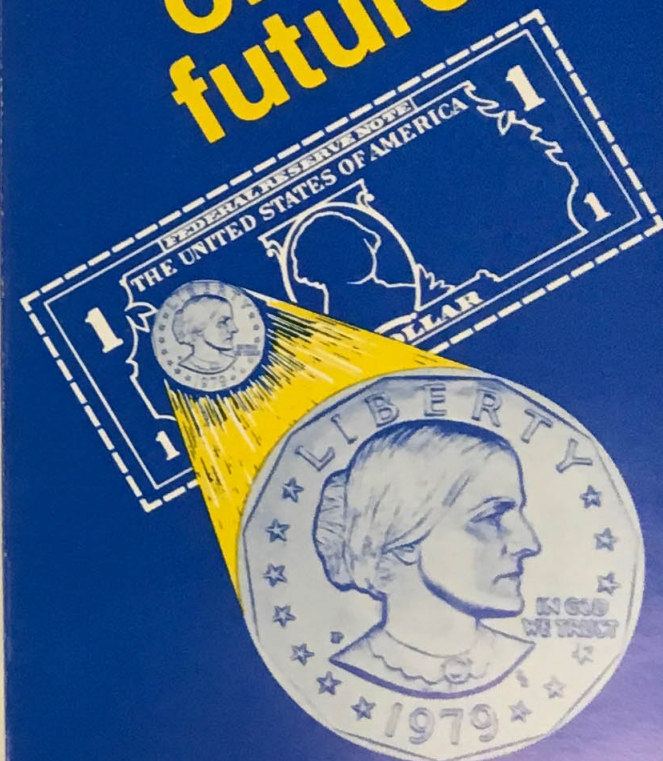
Size and Weight Comparison of the ANTHONY DOLLAR to other U.S. coins

Comparisons

	Denomination				
	5¢	25¢	Anthony \$1	Eisenhower 50¢	\$1
(Avoir.)					
WEIGHT (oz)	.18	.2	.3	.4	.8
DIAMETER (in)	.84	.96	1.04	1.20	1.50



the dollar of the future



The Susan B. Anthony Dollar Coin

Public Law 95-447, dated October 10, 1978, authorized the issuance of the new Susan B. Anthony dollar coin. It further provided that the minting of the Eisenhower circulating dollar coin be discontinued as of December 31, 1978.

ACTUAL SIZE of the ANTHONY DOLLAR



Obverse



Reverse

Obverse—Profile of Susan B. Anthony (1820-1906). Miss Anthony was an early crusader for equal rights for women and a pioneer in the drive to win for women the right to vote. In 1920 her life-long work culminated in the ratification of the 19th Amendment to the Constitution giving nationwide suffrage to women. This is the first time that a portrait of an American woman rather than a symbolic woman has appeared on a circulating U.S. coin.

Reverse—Symbolic eagle of Apollo 11 landing on the moon. The Apollo 11 spacecraft was christened "The Eagle" and landed on the moon at Tranquility Base on July 20, 1969. In tribute to the first landing on the moon, the design originally appeared on the Eisenhower dollar coin (1971-1978) in accordance with the provisions of Public Law 91-607, dated December 31, 1970.

Both the obverse and reverse of the Anthony Dollar were designed by Frank Gasparro, Chief Engraver of the United States.

SOME OF THE BENEFITS OF THE ANTHONY DOLLAR

—TO THE RETAIL COMMUNITY—

The new one dollar coins . . .

- Save time and reduce errors at the cash register
- Are easily withdrawn from and dropped into cash drawers — Bills are secured under spring retainer and must be straightened
- Save time and reduce errors in counting and handling operations
- Are quickly counted and handled (manually or automatically) — Bills often stick together and cannot be distinguished by size
- Are quick and easy to separate by size — Bills must be individually separated by denomination and placed face side up in one direction

—TO THE FINANCIAL COMMUNITY—

Substitution of dollar coin for note . . .

- Eliminates need for removal of worn and torn bills from circulation
- Reduces mistakes resulting from new currency being stuck together or being of mixed denomination
- Reduces teller verification time — Counterfeit possibility substantially reduced
- Speeds up teller transaction time and reduces customer waiting time
- Eliminates jamming of currency counting machines

—TO THE CONSUMER—

The new dollar coin is . . .

- Easy to carry with other coins — Avoids fumbling in both sections of wallet or purse — Higher bills remain secure
- Easy to find in pocket or change purse since it is sized between the quarter and half dollar and weighs 1/3 as much as four quarters
- Easy for children to use — Easy to hear when dropped

ADVANTAGES OF THE COIN'S COMPOSITION . . .

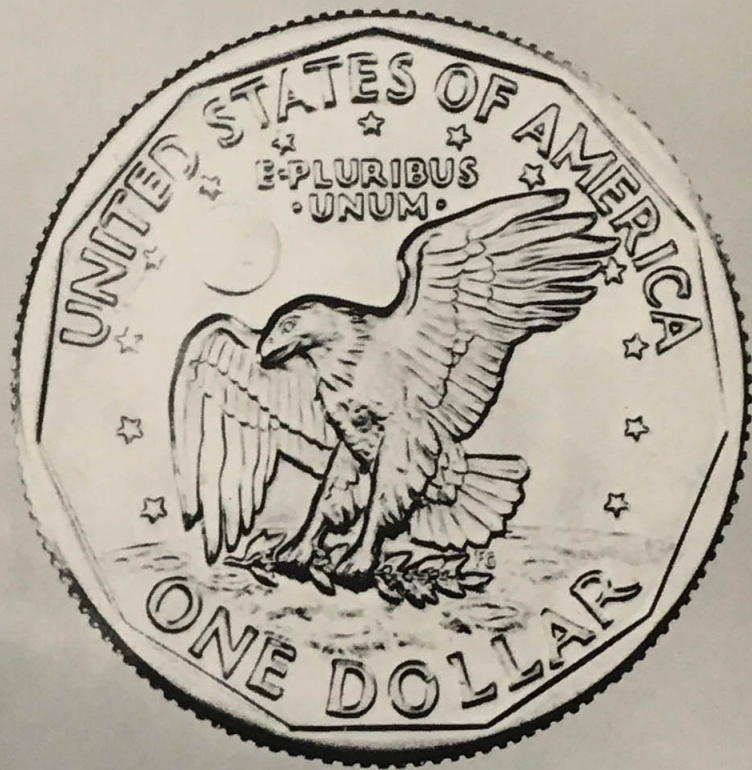
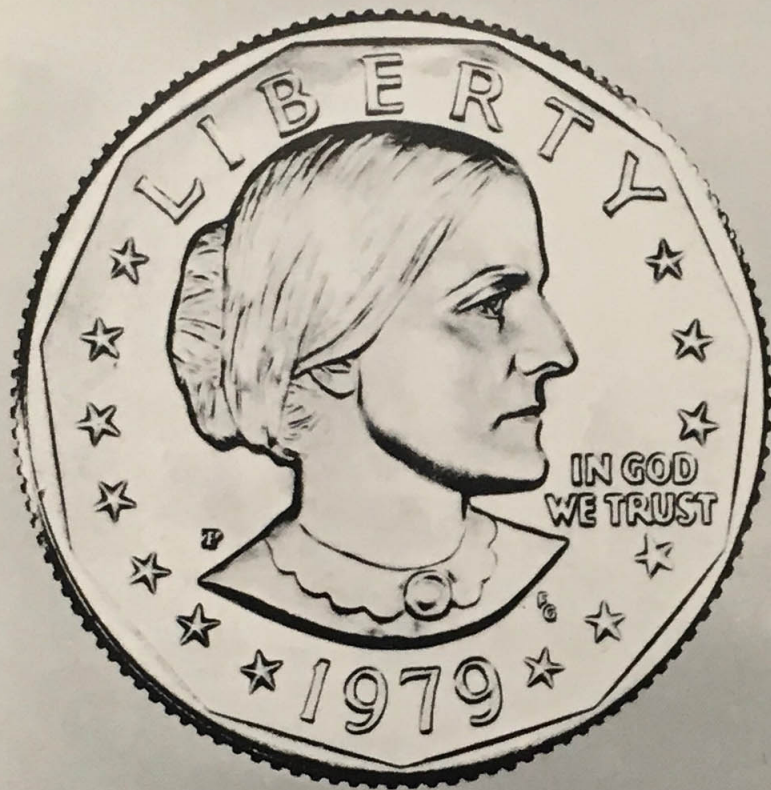
The Anthony dollar is a copper-nickel clad coin as are all U.S. coins valued at 10¢ or greater. This composition has many advantages such as superior surface wear and appearance and relatively low cost to produce. Also, because of the unique electrical resistivity and density of the laminate, it is very difficult to counterfeit or slug.

COST ADVANTAGES OF THE ANTHONY DOLLAR . . .

A minimum of \$4.5 million will be saved per year, since the old large Eisenhower dollar cost 8¢ to produce and each new Anthony dollar costs only 3¢ to produce.

In addition, any substitution of the dollar coin for the dollar bill will result in savings for private business as well as the Federal budget. The \$1 bill costs nearly 2¢ to produce and lasts only 18 months in circulation—frequently in bad shape. The new dollar coin will cost 3¢ to produce and will last 15 years or more in good condition.





Place
Stamp
Here

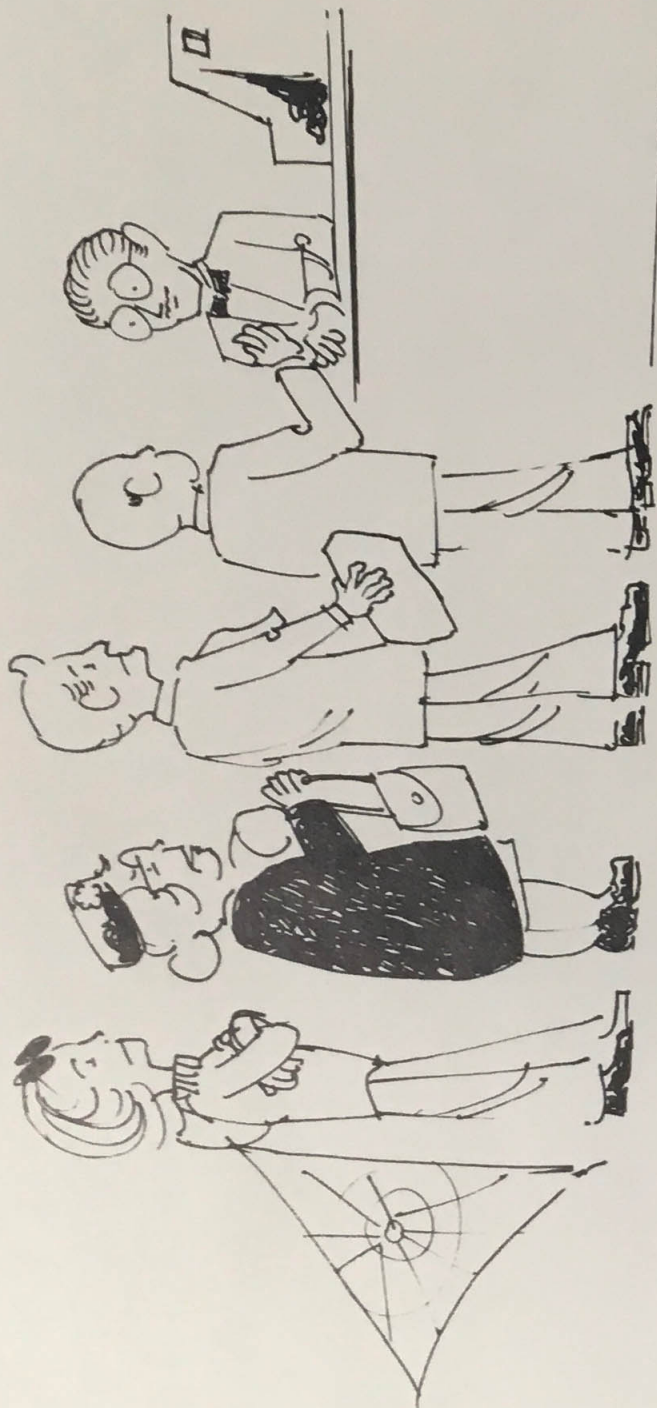
**Susan B. Anthony Circulation Program
Bureau of the Mint, Room 1020
501 13th Street, N.W.
Washington, D.C. 20220**

Yes, we would like to have a supply of the U.S. Mint's
Susan B. Anthony Dollar Brochures to include in a
mailing to our members or customers.

We will require _____ folded brochures.
Quantity

Please send to: _____

Attn: _____



The New Dollar coin cuts customer waiting time.



Happiness is a dollar that won't blow away.



Convenience is avoiding a bill-changer.



Begin your shift with dollar coins.

— THE SUSAN B. ANTHONY DOLLAR COIN

Susan B. Anthony DOLLAR DAY Sale

*the dollar
of the future
is here now!*

**Celebrate with us
the birth of a
new coin.**

The Coins are Here!
The Coins are Here!
The Coins are Here!

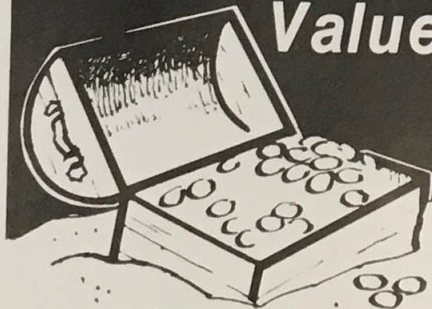


Use the new DOLLARS & SENSE

Discover the Changing Dollar
The new dollar coin is
available at...



A Treasure of Value at ...



for your convenience
our cashiers will
be making change
with the
New Susan B. Anthony
Dollar Coin

Susan B. Anthony
DOLLAR DAY Sale

**Celebrate with us
the birth of a
new coin.**

Use the new DOLLARS & SENSE

Discover the Changing Dollar
The new dollar coin is
available at...

What's Coming?
What's Coming?
What's Coming?

The Coins are Coming!
The Coins are Coming!
The Coins are Coming!

THE SUSAN B. ANTHONY
DOLLAR COIN

SUSAN B. ANTHONY DOLLAR

New Fashion Dollars Old Fashioned Prices

SUSAN B. ANTHONY DOLLAR

THE SUSAN B. ANTHONY
DOLLAR COIN

A Treasure of Value at ...



What's Coming?
What's Coming?
What's Coming?

The Coins are Coming!
The Coins are Coming!
The Coins are Coming!



THE SUSAN B. ANTHONY DOLLAR COIN

SUSAN B. ANTHONY DOLLAR

New Fashion Dollars Old Fashioned Prices

SUSAN B. ANTHONY DOLLAR

The Anthony Dollars are here!

The Anthony Dollars are here!



THE SUSAN B. ANTHONY DOLLAR COIN

Promotional Ideas for Bankers

- **Present new customers** with a Susan B. Anthony Dollar (in a special envelope with your bank's name) when they open a checking or savings account.
- **Give a gift of Anthony Dollars**—on a special card or in a souvenir envelope—to those who deposit \$1,000 in an account.
- **Sponsor a Susan B. Anthony poetry or essay contest** for students—and award a prize in Anthony Dollars.
- **Include on your monthly computer statements** to checking account customers a reminder that the new coin is available at your bank.
- **Consider naming your new branch** the Susan B. Anthony Branch—and have an opening celebration to salute women. Give away balloons, Anthony Dollar key chains, pencils, matchbooks, T-shirts, lapel buttons, etc.
- **Cooperate with retailers** in your city or shopping mall on a "Dollar Days" promotion...and completely substitute dollar coins for dollar bills during that week.
- **Use the "AD SHEET"** in this kit for assistance with newspaper ads to promote your campaign.
- **Ask your Federal Reserve Bank representative** about window posters to support your promotion of the dollar of the future.
- **Telephone the presidents** of all your local women's groups and tell them that the new coin is coming...ask their cooperation in planning a "Susan B. Anthony Day" to coincide with the initial distribution of the coin at your bank...or offer to visit their group meetings to exchange old \$1 notes for new coins...Invite the press to take pictures, and then enjoy the publicity.

the dollar
of the
future



The
**Susan B. Anthony
Dollar Coin**

Department of the Treasury
Bureau of the Mint
Washington, D.C. 20220



Merrill Wilson



COLORADO HISTORICAL SOCIETY

Kaaren K. Patterson

~~Assistant Environmental~~

~~Statement Reviewer~~

~~(303) 839-3391~~

866-3392

The Colorado Heritage Center
1300 Broadway
Denver, Colorado 80203

the dollar of the future



**The Susan B. Anthony
Dollar Coin**

The New Dollar Coin

is Quick and Easy

QUICK TO IDENTIFY

- Easy to see it is a woman • Susan B. Anthony is the only American woman to be honored on a circulating United States coin
- Easy to see the unique eleven-sided inner border on both sides
- Easy to distinguish by size • Larger than the quarter

QUICK TO USE IN VENDING MACHINES

- Easy to insert • Worn and torn bills are often rejected
- Easy to make direct purchase • Reduces the need for bill changers

QUICK TO COUNT AND SORT

- Easy to handle • Unlike bills, coins won't stick together when new and tear when old
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QUICK TO SET UP CASH REGISTERS

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Currency				
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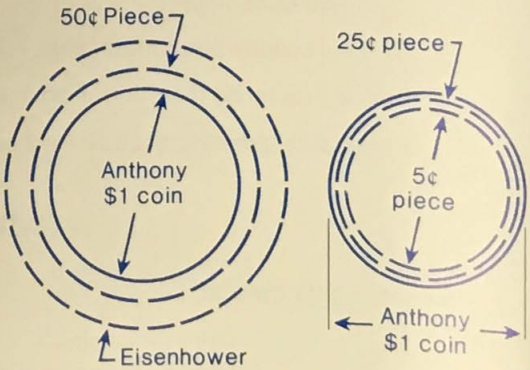
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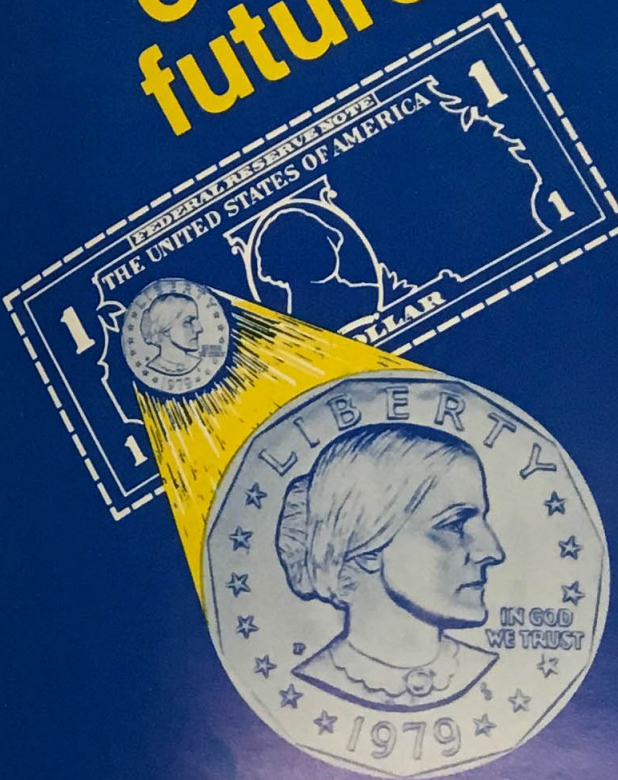
The coins are being minted in Philadelphia, Denver, and San Francisco and distributed by the Federal Reserve Banks. The Mint began production in December 1978 in order to accumulate an inventory of 500 million coins prior to their release to local banks in July 1979. Production will continue after release at the rate of 80 million per month.

Size and Weight Comparison of the ANTHONY DOLLAR to other U.S. coins

Comparisons	Denomination				
	5¢	25¢	\$1	50¢	\$1
(Avoir.)					
WEIGHT (oz)	.18	.2	.3	.4	.8
DIAMETER (in)	.84	.96	1.04	1.20	1.50



the dollar of the future



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Obverse—Profile of Susan B. Anthony (1820–1906). Miss Anthony was an early crusader for equal rights for women and a pioneer in the drive to win for women the right to vote. In 1920 her life-long work culminated in the ratification of the 19th Amendment to the Constitution giving nationwide suffrage to women. This is the first time that a portrait of an American woman rather than a symbolic woman has appeared on a circulating U.S. coin.

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- Reduces mistakes resulting from new currency being stuck together or being of mixed denomination
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—TO THE CONSUMER—

The new dollar coin is . . .

- Easy to carry with other coins — Avoids fumbling in both sections of wallet or purse — Higher bills remain secure
- Easy to find in pocket or change purse since it is sized between the quarter and half dollar and weighs 1/3 as much as four quarters
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THE SECRETARY OF THE TREASURY
WASHINGTON

Dear Friend:

In a few short weeks, the new small one dollar coin will begin to be circulated as part of our currency and coinage system. We need your help in assuring ready acceptance of the coin.

The size and weight of the new Susan B. Anthony coin were selected for their convenience and ease of handling in establishments such as yours. The new dollar will be advantageous to private industry ... because of faster, easier handling of coins as compared to the handling of dollar notes. There are also significant cost benefits to the Government and, of course, ultimately to the taxpayer. Costs will be initially reduced by approximately 4.5 million dollars a year with the prospect for additional savings as coins are used in place of dollar notes.

I urge you to encourage actively the acceptance and usage of this coin among your employees and customers so that it can achieve its fullest potential. Enclosed are materials to support your promotional effort. Cooperative efforts such as this can be of great benefit to all of us. Thanks for your help.

Sincerely,

W. Michael Blumenthal



Susan B. Anthony

Susan B. Anthony was a great American who devoted her life to securing the right of women to vote. Her crusade continues the heritage of all heroic Americans who have built this country on the belief that equality is the right of every citizen, not the privilege of a few. Now in 1979 the United States will honor Susan B. Anthony by placing her portrait on the obverse of the new, small-sized dollar coin. This is especially significant in that it is the first time that a portrait of an American woman, rather than a symbolic woman, will appear on the circulating coinage of our nation.

Born in Adams, Massachusetts in 1820, Susan B. Anthony was well trained for her rebel role in history. She was raised in a family of Hicksite Quakers whose members were often the backbone of liberal thought and action in 19th century America. She delivered her first public speech as a fund raiser and president of the local chapter of the Daughters of Temperance, one of the only organizations open to women. Though she was a delegate from this group, she was once refused permission to speak at a mass meeting of the Sons of Temperance. Having been informed that the women were there only "to listen and learn,"¹ she walked out of the hall to become the organizer of the first Woman's State Temperance Society in New York. Her budding talents were soon recognized, and it was in such administrative roles that she served the cause of women until her death in 1906.

The many times Miss Anthony was faced with the inequality of women did not weaken her resolve. She often voiced labor's cause and publicized news of strikes and the plight of working women; yet she was denied a delegate's seat at the 1869 Convention of the National Labor Union. Perhaps her most trying moment came when her life-long family friend, Frederick Douglass, and his fellow male anti-slavery advocates at the first post-war Woman's Rights Convention in 1866 announced that the women must wait and be patient. "This is the Negro's hour."² Such a statement was a bitter pill for Miss Anthony who had long worked for anti-slavery and had believed for years that the right to vote would be for all citizens.

It was the non-citizen status of women that provoked Susan B. Anthony and led her to the legal event for which she is best known: The case of *The United States v. Susan B. Anthony*. Throughout 1872, she had been urging delegates of the suffrage convention to test the theory that the Fourteenth Amendment did not exclude women from voting. In a newspaper plea for all citizens to register to vote, she found not a word to indicate the intended vote was meant to be for men only. Armed with the Fourteenth Amendment and the state election law which she read as proof that the text did not prohibit women from voting, she led a group of women to register in Rochester, New York, on November 1. The same sixteen women returned to the polls on November 5 and deposited their votes

which were to be counted in the national election. All were soon arrested and all pleaded guilty to voting and were placed under bail of \$500 and ordered to appear before the Albany court where Miss Anthony's bail was raised to \$1,000.

Susan B. Anthony was prepared for the consequences of these actions and those about to follow. She spent the spring months before the trial speaking in 29 different Post Office districts of the county on the subject, "Is it a crime for a United States citizen to vote?"³ When derided for leaving the marshal's custody in Rochester and for "attempting to prejudice the jury," she thoughtfully replied that she was only attempting to explain the U.S. Constitution.

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Miss Anthony never waived in her effort to gain the vote and to record for history the many events of the Women's Movement. And, indeed, her fight is best remembered by her publishing efforts. She spurred feminine writers to work unceasingly in the declaration of their ideals and those of each group. Though the publishing of the weekly journal, *Revolution*, and of the volumes of *The History of Woman Suffrage* kept her constantly in debt, she continued to record and document the movement for her contemporaries and for the generations of historians to follow.

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For a more detailed biography, write to:

Susan B. Anthony Dollar Program
Bureau of the Mint
501 13th Street, N.W.
Washington, D.C. 20220





Cash Handling Benefits of the Susan B. Anthony Dollar Coin

● BENEFITS TO RETAIL COMMUNITY

The new one dollar coins. . .

Save time and reduce errors at the cash register

Are easily withdrawn and dropped into cash drawers—bills are secured under spring retainer and must be straightened

Save time and reduce errors in counting and handling operations

Are quickly counted and handled (manually or automatically)—bills often stick together and cannot be distinguished by size

Are quick and easy to separate by size—bills must be individually separated by denomination and placed face side up in one direction

● BENEFITS TO FINANCIAL COMMUNITY

Substitution of dollar coin for note. . .

Speeds up teller transaction time and reduces customer waiting time

Reduces teller verification time—counterfeit possibility substantially reduced

Reduces mistakes resulting from new currency being stuck together or being of mixed denomination

Eliminates need for removal of worn and torn bills from circulation

Eliminates jamming of currency counting machines

● THE NEW DOLLAR COIN

Has the portrait of Susan B. Anthony on the face of the coin in recognition of Miss Anthony's leadership in securing the right for women to vote

Is larger than the quarter and smaller than the half dollar

Is lighter than the half dollar—weighs approximately 1/3 as much as four quarters

Has a unique eleven-sided inner border within the circular configuration of the coin

● BANK AND RETAILER CONCERNS

Storage space limitations in vaults and safes

Initially there will be a need to store both dollar bills and the new dollar coins. As coins are substituted for bills, storage problems will diminish.

- The new coins can be obtained in rolls of 25
- These dollar rolls will take no more vault space than used one dollar bills in good condition. . In fact . . \$1000 of rolled dollar coins (40 rolls) take up about the same space as \$1000 of used one dollar notes in good condition

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Present cash registers can be utilized—a few of the many alternative arrangements are:

		Currency		
\$1 coin	25¢	10¢	5¢	1¢

		Currency		
25¢	10¢	5¢	1¢	\$1 coin

		Currency		
\$1 coin	50¢	25¢	10¢	5¢
				1¢

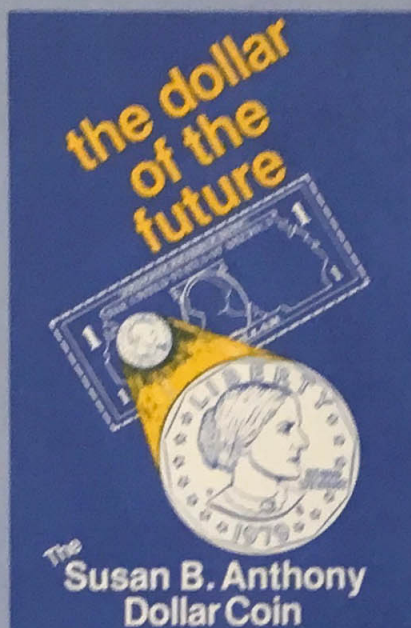
		Currency		
50¢	25¢	10¢	5¢	1¢
				\$1 coin

● SUGGESTED USE OF DOLLAR COIN IN GIVING CHANGE

\$1.00	one dollar coin
1.25	one dollar coin and one quarter
1.50	one dollar coin and two quarters
2.00	two \$1 coins or one \$2 bill
3.00	three \$1 coins or \$1 coin and a \$2 bill

Up to three dollars in change can easily be made without having to lift the bill retainer—saving time for you and your customer.

When making change for larger amounts the dollar coin can be combined with the two, five or ten dollar bill. Substitution of the dollar coin for the dollar bill can result in savings for your business as well as substantial savings for the Federal budget. The \$1 bill costs nearly 2 cents to produce and lasts only 18 months in circulation—frequently in bad shape. The new dollar coin will cost 3 cents to produce and will last 15 years or more in good condition.



The Susan B. Anthony Dollar is

**quick
& easy**

QUICK TO IDENTIFY

- Easy to see it is a woman • Susan B. Anthony is the only American woman to be honored on a circulating United States coin
- Easy to see the unique 11-sided inner border on both sides
- Easy to distinguish by size • Larger than the quarter

QUICK TO GET AND GIVE IN CHANGE

- Easy to carry with other coins • Avoids fumbling in both sections of wallet or purse • Higher bills remain secure
- Easy to insert and withdraw from cash register drawer • Quicker change-making speeds up lines and shortens customer waiting time

QUICK TO FIND IN POCKET OR PURSE

- Easy to find since it is sized between the quarter and half dollar
- Easy to carry, since it weighs one-third as much as four quarters
- Easy for children to use • Easy to hear if dropped

QUICK TO USE IN VENDING MACHINES

- Easy to insert • Worn or torn bills are often rejected
- Easy to make direct purchase • Reduces the need for a bill changer

QUICK TO COUNT AND SORT

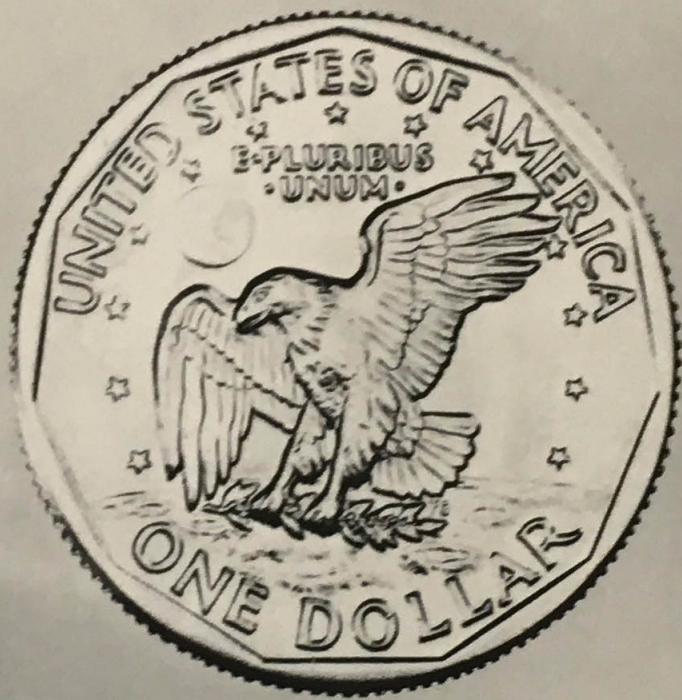
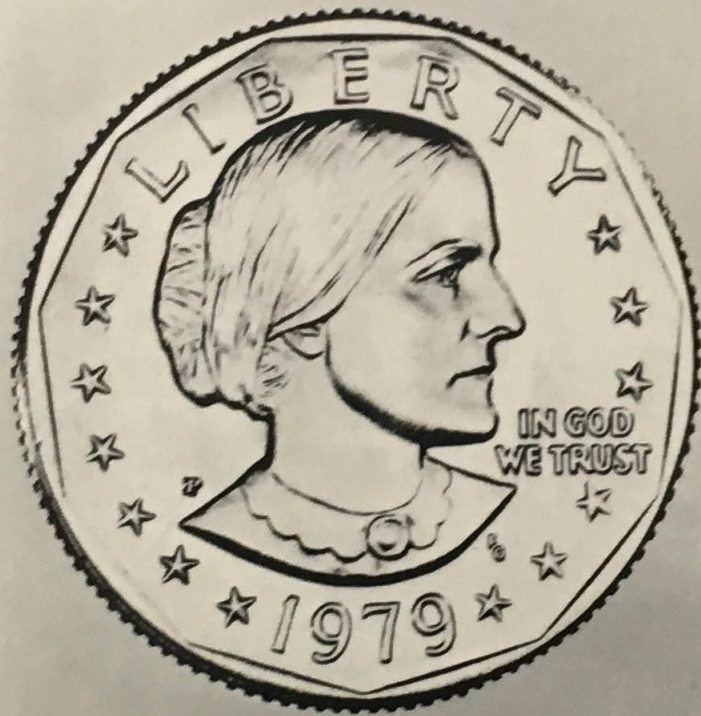
- Easy to handle • Unlike bills, coins won't stick together when new and tear when old
- Easy to separate by size • Bills being all the same size, take time to sort
- Easy to automate counting and sorting operations

QUICK TO SET UP CASH REGISTERS

- Easy to start day's transactions • One roll of new dollar coins replaces 25 dollar bills
- Easy to rearrange present cash register drawers

QUICK TO OBTAIN

- Easy to circulate • The Anthony Dollars are being minted in Philadelphia, Denver, and San Francisco and distributed by the Federal Reserve Banks
- Easy for the public to get from local banks beginning in July 1979



Yes, we would like to have a supply of the U.S. Mint's
Susan B. Anthony Dollar Brochures to include in a
mailing to our members or customers.

We will require _____ folded brochures.
Quantity

Please send to: _____

Attn: _____

Place
Stamp
Here

**Susan B. Anthony Circulation Program
Bureau of the Mint, Room 1020
501 13th Street, N.W.
Washington, D.C. 20220**



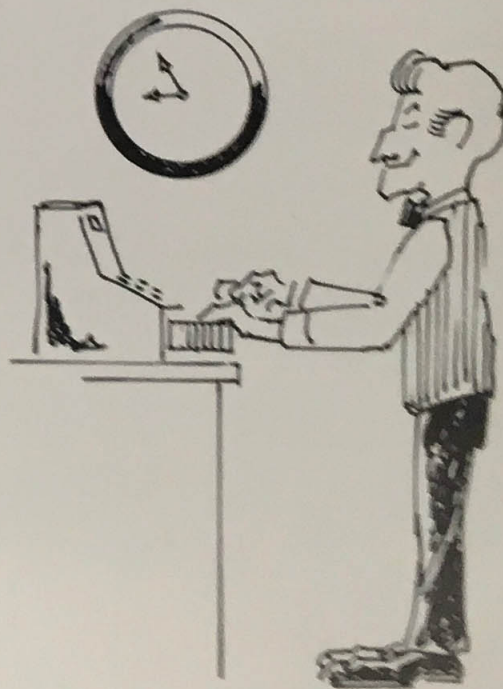
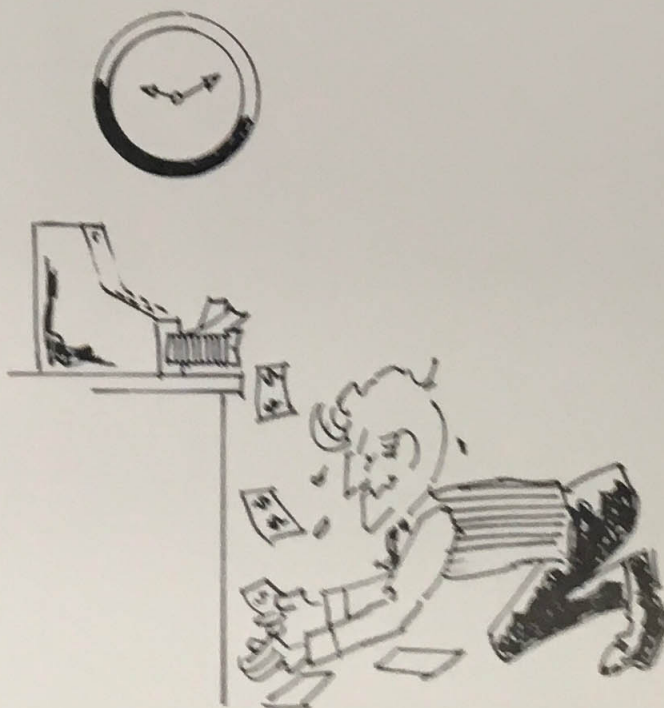
The New Dollar coin cuts customer waiting time.



Happiness is a dollar that won't blow away.



Convenience is avoiding a bill-changer.



Begin your shift with dollar coins.

The Dollar of the Future

THE SUSAN B. ANTHONY DOLLAR COIN

SUGGESTED COPY TO ADD TO YOUR NEWSPAPER ADVERTISING

Susan B. Anthony DOLLAR DAY Sale

Celebrate with us
the birth of a
new coin.



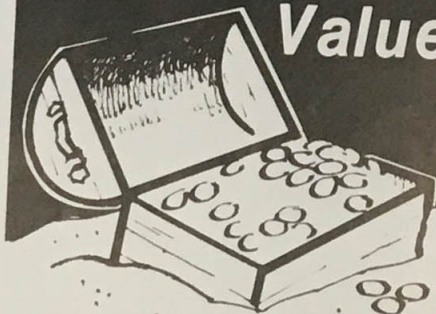
*the dollar
of the future
is here now!*

**The Coins are Here!
The Coins are Here!
The Coins are Here!**

Use the new DOLLARS & SENSE

Discover the Changing Dollar
The new dollar coin is
available at...

**A Treasure of
Value at ...**



for your convenience
our cashiers will
be making change
with the
New Susan B. Anthony
Dollar Coin

Susan B. Anthony DOLLAR DAY Sale

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**What's Coming?
What's Coming?
What's Coming?**

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THE SUSAN B. ANTHONY
DOLLAR COIN
SUSAN B. ANTHONY DOLLAR

New Fashion Dollars
Old Fashioned Prices
SUSAN B. ANTHONY DOLLAR

THE SUSAN B. ANTHONY
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DOLLAR COIN

SUSAN B. ANTHONY DOLLAR

New Fashion Dollars
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SUSAN B. ANTHONY DOLLAR

The Anthony Dollars are here!

The Anthony Dollars are here!



THE SUSAN B. ANTHONY DOLLAR COIN

Promotional Ideas for Bankers

- **Present new customers** with a Susan B. Anthony Dollar (in a special envelope with your bank's name) when they open a checking or savings account.
- **Give a gift of Anthony Dollars**—on a special card or in a souvenir envelope—to those who deposit \$1,000 in an account.
- **Sponsor a Susan B. Anthony poetry or essay contest** for students—and award a prize in Anthony Dollars.
- **Include on your monthly computer statements** to checking account customers a reminder that the new coin is available at your bank.
- **Consider naming your new branch** the Susan B. Anthony Branch—and have an opening celebration to salute women. Give away balloons, Anthony Dollar key chains, pencils, matchbooks, T-shirts, lapel buttons, etc.
- **Cooperate with retailers** in your city or shopping mall on a "Dollar Days" promotion...and completely substitute dollar coins for dollar bills during that week.
- **Use the "AD SHEET"** in this kit for assistance with newspaper ads to promote your campaign.
- **Ask your Federal Reserve Bank representative** about window posters to support your promotion of the dollar of the future.
- **Telephone the presidents** of all your local women's groups and tell them that the new coin is coming...ask their cooperation in planning a "Susan B. Anthony Day" to coincide with the initial distribution of the coin at your bank...or offer to visit their group meetings to exchange old \$1 notes for new coins...Invite the press to take pictures, and then enjoy the publicity.



THE SUSAN B. ANTHONY DOLLAR COIN

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- **Have a "Dollar Days"** sale when certain items are specially priced if purchased with at least one Anthony dollar.
- **Schedule a Susan B. Anthony Sale Week.** A great symbol or logo for your promotion is Susan B. Anthony's red shawl. She wore it often in her fight for the right to vote. This bright eye-catching symbol could be used in ads or store displays and even worn by store employees.
- **Cooperate with banks** and other retailers in your mall or your Chamber of Commerce to sponsor a city-wide or mall-wide promotion. Put up a coin exhibit, sponsor a drawing for a prize consisting of Anthony dollars, furnish employees with buttons or special name tags with a picture of the coin.
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Keep in mind the following dates which can be tied in with your retail promotions:

July 19—Anniversary of first Women's Rights Convention which was held in Seneca Falls, New York (1848)

July 20—Anniversary of "Eagle" landing on the Moon which is depicted on reverse of \$1 coin (1969)

August 26—Anniversary of the 19th Amendment to the Constitution which gave women the right to vote (1920)

the dollar
of the
future



The
**Susan B. Anthony
Dollar Coin**

Department of the Treasury
Bureau of the Mint
Washington, D.C. 20220





THE SECRETARY OF THE TREASURY
WASHINGTON

Dear Friend:

In a few short weeks, the new small one dollar coin will begin to be circulated as part of our currency and coinage system. We need your help in assuring ready acceptance of the coin.

The size and weight of the new Susan B. Anthony coin were selected for their convenience and ease of handling in establishments such as yours. The new dollar will be advantageous to private industry ... because of faster, easier handling of coins as compared to the handling of dollar notes. There are also significant cost benefits to the Government and, of course, ultimately to the taxpayer. Costs will be initially reduced by approximately 4.5 million dollars a year with the prospect for additional savings as coins are used in place of dollar notes.

I urge you to encourage actively the acceptance and usage of this coin among your employees and customers so that it can achieve its fullest potential. Enclosed are materials to support your promotional effort. Cooperative efforts such as this can be of great benefit to all of us. Thanks for your help.

Sincerely,

W. Michael Blumenthal



Susan B. Anthony

Susan B. Anthony was a great American who devoted her life to securing the right of women to vote. Her crusade continues the heritage of all heroic Americans who have built this country on the belief that equality is the right of every citizen, not the privilege of a few. Now in 1979 the United States will honor Susan B. Anthony by placing her portrait on the obverse of the new, small-sized dollar coin. This is especially significant in that it is the first time that a portrait of an American woman, rather than a symbolic woman, will appear on the circulating coinage of our nation.

Born in Adams, Massachusetts in 1820, Susan B. Anthony was well trained for her rebel role in history. She was raised in a family of Hicksite Quakers whose members were often the backbone of liberal thought and action in 19th century America. She delivered her first public speech as a fund raiser and president of the local chapter of the Daughters of Temperance, one of the only organizations open to women. Though she was a delegate from this group, she was once refused permission to speak at a mass meeting of the Sons of Temperance. Having been informed that the women were there only "to listen and learn,"¹ she walked out of the hall to become the organizer of the first Woman's State Temperance Society in New York. Her budding talents were soon recognized, and it was in such administrative roles that she served the cause of women until her death in 1906.

The many times Miss Anthony was faced with the inequality of women did not weaken her resolve. She often voiced labor's cause and publicized news of strikes and the plight of working women; yet she was denied a delegate's seat at the 1869 Convention of the National Labor Union. Perhaps her most trying moment came when her life-long family friend, Frederick Douglass, and his fellow male anti-slavery advocates at the first post-war Woman's Rights Convention in 1866 announced that the women must wait and be patient. "This is the Negro's hour."² Such a statement was a bitter pill for Miss Anthony who had long worked for anti-slavery and had believed for years that the right to vote would be for all citizens.

It was the non-citizen status of women that provoked Susan B. Anthony and led her to the legal event for which she is best known: The case of *The United States v. Susan B. Anthony*. Throughout 1872, she had been urging delegates of the suffrage convention to test the theory that the Fourteenth Amendment did not exclude women from voting. In a newspaper plea for all citizens to register to vote, she found not a word to indicate the intended vote was meant to be for men only. Armed with the Fourteenth Amendment and the state election law which she read as proof that the text did not prohibit women from voting, she led a group of women to register in Rochester, New York, on November 1. The same sixteen women returned to the polls on November 5 and deposited their votes

which were to be counted in the national election. All were soon arrested and all pleaded guilty to voting and were placed under bail of \$500 and ordered to appear before the Albany court where Miss Anthony's bail was raised to \$1,000.

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July 20—Anniversary of "Eagle" landing on the Moon which is depicted on reverse of \$1 coin (1969)

August 26—Anniversary of the 19th Amendment to the Constitution which gave women the right to vote (1920)



THE SUSAN B. ANTHONY DOLLAR COIN

Promotional Ideas for Bankers

- **Present new customers** with a Susan B. Anthony Dollar (in a special envelope with your bank's name) when they open a checking or savings account.
- **Give a gift of Anthony Dollars**—on a special card or in a souvenir envelope—to those who deposit \$1,000 in an account.
- **Sponsor a Susan B. Anthony poetry or essay contest** for students—and award a prize in Anthony Dollars.
- **Include on your monthly computer statements** to checking account customers a reminder that the new coin is available at your bank.
- **Consider naming your new branch** the Susan B. Anthony Branch—and have an opening celebration to salute women. Give away balloons, Anthony Dollar key chains, pencils, matchbooks, T-shirts, lapel buttons, etc.
- **Cooperate with retailers** in your city or shopping mall on a "Dollar Days" promotion...and completely substitute dollar coins for dollar bills during that week.
- **Use the "AD SHEET"** in this kit for assistance with newspaper ads to promote your campaign.
- **Ask your Federal Reserve Bank representative** about window posters to support your promotion of the dollar of the future.
- **Telephone the presidents** of all your local women's groups and tell them that the new coin is coming...ask their cooperation in planning a "Susan B. Anthony Day" to coincide with the initial distribution of the coin at your bank...or offer to visit their group meetings to exchange old \$1 notes for new coins...Invite the press to take pictures, and then enjoy the publicity.



The New Dollar coin cuts customer waiting time.



Happiness is a dollar that won't blow away.



Convenience is avoiding a bill-changer.



Begin your shift with dollar coins.

SUGGESTED COPY TO ADD TO YOUR NEWSPAPER ADVERTISING

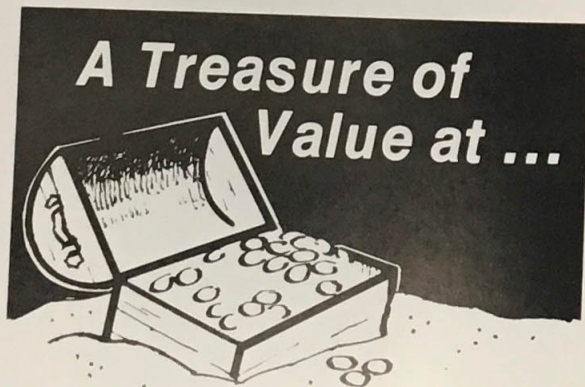
*the dollar
of the future
is here now!*

**Celebrate with us
the birth of a
new coin.**

The Coins are Here!
The Coins are Here!
The Coins are Here!



Discover the Changing Dollar
The new dollar coin is
available at...



for your convenience
our cashiers will
be making change
with the
New Susan B. Anthony
Dollar Coin

Susan B. Anthony
DOLLAR DAY Sale

**Celebrate with us
the birth of a
new coin.**

Use the new DOLLARS & SENSE

Discover the Changing Dollar
The new dollar coin is
available at...

What's Coming?
What's Coming?
What's Coming?

The Coins are Coming!
The Coins are Coming!
The Coins are Coming!

THE SUSAN B. ANTHONY
DOLLAR COIN
SUSAN B. ANTHONY DOLLAR

**New Fashion Dollars
Old Fashioned Prices**
SUSAN B. ANTHONY DOLLAR

THE SUSAN B. ANTHONY
DOLLAR COIN

A Treasure of Value at ...

What's Coming?
What's Coming?
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The Coins are Coming!
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THE SUSAN B. ANTHONY
DOLLAR COIN

SUSAN B. ANTHONY DOLLAR

New Fashion Dollars Old Fashioned Prices

SUSAN B. ANTHONY DOLLAR

The Anthony Dollars are here!

The Anthony Dollars are here!

Place
Stamp
Here

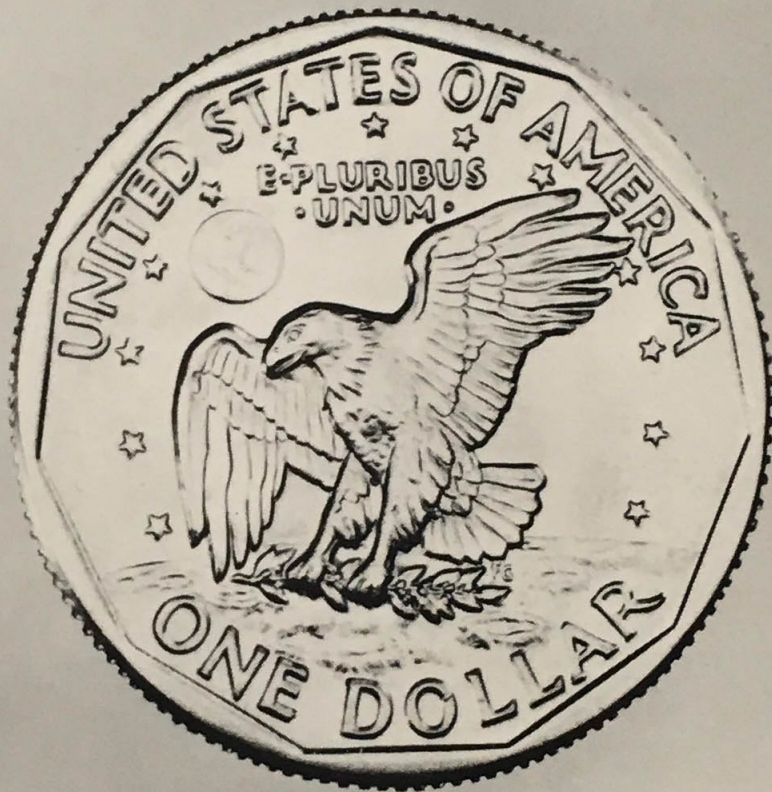
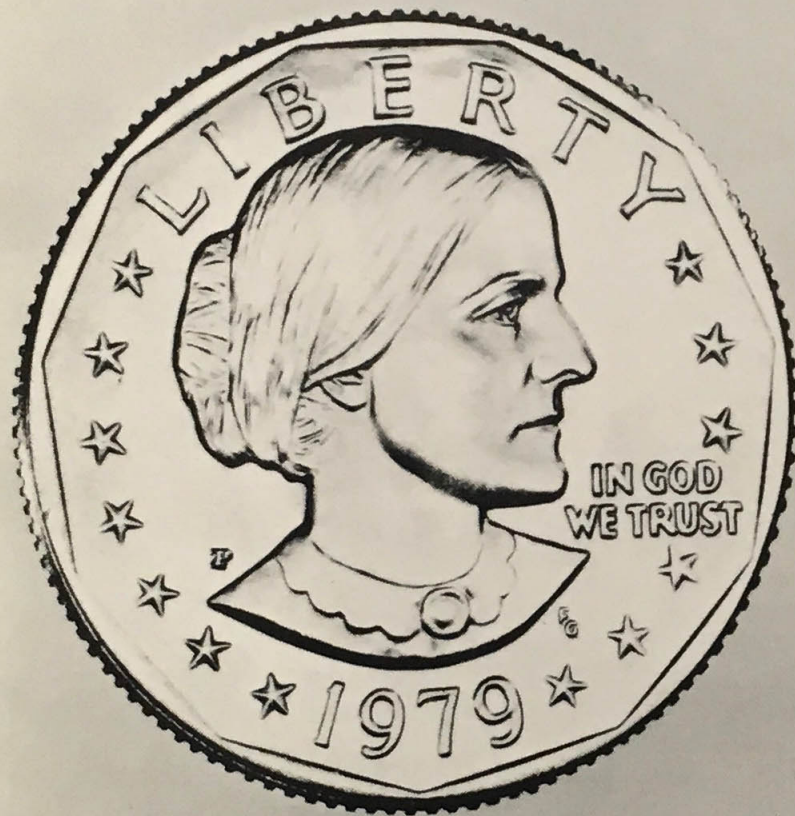
Susan B. Anthony Circulation Program
Bureau of the Mint, Room 1020
501 13th Street, N.W.
Washington, D.C. 20220

Yes, we would like to have a supply of the U.S. Mint's Susan B. Anthony Dollar Brochures to include in a mailing to our members or customers.

We will require _____ folded brochures.
Quantity

Please send to: _____

Attn: _____



the dollar of the future



**The Susan B. Anthony
Dollar Coin**

The New Dollar Coin

is Quick and Easy

QUICK TO IDENTIFY

- Easy to see it is a woman • Susan B. Anthony is the only American woman to be honored on a circulating United States coin
- Easy to see the unique eleven-sided inner border on both sides
- Easy to distinguish by size • Larger than the quarter

QUICK TO USE IN VENDING MACHINES

- Easy to insert • Worn and torn bills are often rejected
- Easy to make direct purchase • Reduces the need for bill changers

QUICK TO COUNT AND SORT

- Easy to handle • Unlike bills, coins won't stick together when new and tear when old
- Easy to separate by size • Bills being all the same size, take time to sort
- Easy to automate counting and sorting operations

QUICK TO SET UP CASH REGISTERS

- Easy to insert and withdraw. Four suggested arrangements to accommodate the \$1 coin in cash register drawers are:

Currency				
\$1 coin	25¢	10¢	5¢	1¢

Currency				
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Currency					
\$1 coin	50¢	25¢	10¢	5¢	1¢

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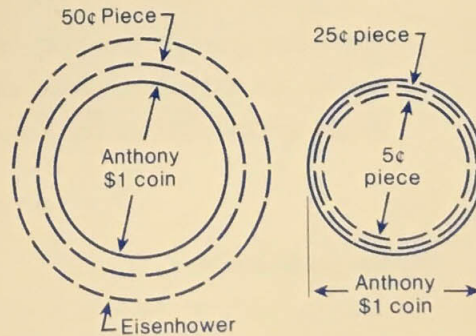


The coins are being minted in Philadelphia, Denver, and San Francisco and distributed by the Federal Reserve Banks. The Mint began production in December 1978 in order to accumulate an inventory of 500 million coins prior to their release to local banks in July 1979. Production will continue after release at the rate of 80 million per month.

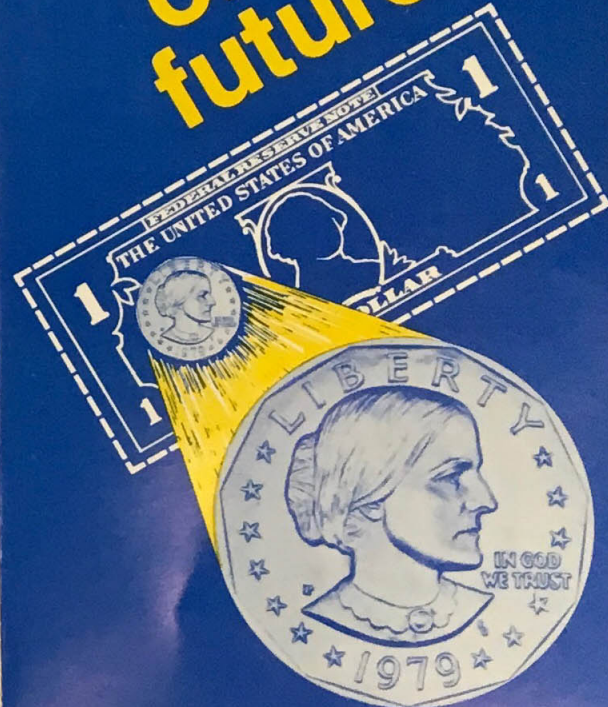
Size and Weight Comparison of the ANTHONY DOLLAR to other U.S. coins

Comparisons

	Denomination				
	5¢	25¢	\$1	50¢	\$1
(Avoir.)					
WEIGHT (oz)	.18	.2	.3	.4	.8
DIAMETER (in)	.84	.96	1.04	1.20	1.50



the dollar of the future



The Susan B. Anthony Dollar Coin

Public Law 95-447, dated October 10, 1978, authorized the issuance of the new Susan B. Anthony dollar coin. It further provided that the minting of the Eisenhower circulating dollar coin be discontinued as of December 31, 1978.

ACTUAL SIZE of the ANTHONY DOLLAR



Obverse



Reverse

Obverse—Profile of Susan B. Anthony (1820–1906). Miss Anthony was an early crusader for equal rights for women and a pioneer in the drive to win for women the right to vote. In 1920 her life-long work culminated in the ratification of the 19th Amendment to the Constitution giving nationwide suffrage to women. This is the first time that a portrait of an American woman rather than a symbolic woman has appeared on a circulating U.S. coin.

Reverse—Symbolic eagle of Apollo 11 landing on the moon. The Apollo 11 spacecraft was christened "The Eagle" and landed on the moon at Tranquility Base on July 20, 1969. In tribute to the first landing on the moon, the design originally appeared on the Eisenhower dollar coin (1971–1978) in accordance with the provisions of Public Law 91-607, dated December 31, 1970.

Both the obverse and reverse of the Anthony Dollar were designed by Frank Gasparro, Chief Engraver of the United States.

SOME OF THE BENEFITS OF THE ANTHONY DOLLAR

—TO THE RETAIL COMMUNITY—

The new one dollar coins . . .

- Save time and reduce errors at the cash register
- Are easily withdrawn from and dropped into cash drawers — Bills are secured under spring retainer and must be straightened
- Save time and reduce errors in counting and handling operations
- Are quickly counted and handled (manually or automatically) — Bills often stick together and cannot be distinguished by size
- Are quick and easy to separate by size — Bills must be individually separated by denomination and placed face side up in one direction

—TO THE FINANCIAL COMMUNITY—

Substitution of dollar coin for note . . .

- Eliminates need for removal of worn and torn bills from circulation
- Reduces mistakes resulting from new currency being stuck together or being of mixed denomination
- Reduces teller verification time — Counterfeit possibility substantially reduced
- Speeds up teller transaction time and reduces customer waiting time
- Eliminates jamming of currency counting machines

—TO THE CONSUMER—

The new dollar coin is . . .

- Easy to carry with other coins — Avoids fumbling in both sections of wallet or purse — Higher bills remain secure
- Easy to find in pocket or change purse since it is sized between the quarter and half dollar and weighs 1/3 as much as four quarters
- Easy for children to use — Easy to hear when dropped

ADVANTAGES OF THE COIN'S COMPOSITION . . .

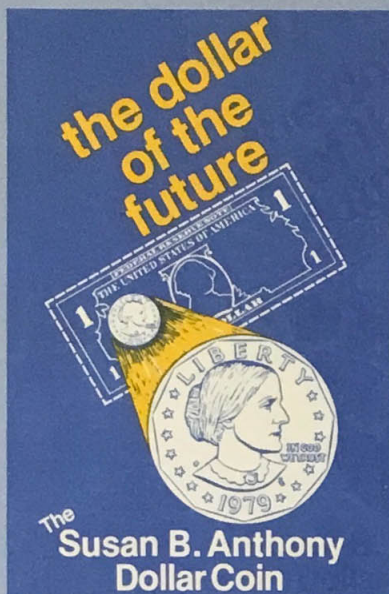
The Anthony dollar is a copper-nickel clad coin as are all U.S. coins valued at 10¢ or greater. This composition has many advantages such as superior surface wear and appearance and relatively low cost to produce. Also, because of the unique electrical resistivity and density of the laminate, it is very difficult to counterfeit or slug.

COST ADVANTAGES OF THE ANTHONY DOLLAR . . .

A minimum of \$4.5 million will be saved per year, since the old large Eisenhower dollar cost 8¢ to produce and each new Anthony dollar costs only 3¢ to produce.

In addition, any substitution of the dollar coin for the dollar bill will result in savings for private business as well as the Federal budget. The \$1 bill costs nearly 2¢ to produce and lasts only 18 months in circulation—frequently in bad shape. The new dollar coin will cost 3¢ to produce and will last 15 years or more in good condition.





The Susan B. Anthony Dollar is

**quick
& easy**

QUICK TO IDENTIFY

- Easy to see it is a woman ● Susan B. Anthony is the only American woman to be honored on a circulating United States coin
- Easy to see the unique 11-sided inner border on both sides
- Easy to distinguish by size ● Larger than the quarter

QUICK TO GET AND GIVE IN CHANGE

- Easy to carry with other coins ● Avoids fumbling in both sections of wallet or purse ● Higher bills remain secure
- Easy to insert and withdraw from cash register drawer ● Quicker change-making speeds up lines and shortens customer waiting time

QUICK TO FIND IN POCKET OR PURSE

- Easy to find since it is sized between the quarter and half dollar
- Easy to carry since it weighs one-third as much as four quarters
- Easy for children to use ● Easy to hear if dropped

QUICK TO USE IN VENDING MACHINES

- Easy to insert ● Worn or torn bills are often rejected
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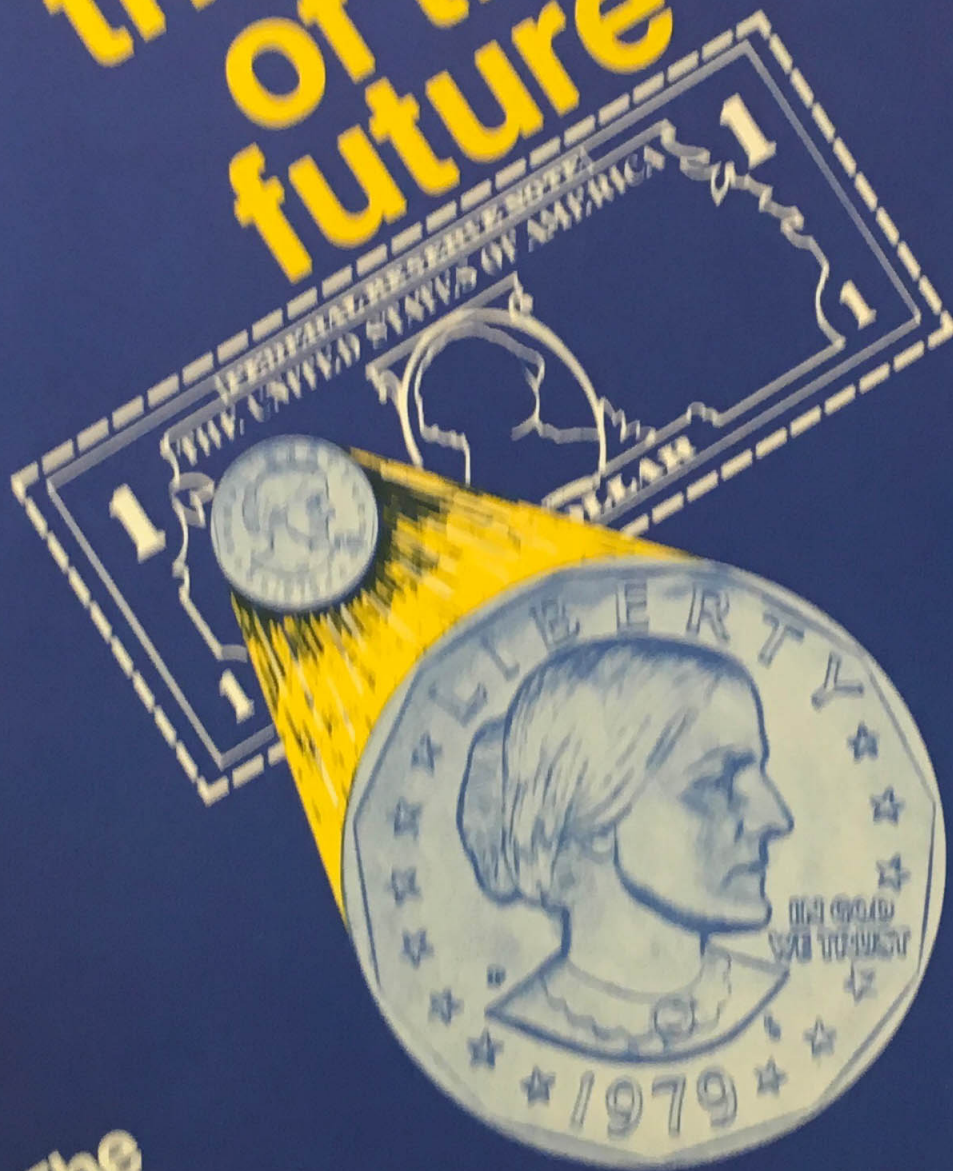
QUICK TO SET UP CASH REGISTERS

- Easy to start day's transactions ● One roll of new dollar coins replaces 25 dollar bills
- Easy to rearrange present cash register drawers

QUICK TO OBTAIN

- Easy to circulate ● The Anthony Dollars are being minted in Philadelphia, Denver, and San Francisco and distributed by the Federal Reserve Banks
- Easy for the public to get from local banks beginning in July 1979

the dollar
of the
future



The
**Susan B. Anthony
Dollar Coin**

Department of the Treasury
Bureau of the Mint
Washington, D.C. 20220



the dollar of the future



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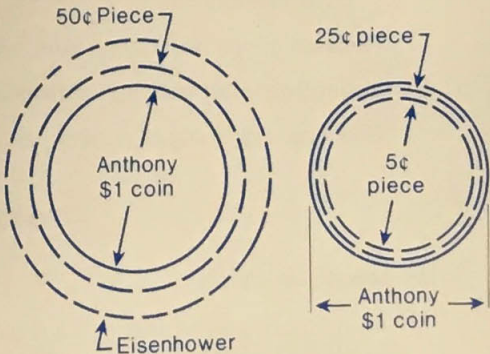


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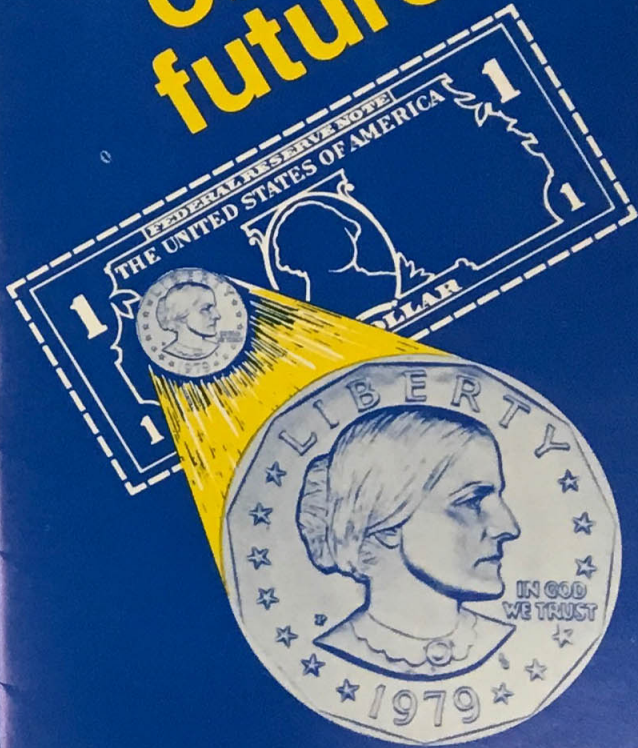
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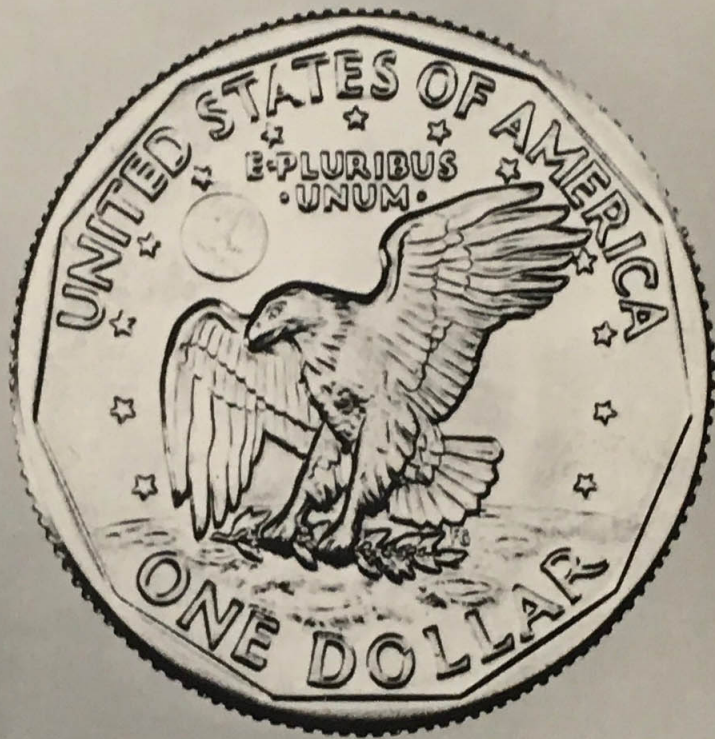
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Quantity

Please send to: _____

Attn: _____

Place
Stamp
Here

**Susan B. Anthony Circulation Program
Bureau of the Mint, Room 1020
501 13th Street, N.W.
Washington, D.C. 20220**



The Dollar of the Future

THE SUSAN B. ANTHONY DOLLAR COIN

SUGGESTED COPY TO ADD TO YOUR NEWSPAPER ADVERTISING

Susan B. Anthony DOLLAR DAY Sale

Celebrate with us
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What's Coming?
What's Coming?**

**The Coins are Coming!
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THE SUSAN B. ANTHONY
DOLLAR COIN

SUSAN B. ANTHONY DOLLAR

New Fashion Dollars
Old Fashioned Prices

SUSAN B. ANTHONY DOLLAR

THE SUSAN B. ANTHONY
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**A Treasure of
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**What's Coming?
What's Coming?
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THE SUSAN B. ANTHONY
DOLLAR COIN

SUSAN B. ANTHONY DOLLAR

New Fashion Dollars
Old Fashioned Prices

SUSAN B. ANTHONY DOLLAR

The Anthony Dollars are here!

The Anthony Dollars are here!



THE SUSAN B. ANTHONY DOLLAR COIN

Promotional Ideas for Retailers

- **Have a "Dollar Days"** sale when certain items are specially priced if purchased with at least one Anthony dollar.
- **Schedule a Susan B. Anthony Sale Week.** A great symbol or logo for your promotion is Susan B. Anthony's red shawl. She wore it often in her fight for the right to vote. This bright eye-catching symbol could be used in ads or store displays and even worn by store employees.
- **Cooperate with banks** and other retailers in your mall or your Chamber of Commerce to sponsor a city-wide or mall-wide promotion. Put up a coin exhibit, sponsor a drawing for a prize consisting of Anthony dollars, furnish employees with buttons or special name tags with a picture of the coin.
- **Give plenty of Susan B. Anthony dollars** in change during your promotion campaign. Be sure to contact your banker early to let him know your needs.
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- **Ask your Federal Reserve Bank representative** about window posters to support your promotion of the dollar of the future.

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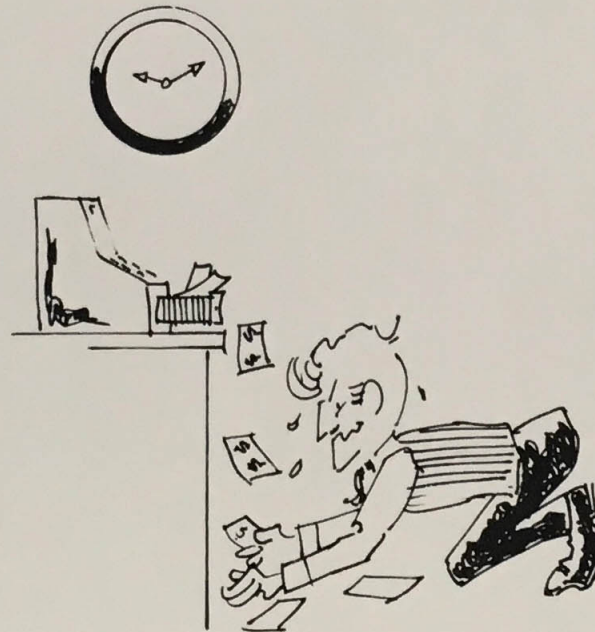
The New Dollar coin cuts customer waiting time.



Happiness is a dollar that won't blow away.



Convenience is avoiding a bill-changer.



Begin your shift with dollar coins.



THE SECRETARY OF THE TREASURY
WASHINGTON

Dear Friend:

In a few short weeks, the new small one dollar coin will begin to be circulated as part of our currency and coinage system. We need your help in assuring ready acceptance of the coin.

The size and weight of the new Susan B. Anthony coin were selected for their convenience and ease of handling in establishments such as yours. The new dollar will be advantageous to private industry ... because of faster, easier handling of coins as compared to the handling of dollar notes. There are also significant cost benefits to the Government and, of course, ultimately to the taxpayer. Costs will be initially reduced by approximately 4.5 million dollars a year with the prospect for additional savings as coins are used in place of dollar notes.

I urge you to encourage actively the acceptance and usage of this coin among your employees and customers so that it can achieve its fullest potential. Enclosed are materials to support your promotional effort. Cooperative efforts such as this can be of great benefit to all of us. Thanks for your help.

Sincerely,

W. Michael Blumenthal



Susan B. Anthony

Susan B. Anthony was a great American who devoted her life to securing the right of women to vote. Her crusade continues the heritage of all heroic Americans who have built this country on the belief that equality is the right of every citizen, not the privilege of a few. Now in 1979 the United States will honor Susan B. Anthony by placing her portrait on the obverse of the new, small-sized dollar coin. This is especially significant in that it is the first time that a portrait of an American woman, rather than a symbolic woman, will appear on the circulating coinage of our nation.

Born in Adams, Massachusetts in 1820, Susan B. Anthony was well trained for her rebel role in history. She was raised in a family of Hicksite Quakers whose members were often the backbone of liberal thought and action in 19th century America. She delivered her first public speech as a fund raiser and president of the local chapter of the Daughters of Temperance, one of the only organizations open to women. Though she was a delegate from this group, she was once refused permission to speak at a mass meeting of the Sons of Temperance. Having been informed that the women were there only "to listen and learn,"¹ she walked out of the hall to become the organizer of the first Woman's State Temperance Society in New York. Her budding talents were soon recognized, and it was in such administrative roles that she served the cause of women until her death in 1906.

The many times Miss Anthony was faced with the inequality of women did not weaken her resolve. She often voiced labor's cause and publicized news of strikes and the plight of working women; yet she was denied a delegate's seat at the 1869 Convention of the National Labor Union. Perhaps her most trying moment came when her life-long family friend, Frederick Douglass, and his fellow male anti-slavery advocates at the first post-war Woman's Rights Convention in 1866 announced that the women must wait and be patient. "This is the Negro's hour."² Such a statement was a bitter pill for Miss Anthony who had long worked for anti-slavery and had believed for years that the right to vote would be for all citizens.

It was the non-citizen status of women that provoked Susan B. Anthony and led her to the legal event for which she is best known: The case of *The United States v. Susan B. Anthony*. Throughout 1872, she had been urging delegates of the suffrage convention to test the theory that the Fourteenth Amendment did not exclude women from voting. In a newspaper plea for all citizens to register to vote, she found not a word to indicate the intended vote was meant to be for men only. Armed with the Fourteenth Amendment and the state election law which she read as proof that the text did not prohibit women from voting, she led a group of women to register in Rochester, New York, on November 1. The same sixteen women returned to the polls on November 5 and deposited their votes

which were to be counted in the national election. All were soon arrested and all pleaded guilty to voting and were placed under bail of \$500 and ordered to appear before the Albany court where Miss Anthony's bail was raised to \$1,000.

Susan B. Anthony was prepared for the consequences of these actions and those about to follow. She spent the spring months before the trial speaking in 29 different Post Office districts of the county on the subject, "Is it a crime for a United States citizen to vote?"³ When derided for leaving the marshal's custody in Rochester and for "attempting to prejudice the jury," she thoughtfully replied that she was only attempting to explain the U.S. Constitution.

The trial held in June 1873 in Canandaigua has been maligned as a travesty of justice. The Judge, newly appointed to his position by a Senator known to be an adversary of the women's cause, declared that Susan Anthony was not competent to testify in her own case and was not protected by the law nor did she have the right to vote. He refused to have the jury polled but rather dismissed them. Following the legal custom, he asked the prisoner if she had anything to say as to why the sentence should not be pronounced. She rose to her feet and, though often interrupted by the Judge, delivered an interpretation of his breach of law and justice. "Failing to get this justice—justice, even to get a trial by a jury not of my peers—I ask not leniency at your hands,"⁴ she chided. To the sentence of the court to pay a fine of one hundred dollars and the cost of the prosecution, Miss Anthony replied, "May it please your Honor, I shall never pay a dollar of your unjust penalty. . . . And I shall earnestly and persistently continue to urge all women to the practical recognition. . . . that resistance to tyranny is obedience to God."⁵ This last dictum cemented her cause to America's first revolution for the same words appear on Adams' and Jefferson's proposal for the Great Seal of the United States. She did not pay the fine, and did continue to persist for 33 more years, speaking, writing, and counseling her followers who would continue her work and secure passage of the Nineteenth Amendment in 1920.

For the last half century of her life, Susan B. Anthony divided all her energies among publicizing and recording women's demands through the written word, lecturing throughout the nation and administering and pacifying those various groups emerging with slightly different aims and methods. On one speaking and organizing trip to Washington, D.C. in 1888, journalists wrote "Spring is not heralded in Washington by the approach of robin redbreast but by the appearance of Miss Anthony's red shawl."⁶ This became the symbol of her dedication and fight. Even as an elderly woman she campaigned throughout the West, faced the rigors of the frontier and urged legislators from Ohio to California to follow the lead of Wyoming and include a women's rights clause in their proposed constitutions.

Miss Anthony never waived in her effort to gain the vote and to record for history the many events of the Women's Movement. And, indeed, her fight is best remembered by her publishing efforts. She spurred feminine writers to work unceasingly in the declaration of their ideals and those of each group. Though the publishing of the weekly journal, *Revolution*, and of the volumes of *The History of Woman Suffrage* kept her constantly in debt, she continued to record and document the movement for her contemporaries and for the generations of historians to follow.

The few tributes and honors bestowed upon Susan B. Anthony came late in her life. Several large birthday celebrations in her honor were held in the nation's Capital. In 1906 United States congressmen, as well as President Theodore Roosevelt, sent messages.

After the presidential compliment was read to the audience, Miss Anthony rose and exclaimed, "When will men do something besides extend congratulations: I would rather have President Roosevelt say one word to Congress in favor of amending the Constitution to give women the suffrage than to praise me endlessly!" Thanking the crowd for their great applause, she then spoke her public call to battle: "There have been others also just as true and devoted to the cause—I wish I could name every one but with such women consecrating their lives—failure is impossible."⁷

Women generations later remembered this charge and our nation now honors Susan B. Anthony by placing her likeness on our coinage. Her portrait visually repeats the expression of an aspiring presidential candidate who after meeting her in 1878 said, "How could anyone forget Susan B. Anthony? The years of trial, persecution, and incessant struggle have left their ruthless impress upon her noble features."⁸

Notes

(See "References" for complete citations)

- | | |
|--|-------------------------------|
| 1. K. Anthony, <i>Susan B. Anthony</i> , p. 102. | 5. <i>Ibid.</i> , p. 299. |
| 2. Stevenson, <i>Women's Rights</i> , p. 52. | 6. <i>Ibid.</i> , pp. 385–386 |
| 3. K. Anthony, <i>Susan B. Anthony</i> , p. 290. | 7. <i>Ibid.</i> , p. 498 |
| 4. <i>Ibid.</i> , p. 298 | 8. <i>Ibid.</i> , p. 465 |

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- Anthony, Katharine. *Susan B. Anthony: Her Personal History and Her Era*. Garden City, New York: Doubleday and Co., Inc., 1954.
- Business and Professional Women's Foundation, Library. Clipping Files. Washington, D.C.
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- Lutz, Alma. *Susan B. Anthony: Rebel Crusader*. Boston: Beacon Press, 1959.
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- Stanton, Elizabeth Cady; Susan B. Anthony and Matilda J. Gage. *History of Woman Suffrage*. Vols. 1 through 3. Rochester, New York, 1889. (Vol. 4 by Susan B. Anthony and Ida Husted Harper, 1902. Vols. 5 and 6 by Ida Husted Harper, 1922.)
- Stevenson, Janet. *Women's Rights*. New York: Franklin Watts, Inc., 1972.
- United States Archives. Justice Chronological Files, unpublished.

For a more detailed biography, write to:

Susan B. Anthony Dollar Program
Bureau of the Mint
501 13th Street, N.W.
Washington, D.C. 20220





Cash Handling Benefits of the Susan B. Anthony Dollar Coin

● BENEFITS TO RETAIL COMMUNITY

The new one dollar coins. . .

Save time and reduce errors at the cash register

Are easily withdrawn and dropped into cash drawers—bills are secured under spring retainer and must be straightened

Save time and reduce errors in counting and handling operations

Are quickly counted and handled (manually or automatically)—bills often stick together and cannot be distinguished by size

Are quick and easy to separate by size—bills must be individually separated by denomination and placed face side up in one direction

● BENEFITS TO FINANCIAL COMMUNITY

Substitution of dollar coin for note. . .

Speeds up teller transaction time and reduces customer waiting time

Reduces teller verification time—counterfeit possibility substantially reduced

Reduces mistakes resulting from new currency being stuck together or being of mixed denomination

Eliminates need for removal of worn and torn bills from circulation

Eliminates jamming of currency counting machines

● THE NEW DOLLAR COIN

Has the portrait of Susan B. Anthony on the face of the coin in recognition of Miss Anthony's leadership in securing the right for women to vote

Is larger than the quarter and smaller than the half dollar

Is lighter than the half dollar—weighs approximately 1/3 as much as four quarters

Has a unique eleven-sided inner border within the circular configuration of the coin

● BANK AND RETAILER CONCERNS

Storage space limitations in vaults and safes

Initially there will be a need to store both dollar bills and the new dollar coins. As coins are substituted for bills, storage problems will diminish.

- The new coins can be obtained in rolls of 25
- These dollar rolls will take no more vault space than used one dollar bills in good condition. . .in fact. . .\$1000 of rolled dollar coins (40 rolls) take up about the same space as \$1000 of used one dollar notes in good condition

Space limitations in cash drawers

Present cash registers can be utilized—a few of the many alternative arrangements are:

	Currency			
\$1 coin	25¢	10¢	5¢	1¢

	Currency			
25¢	10¢	5¢	1¢	\$1 coin

	Currency			
\$1 coin	50¢	25¢	10¢	5¢
				1¢

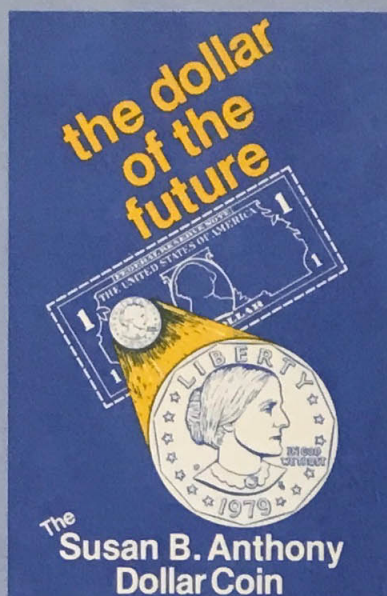
	Currency			
50¢	25¢	10¢	5¢	1¢
				\$1 coin

● SUGGESTED USE OF DOLLAR COIN IN GIVING CHANGE

\$1.00	one dollar coin
1.25	one dollar coin and one quarter
1.50	one dollar coin and two quarters
2.00	two \$1 coins or one \$2 bill
3.00	three \$1 coins or \$1 coin and a \$2 bill

Up to three dollars in change can easily be made without having to lift the bill retainer—saving time for you and your customer.

When making change for larger amounts the dollar coin can be combined with the two, five or ten dollar bill. Substitution of the dollar coin for the dollar bill can result in savings for your business as well as substantial savings for the Federal budget. The \$1 bill costs nearly 2 cents to produce and lasts only 18 months in circulation—frequently in bad shape. The new dollar coin will cost 3 cents to produce and will last 15 years or more in good condition.



The Susan B. Anthony Dollar is

**quick
& easy**

QUICK TO IDENTIFY

- Easy to see it is a woman ● Susan B. Anthony is the only American woman to be honored on a circulating United States coin
- Easy to see the unique 11-sided inner border on both sides
- Easy to distinguish by size ● Larger than the quarter

QUICK TO GET AND GIVE IN CHANGE

- Easy to carry with other coins ● Avoids fumbling in both sections of wallet or purse ● Higher bills remain secure
- Easy to insert and withdraw from cash register drawer ● Quicker change-making speeds up lines and shortens customer waiting time

QUICK TO FIND IN POCKET OR PURSE

- Easy to find since it is sized between the quarter and half dollar
- Easy to carry, since it weighs one-third as much as four quarters
- Easy for children to use ● Easy to hear if dropped

QUICK TO USE IN VENDING MACHINES

- Easy to insert ● Worn or torn bills are often rejected
- Easy to make direct purchase ● Reduces the need for a bill changer

QUICK TO COUNT AND SORT

- Easy to handle ● Unlike bills, coins won't stick together when new and tear when old
- Easy to separate by size ● Bills being all the same size, take time to sort
- Easy to automate counting and sorting operations

QUICK TO SET UP CASH REGISTERS

- Easy to start day's transactions ● One roll of new dollar coins replaces 25 dollar bills
- Easy to rearrange present cash register drawers

QUICK TO OBTAIN

- Easy to circulate ● The Anthony Dollars are being minted in Philadelphia, Denver, and San Francisco and distributed by the Federal Reserve Banks
- Easy for the public to get from local banks beginning in July 1979

the dollar
of the
future



The
Susan B. Anthony
Dollar Coin

Department of the Treasury
Bureau of the Mint
Washington, D.C. 20220





THE SECRETARY OF THE TREASURY
WASHINGTON

Dear Friend:

In a few short weeks, the new small one dollar coin will begin to be circulated as part of our currency and coinage system. We need your help in assuring ready acceptance of the coin.

The size and weight of the new Susan B. Anthony coin were selected for their convenience and ease of handling in establishments such as yours. The new dollar will be advantageous to private industry ... because of faster, easier handling of coins as compared to the handling of dollar notes. There are also significant cost benefits to the Government and, of course, ultimately to the taxpayer. Costs will be initially reduced by approximately 4.5 million dollars a year with the prospect for additional savings as coins are used in place of dollar notes.

I urge you to encourage actively the acceptance and usage of this coin among your employees and customers so that it can achieve its fullest potential. Enclosed are materials to support your promotional effort. Cooperative efforts such as this can be of great benefit to all of us. Thanks for your help.

Sincerely,

W. Michael Blumenthal



Susan B. Anthony

Susan B. Anthony was a great American who devoted her life to securing the right of women to vote. Her crusade continues the heritage of all heroic Americans who have built this country on the belief that equality is the right of every citizen, not the privilege of a few. Now in 1979 the United States will honor Susan B. Anthony by placing her portrait on the obverse of the new, small-sized dollar coin. This is especially significant in that it is the first time that a portrait of an American woman, rather than a symbolic woman, will appear on the circulating coinage of our nation.

Born in Adams, Massachusetts in 1820, Susan B. Anthony was well trained for her rebel role in history. She was raised in a family of Hicksite Quakers whose members were often the backbone of liberal thought and action in 19th century America. She delivered her first public speech as a fund raiser and president of the local chapter of the Daughters of Temperance, one of the only organizations open to women. Though she was a delegate from this group, she was once refused permission to speak at a mass meeting of the Sons of Temperance. Having been informed that the women were there only "to listen and learn,"¹ she walked out of the hall to become the organizer of the first Woman's State Temperance Society in New York. Her budding talents were soon recognized, and it was in such administrative roles that she served the cause of women until her death in 1906.

The many times Miss Anthony was faced with the inequality of women did not weaken her resolve. She often voiced labor's cause and publicized news of strikes and the plight of working women; yet she was denied a delegate's seat at the 1869 Convention of the National Labor Union. Perhaps her most trying moment came when her life-long family friend, Frederick Douglass, and his fellow male anti-slavery advocates at the first post-war Woman's Rights Convention in 1866 announced that the women must wait and be patient. "This is the Negro's hour."² Such a statement was a bitter pill for Miss Anthony who had long worked for anti-slavery and had believed for years that the right to vote would be for all citizens.

It was the non-citizen status of women that provoked Susan B. Anthony and led her to the legal event for which she is best known: The case of *The United States v. Susan B. Anthony*. Throughout 1872, she had been urging delegates of the suffrage convention to test the theory that the Fourteenth Amendment did not exclude women from voting. In a newspaper plea for all citizens to register to vote, she found not a word to indicate the intended vote was meant to be for men only. Armed with the Fourteenth Amendment and the state election law which she read as proof that the text did not prohibit women from voting, she led a group of women to register in Rochester, New York, on November 1. The same sixteen women returned to the polls on November 5 and deposited their votes

which were to be counted in the national election. All were soon arrested and all pleaded guilty to voting and were placed under bail of \$500 and ordered to appear before the Albany court where Miss Anthony's bail was raised to \$1,000.

Susan B. Anthony was prepared for the consequences of these actions and those about to follow. She spent the spring months before the trial speaking in 29 different Post Office districts of the county on the subject, "Is it a crime for a United States citizen to vote?"³ When derided for leaving the marshal's custody in Rochester and for "attempting to prejudice the jury," she thoughtfully replied that she was only attempting to explain the U.S. Constitution.

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Notes

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Cash Handling Benefits of the Susan B. Anthony Dollar Coin

● BENEFITS TO RETAIL COMMUNITY

The new one dollar coins...

Save time and reduce errors at the cash register

Are easily withdrawn and dropped into cash drawers—bills are secured under spring retainer and must be straightened

Save time and reduce errors in counting and handling operations

Are quickly counted and handled (manually or automatically)—bills often stick together and cannot be distinguished by size

Are quick and easy to separate by size—bills must be individually separated by denomination and placed face side up in one direction

● BENEFITS TO FINANCIAL COMMUNITY

Substitution of dollar coin for note...

Speeds up teller transaction time and reduces customer waiting time

Reduces teller verification time—counterfeit possibility substantially reduced

Reduces mistakes resulting from new currency being stuck together or being of mixed denomination

Eliminates need for removal of worn and torn bills from circulation

Eliminates jamming of currency counting machines

● THE NEW DOLLAR COIN

Has the portrait of Susan B. Anthony on the face of the coin in recognition of Miss Anthony's leadership in securing the right for women to vote

Is larger than the quarter and smaller than the half dollar

Is lighter than the half dollar—weighs approximately 1/3 as much as four quarters

Has a unique eleven-sided inner border within the circular configuration of the coin

● BANK AND RETAILER CONCERNS

Storage space limitations in vaults and safes

Initially there will be a need to store both dollar bills and the new dollar coins. As coins are substituted for bills, storage problems will diminish.

- The new coins can be obtained in rolls of 25
- These dollar rolls will take no more vault space than used one dollar bills in good condition. . .in fact. . .\$1000 of rolled dollar coins (40 rolls) take up about the same space as \$1000 of used one dollar notes in good condition

Space limitations in cash drawers

Present cash registers can be utilized—a few of the many alternative arrangements are:

	Currency			
\$1 coin	25¢	10¢	5¢	1¢

	Currency			
25¢	10¢	5¢	1¢	\$1 coin

	Currency			
\$1 coin	50¢	25¢	10¢	5¢
				1¢

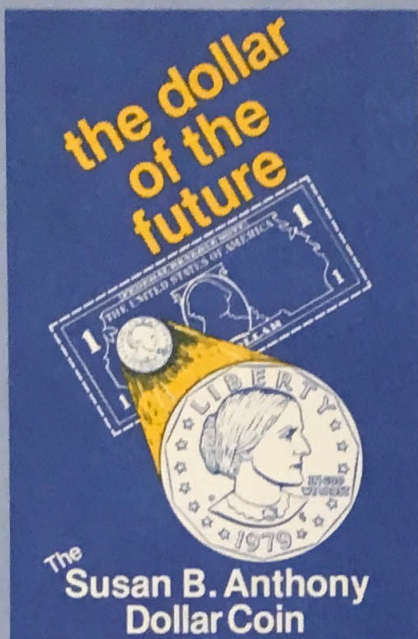
	Currency			
50¢	25¢	10¢	5¢	1¢
				\$1 coin

● SUGGESTED USE OF DOLLAR COIN IN GIVING CHANGE

\$1.00	one dollar coin
1.25	one dollar coin and one quarter
1.50	one dollar coin and two quarters
2.00	two \$1 coins or one \$2 bill
3.00	three \$1 coins or \$1 coin and a \$2 bill

Up to three dollars in change can easily be made without having to lift the bill retainer—saving time for you and your customer.

When making change for larger amounts the dollar coin can be combined with the two, five or ten dollar bill. Substitution of the dollar coin for the dollar bill can result in savings for your business as well as substantial savings for the Federal budget. The \$1 bill costs nearly 2 cents to produce and lasts only 18 months in circulation—frequently in bad shape. The new dollar coin will cost 3 cents to produce and will last 15 years or more in good condition.



The Susan B. Anthony Dollar is

**quick
& easy**

QUICK TO IDENTIFY

- Easy to see it is a woman • Susan B. Anthony is the only American woman to be honored on a circulating United States coin
- Easy to see the unique 11-sided inner border on both sides
- Easy to distinguish by size • Larger than the quarter

QUICK TO GET AND GIVE IN CHANGE

- Easy to carry with other coins • Avoids fumbling in both sections of wallet or purse • Higher bills remain secure
- Easy to insert and withdraw from cash register drawer • Quicker change-making speeds up lines and shortens customer waiting time

QUICK TO FIND IN POCKET OR PURSE

- Easy to find since it is sized between the quarter and half dollar
- Easy to carry, since it weighs one-third as much as four quarters
- Easy for children to use • Easy to hear if dropped

QUICK TO USE IN VENDING MACHINES

- Easy to insert • Worn or torn bills are often rejected
- Easy to make direct purchase • Reduces the need for a bill changer

QUICK TO COUNT AND SORT

- Easy to handle • Unlike bills, coins won't stick together when new and tear when old
- Easy to separate by size • Bills being all the same size, take time to sort
- Easy to automate counting and sorting operations

QUICK TO SET UP CASH REGISTERS

- Easy to start day's transactions • One roll of new dollar coins replaces 25 dollar bills
- Easy to rearrange present cash register drawers

QUICK TO OBTAIN

- Easy to circulate • The Anthony Dollars are being minted in Philadelphia, Denver, and San Francisco and distributed by the Federal Reserve Banks
- Easy for the public to get from local banks beginning in July 1979

the dollar of the future



**The Susan B. Anthony
Dollar Coin**

The New Dollar Coin

is Quick and Easy

QUICK TO IDENTIFY

- Easy to see it is a woman • Susan B. Anthony is the only American woman to be honored on a circulating United States coin
- Easy to see the unique eleven-sided inner border on both sides
- Easy to distinguish by size • Larger than the quarter

QUICK TO USE IN VENDING MACHINES

- Easy to insert • Worn and torn bills are often rejected
- Easy to make direct purchase • Reduces the need for bill changers

QUICK TO COUNT AND SORT

- Easy to handle • Unlike bills, coins won't stick together when new and tear when old
- Easy to separate by size • Bills being all the same size, take time to sort
- Easy to automate counting and sorting operations

QUICK TO SET UP CASH REGISTERS

- Easy to insert and withdraw. Four suggested arrangements to accommodate the \$1 coin in cash register drawers are:

Currency				
\$1 coin	25¢	10¢	5¢	1¢

Currency				
25¢	10¢	5¢	1¢	\$1 coin

Currency					
\$1 coin	50¢	25¢	10¢	5¢	1¢

Currency					
50¢	25¢	10¢	5¢	1¢	\$1 coin

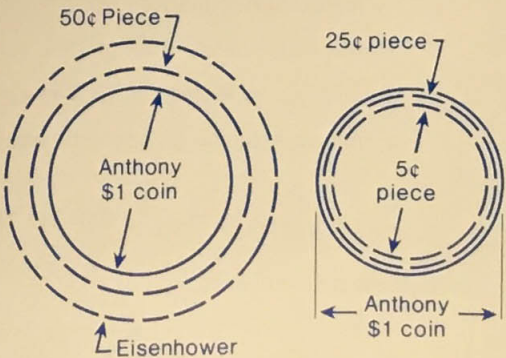


The coins are being minted in Philadelphia, Denver, and San Francisco and distributed by the Federal Reserve Banks. The Mint began production in December 1978 in order to accumulate an inventory of 500 million coins prior to their release to local banks in July 1979. Production will continue after release at the rate of 80 million per month.

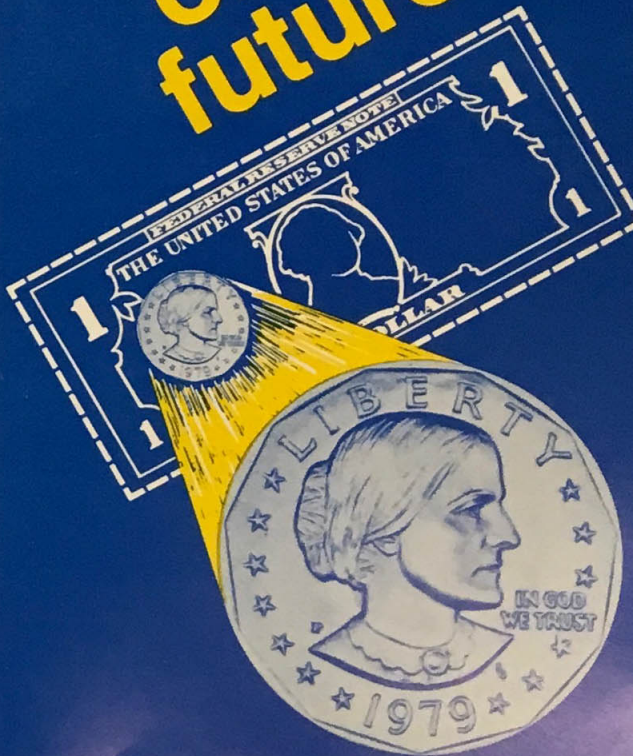
Size and Weight Comparison of the ANTHONY DOLLAR to other U.S. coins

Comparisons

	Denomination				
	5¢	25¢	Anthony \$1	Eisenhower 50¢	\$1
(Avoir.)					
WEIGHT (oz)	.18	.2	.3	.4	.8
DIAMETER (in)	.84	.96	1.04	1.20	1.50



the dollar of the future



The Susan B. Anthony Dollar Coin

Public Law 95-447, dated October 10, 1978, authorized the issuance of the new Susan B. Anthony dollar coin. It further provided that the minting of the Eisenhower circulating dollar coin be discontinued as of December 31, 1978.

ACTUAL SIZE of the ANTHONY DOLLAR



Obverse



Reverse

Obverse—Profile of Susan B. Anthony (1820–1906). Miss Anthony was an early crusader for equal rights for women and a pioneer in the drive to win for women the right to vote. In 1920 her life-long work culminated in the ratification of the 19th Amendment to the Constitution giving nationwide suffrage to women. This is the first time that a portrait of an American woman rather than a symbolic woman has appeared on a circulating U.S. coin.

Reverse—Symbolic eagle of Apollo 11 landing on the moon. The Apollo 11 spacecraft was christened "The Eagle" and landed on the moon at Tranquility Base on July 20, 1969. In tribute to the first landing on the moon, the design originally appeared on the Eisenhower dollar coin (1971–1978) in accordance with the provisions of Public Law 91-607, dated December 31, 1970.

Both the obverse and reverse of the Anthony Dollar were designed by Frank Gasparro, Chief Engraver of the United States.

SOME OF THE BENEFITS OF THE ANTHONY DOLLAR

—TO THE RETAIL COMMUNITY—

The new one dollar coins . . .

- Save time and reduce errors at the cash register
- Are easily withdrawn from and dropped into cash drawers — Bills are secured under spring retainer and must be straightened
- Save time and reduce errors in counting and handling operations
- Are quickly counted and handled (manually or automatically) — Bills often stick together and cannot be distinguished by size
- Are quick and easy to separate by size — Bills must be individually separated by denomination and placed face side up in one direction

—TO THE FINANCIAL COMMUNITY—

Substitution of dollar coin for note . . .

- Eliminates need for removal of worn and torn bills from circulation
- Reduces mistakes resulting from new currency being stuck together or being of mixed denomination
- Reduces teller verification time — Counterfeit possibility substantially reduced
- Speeds up teller transaction time and reduces customer waiting time
- Eliminates jamming of currency counting machines

—TO THE CONSUMER—

The new dollar coin is . . .

- Easy to carry with other coins — Avoids fumbling in both sections of wallet or purse — Higher bills remain secure
- Easy to find in pocket or change purse since it is sized between the quarter and half dollar and weighs 1/3 as much as four quarters
- Easy for children to use — Easy to hear when dropped

ADVANTAGES OF THE COIN'S COMPOSITION . . .

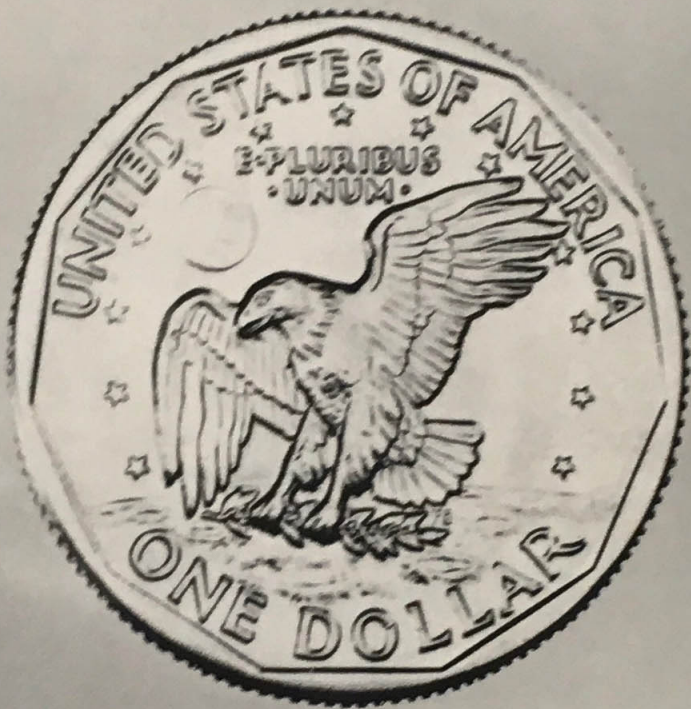
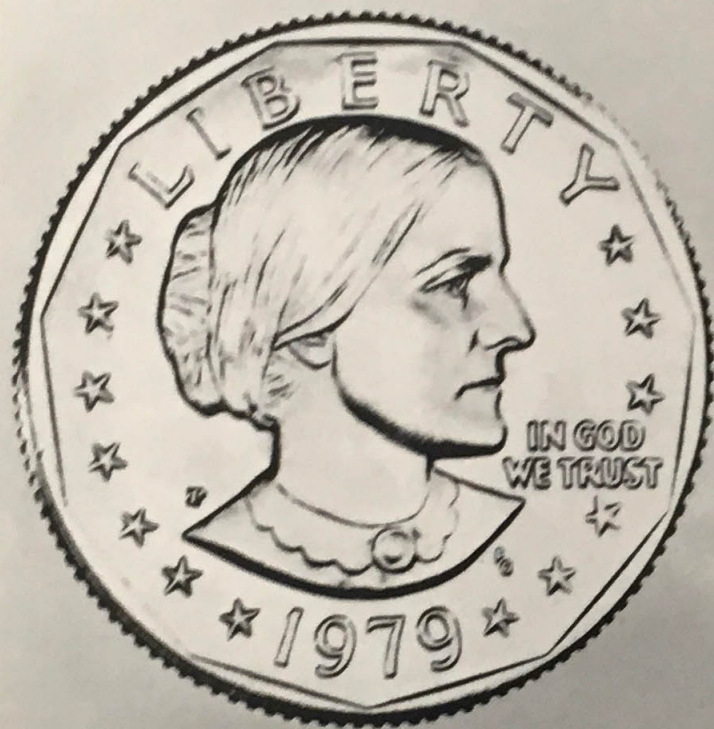
The Anthony dollar is a copper-nickel clad coin as are all U.S. coins valued at 10¢ or greater. This composition has many advantages such as superior surface wear and appearance and relatively low cost to produce. Also, because of the unique electrical resistivity and density of the laminate, it is very difficult to counterfeit or slug.

COST ADVANTAGES OF THE ANTHONY DOLLAR . . .

A minimum of \$4.5 million will be saved per year, since the old large Eisenhower dollar cost 8¢ to produce and each new Anthony dollar costs only 3¢ to produce.

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Place
Stamp
Here

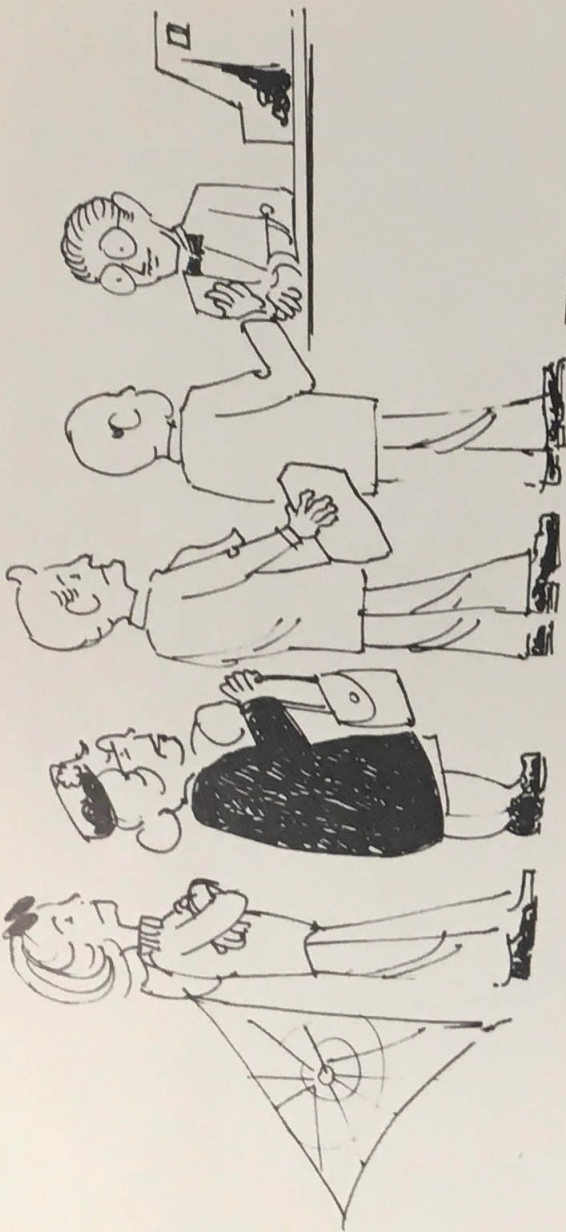
**Susan B. Anthony Circulation Program
Bureau of the Mint, Room 1020
501 13th Street, N.W.
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Yes, we would like to have a supply of the U.S. Mint's
Susan B. Anthony Dollar Brochures to include in a
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We will require _____ folded brochures.
Quantity

Please send to: _____

Attn: _____



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Happiness is a dollar that won't blow away.



Convenience is avoiding a bill-changer.



Begin your shift with dollar coins.

The Dollar of the Future

THE SUSAN B. ANTHONY DOLLAR COIN

SUGGESTED COPY TO ADD TO YOUR NEWSPAPER ADVERTISING

Susan B. Anthony DOLLAR DAY Sale

*the dollar
of the future
is here now!*

Celebrate with us
the birth of a
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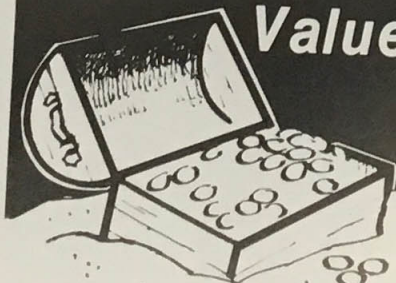
**The Coins are Here!
The Coins are Here!
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Use the new DOLLARS & SENSE

Discover the Changing Dollar
The new dollar coin is
available at...

**A Treasure of
Value at ...**



for your convenience
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the dollar
of the
future



The
**Susan B. Anthony
Dollar Coin**

Department of the Treasury
Bureau of the Mint
Washington, D.C. 20220





Cash Handling Benefits of the Susan B. Anthony Dollar Coin

● BENEFITS TO RETAIL COMMUNITY

The new one dollar coins...

Save time and reduce errors at the cash register

Are easily withdrawn and dropped into cash drawers—bills are secured under spring retainer and must be straightened

Save time and reduce errors in counting and handling operations

Are quickly counted and handled (manually or automatically)—bills often stick together and cannot be distinguished by size

Are quick and easy to separate by size—bills must be individually separated by denomination and placed face side up in one direction

● BENEFITS TO FINANCIAL COMMUNITY

Substitution of dollar coin for note...

Speeds up teller transaction time and reduces customer waiting time

Reduces teller verification time—counterfeit possibility substantially reduced

Reduces mistakes resulting from new currency being stuck together or being of mixed denomination

Eliminates need for removal of worn and torn bills from circulation

Eliminates jamming of currency counting machines

● THE NEW DOLLAR COIN

Has the portrait of Susan B. Anthony on the face of the coin in recognition of Miss Anthony's leadership in securing the right for women to vote

Is larger than the quarter and smaller than the half dollar

Is lighter than the half dollar—weighs approximately 1/3 as much as four quarters

Has a unique eleven-sided inner border within the circular configuration of the coin

● BANK AND RETAILER CONCERNS

Storage space limitations in vaults and safes

Initially there will be a need to store both dollar bills and the new dollar coins. As coins are substituted for bills, storage problems will diminish.

- The new coins can be obtained in rolls of 25
- These dollar rolls will take no more vault space than used one dollar bills in good condition. . . in fact. . . \$1000 of rolled dollar coins (40 rolls) take up about the same space as \$1000 of used one dollar notes in good condition

Space limitations in cash drawers

Present cash registers can be utilized—a few of the many alternative arrangements are:

\$1 coin	
25¢	
10¢	
5¢	
1¢	

25¢	Currency
10¢	
5¢	
1¢	
\$1 coin	

\$1 coin	
50¢	
25¢	
10¢	
5¢	
1¢	

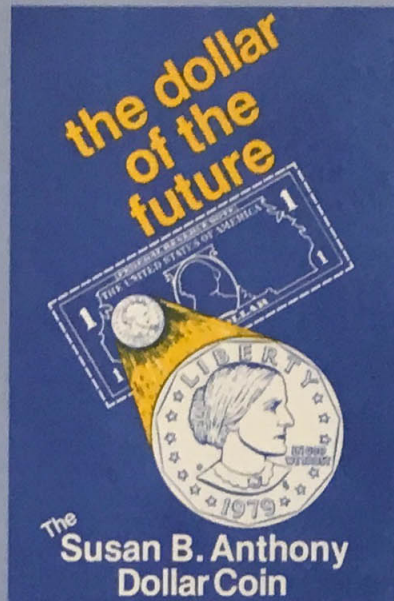
50¢	
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5¢	
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● SUGGESTED USE OF DOLLAR COIN IN GIVING CHANGE

\$1.00	one dollar coin
1.25	one dollar coin and one quarter
1.50	one dollar coin and two quarters
2.00	two \$1 coins or one \$2 bill
3.00	three \$1 coins or \$1 coin and a \$2 bill

Up to three dollars in change can easily be made without having to lift the bill retainer—saving time for you and your customer.

When making change for larger amounts the dollar coin can be combined with the two, five or ten dollar bill. Substitution of the dollar coin for the dollar bill can result in savings for your business as well as substantial savings for the Federal budget. The \$1 bill costs nearly 2 cents to produce and lasts only 18 months in circulation—frequently in bad shape. The new dollar coin will cost 3 cents to produce and will last 15 years or more in good condition.



The Susan B. Anthony Dollar is

**quick
& easy**

QUICK TO IDENTIFY

- Easy to see it is a woman ● Susan B. Anthony is the only American woman to be honored on a circulating United States coin
- Easy to see the unique 11-sided inner border on both sides
- Easy to distinguish by size ● Larger than the quarter

QUICK TO GET AND GIVE IN CHANGE

- Easy to carry with other coins ● Avoids fumbling in both sections of wallet or purse ● Higher bills remain secure
- Easy to insert and withdraw from cash register drawer ● Quicker change-making speeds up lines and shortens customer waiting time

QUICK TO FIND IN POCKET OR PURSE

- Easy to find since it is sized between the quarter and half dollar
- Easy to carry, since it weighs one-third as much as four quarters
- Easy for children to use ● Easy to hear if dropped

QUICK TO USE IN VENDING MACHINES

- Easy to insert ● Worn or torn bills are often rejected
- Easy to make direct purchase ● Reduces the need for a bill changer

QUICK TO COUNT AND SORT

- Easy to handle ● Unlike bills, coins won't stick together when new and tear when old
- Easy to separate by size ● Bills being all the same size, take time to sort
- Easy to automate counting and sorting operations

QUICK TO SET UP CASH REGISTERS

- Easy to start day's transactions ● One roll of new dollar coins replaces 25 dollar bills
- Easy to rearrange present cash register drawers

QUICK TO OBTAIN

- Easy to circulate ● The Anthony Dollars are being minted in Philadelphia, Denver, and San Francisco and distributed by the Federal Reserve Banks
- Easy for the public to get from local banks beginning in July 1979

the dollar of the future



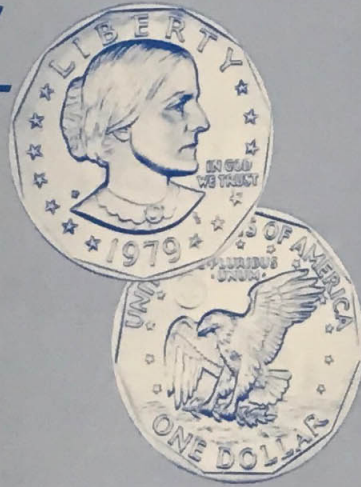
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QUICK TO SET UP CASH REGISTERS

- Easy to insert and withdraw. Four suggested arrangements to accommodate the \$1 coin in cash register drawers are:

Currency				
\$1 coin	25¢	10¢	5¢	1¢

Currency				
25¢	10¢	5¢	1¢	\$1 coin

Currency				
\$1 coin	50¢	25¢	10¢	5¢
				1¢

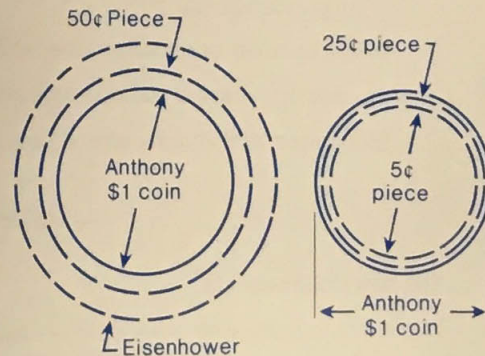
Currency				
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				\$1 coin

The coins are being minted in Philadelphia, Denver, and San Francisco and distributed by the Federal Reserve Banks. The Mint began production in December 1978 in order to accumulate an inventory of 500 million coins prior to their release to local banks in July 1979. Production will continue after release at the rate of 80 million per month.

Size and Weight Comparison of the ANTHONY DOLLAR to other U.S. coins

Comparisons

	Denomination				
	5¢	25¢	Anthony \$1	Eisenhower 50¢	\$1
(Avoir.)					
WEIGHT (oz)	.18	.2	.3	.4	.8
DIAMETER (in)	.84	.96	1.04	1.20	1.50



the dollar of the future



The Susan B. Anthony Dollar Coin

Public Law 95-447, dated October 10, 1978, authorized the issuance of the new Susan B. Anthony dollar coin. It further provided that the minting of the Eisenhower circulating dollar coin be discontinued as of December 31, 1978.

ACTUAL SIZE of the ANTHONY DOLLAR



Obverse



Reverse

Obverse—Profile of Susan B. Anthony (1820-1906). Miss Anthony was an early crusader for equal rights for women and a pioneer in the drive to win for women the right to vote. In 1920 her life-long work culminated in the ratification of the 19th Amendment to the Constitution giving nationwide suffrage to women. This is the first time that a portrait of an American woman rather than a symbolic woman has appeared on a circulating U.S. coin.

Reverse—Symbolic eagle of Apollo 11 landing on the moon. The Apollo 11 spacecraft was christened "The Eagle" and landed on the moon at Tranquility Base on July 20, 1969. In tribute to the first landing on the moon, the design originally appeared on the Eisenhower dollar coin (1971-1978) in accordance with the provisions of Public Law 91-607, dated December 31, 1970.

Both the obverse and reverse of the Anthony Dollar were designed by Frank Gasparro, Chief Engraver of the United States.

SOME OF THE BENEFITS OF THE ANTHONY DOLLAR

—TO THE RETAIL COMMUNITY—

The new one dollar coins . . .

- Save time and reduce errors at the cash register
- Are easily withdrawn from and dropped into cash drawers — Bills are secured under spring retainer and must be straightened
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Substitution of dollar coin for note . . .

- Eliminates need for removal of worn and torn bills from circulation
- Reduces mistakes resulting from new currency being stuck together or being of mixed denomination
- Reduces teller verification time — Counterfeit possibility substantially reduced
- Speeds up teller transaction time and reduces customer waiting time
- Eliminates jamming of currency counting machines

—TO THE CONSUMER—

The new dollar coin is . . .

- Easy to carry with other coins — Avoids fumbling in both sections of wallet or purse — Higher bills remain secure
- Easy to find in pocket or change purse since it is sized between the quarter and half dollar and weighs 1/3 as much as four quarters
- Easy for children to use — Easy to hear when dropped

ADVANTAGES OF THE COIN'S COMPOSITION . . .

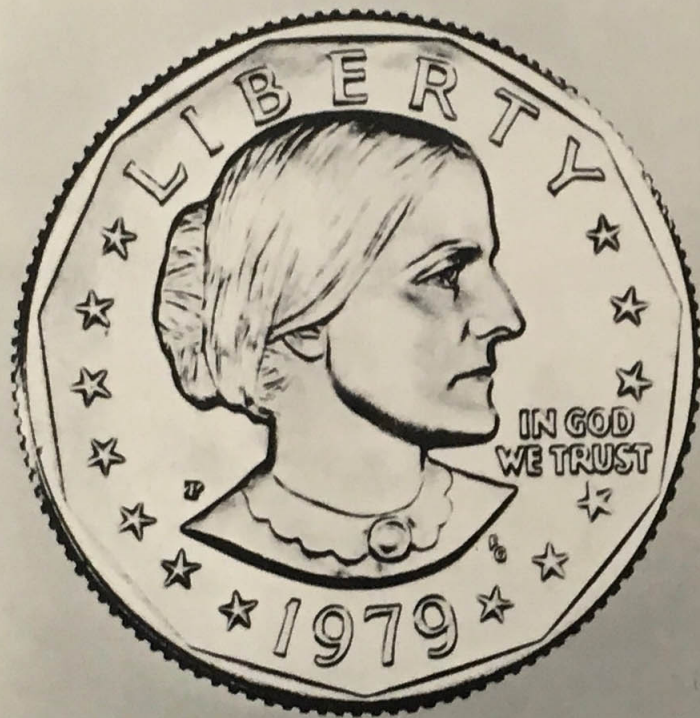
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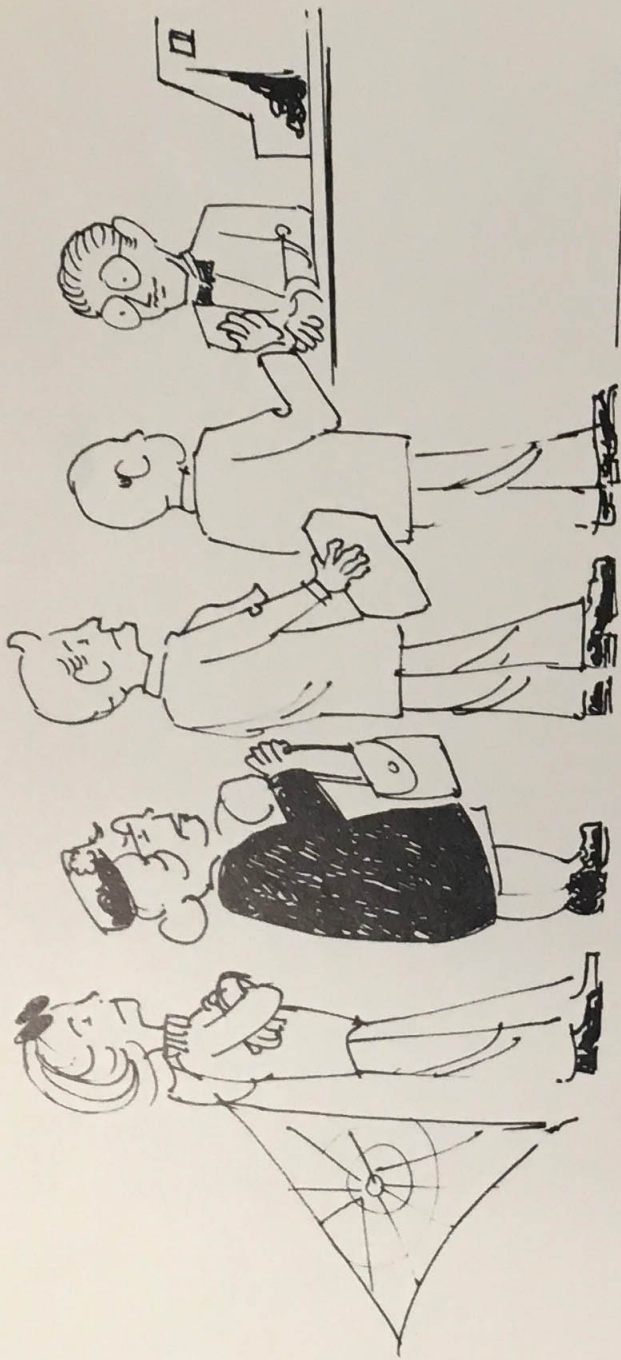
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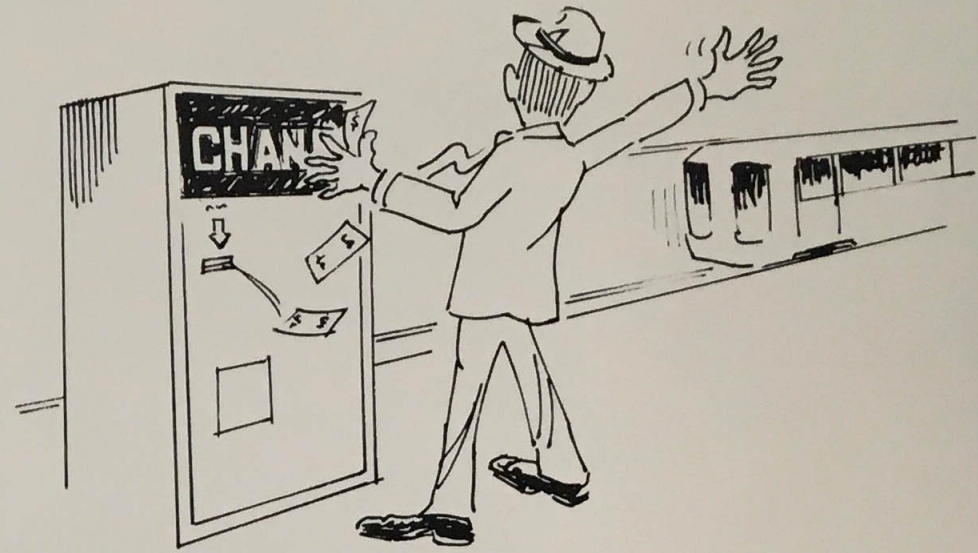
Attn: _____



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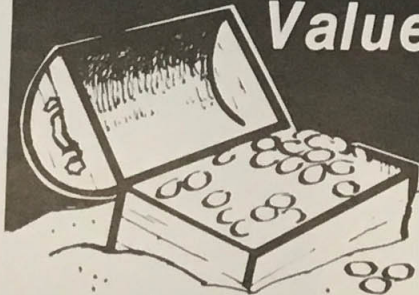
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- **Have a "Dollar Days"** sale when certain items are specially priced if purchased with at least one Anthony dollar.
- **Schedule a Susan B. Anthony Sale Week.** A great symbol or logo for your promotion is Susan B. Anthony's red shawl. She wore it often in her fight for the right to vote. This bright eye-catching symbol could be used in ads or store displays and even worn by store employees.
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THE SECRETARY OF THE TREASURY
WASHINGTON

Dear Friend:

In a few short weeks, the new small one dollar coin will begin to be circulated as part of our currency and coinage system. We need your help in assuring ready acceptance of the coin.

The size and weight of the new Susan B. Anthony coin were selected for their convenience and ease of handling in establishments such as yours. The new dollar will be advantageous to private industry ... because of faster, easier handling of coins as compared to the handling of dollar notes. There are also significant cost benefits to the Government and, of course, ultimately to the taxpayer. Costs will be initially reduced by approximately 4.5 million dollars a year with the prospect for additional savings as coins are used in place of dollar notes.

I urge you to encourage actively the acceptance and usage of this coin among your employees and customers so that it can achieve its fullest potential. Enclosed are materials to support your promotional effort. Cooperative efforts such as this can be of great benefit to all of us. Thanks for your help.

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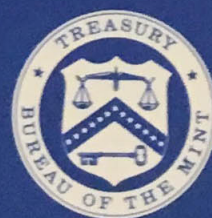
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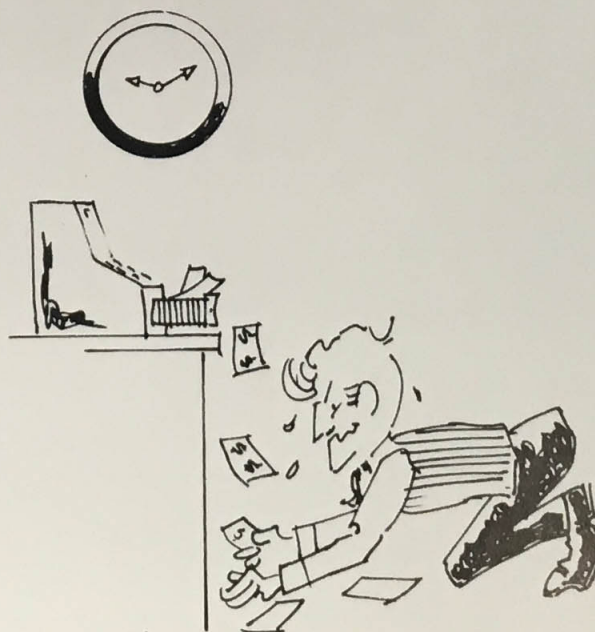
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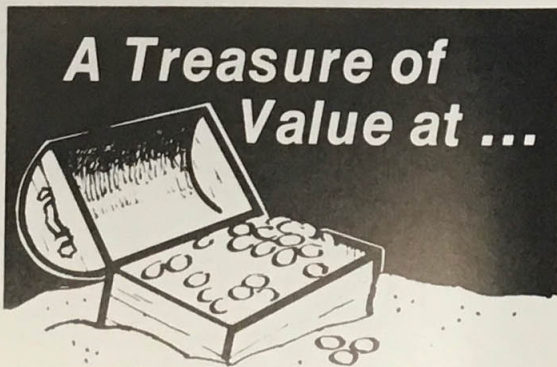
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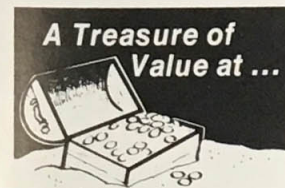
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What's Coming?**

**The Coins are Coming!
The Coins are Coming!
The Coins are Coming!**

THE SUSAN B. ANTHONY
DOLLAR COIN

SUSAN B. ANTHONY DOLLAR

New Fashion Dollars
Old Fashioned Prices

SUSAN B. ANTHONY DOLLAR

The Anthony Dollars are here!

The Anthony Dollars are here!

Place
Stamp
Here

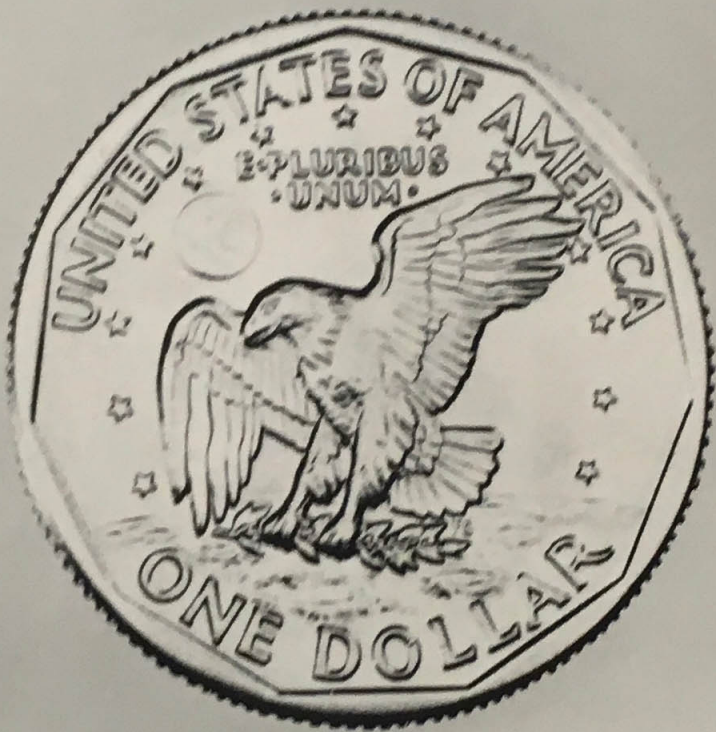
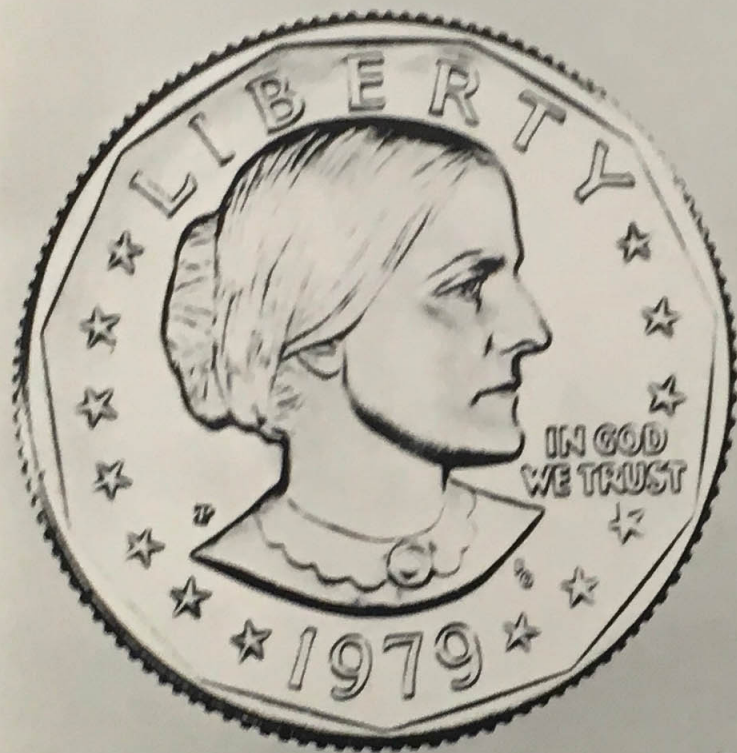
**Susan B. Anthony Circulation Program
Bureau of the Mint, Room 1020
501 13th Street, N.W.
Washington, D.C. 20220**

Yes, we would like to have a supply of the U.S. Mint's
Susan B. Anthony Dollar Brochures to include in a
mailing to our members or customers.

We will require _____ folded brochures.
Quantity

Please send to: _____

Attn: _____



the dollar of the future



**The Susan B. Anthony
Dollar Coin**

The New Dollar Coin

is Quick and Easy

QUICK TO IDENTIFY

- Easy to see it is a woman • Susan B. Anthony is the only American woman to be honored on a circulating United States coin
- Easy to see the unique eleven-sided inner border on both sides
- Easy to distinguish by size • Larger than the quarter

QUICK TO USE IN VENDING MACHINES

- Easy to insert • Worn and torn bills are often rejected
- Easy to make direct purchase • Reduces the need for bill changers

QUICK TO COUNT AND SORT

- Easy to handle • Unlike bills, coins won't stick together when new and tear when old
- Easy to separate by size • Bills being all the same size, take time to sort
- Easy to automate counting and sorting operations

QUICK TO SET UP CASH REGISTERS

- Easy to insert and withdraw. Four suggested arrangements to accommodate the \$1 coin in cash register drawers are:

Currency				
\$1 coin	25¢	10¢	5¢	1¢

Currency				
25¢	10¢	5¢	1¢	\$1 coin

Currency				
\$1 coin	50¢	25¢	10¢	5¢
				1¢

Currency				
50¢	25¢	10¢	5¢	1¢
				\$1 coin

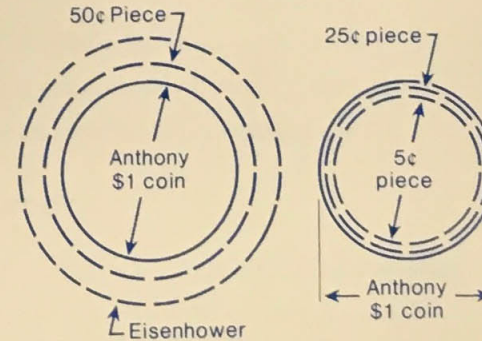


The coins are being minted in Philadelphia, Denver, and San Francisco and distributed by the Federal Reserve Banks. The Mint began production in December 1978 in order to accumulate an inventory of 500 million coins prior to their release to local banks in July 1979. Production will continue after release at the rate of 80 million per month.

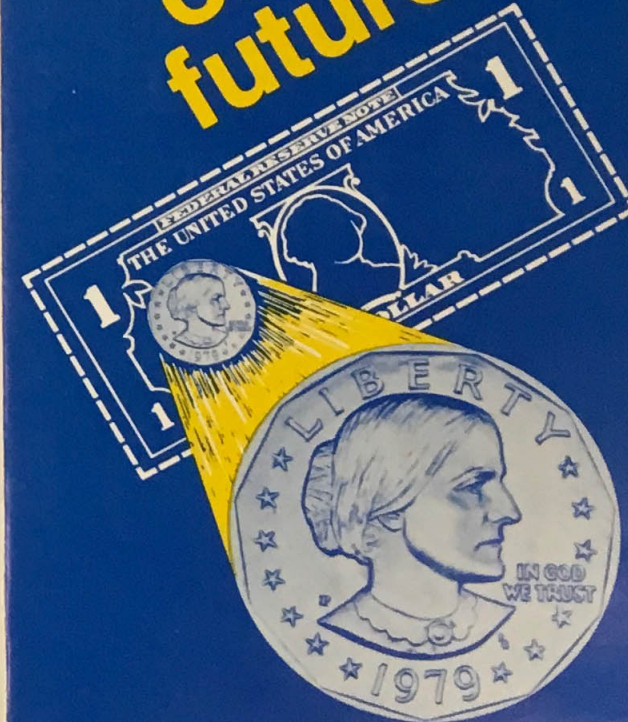
Size and Weight Comparison of the ANTHONY DOLLAR to other U.S. coins

Comparisons

	Denomination				
	5¢	25¢	\$1	50¢	\$1
(Avoir.)					
WEIGHT (oz)	.18	.2	.3	.4	.8
DIAMETER (in)	.84	.96	1.04	1.20	1.50



the dollar
of the
future



The Susan B. Anthony
Dollar Coin

Public Law 95-447, dated October 10, 1978, authorized the issuance of the new Susan B. Anthony dollar coin. It further provided that the minting of the Eisenhower circulating dollar coin be discontinued as of December 31, 1978.

ACTUAL SIZE of the ANTHONY DOLLAR



Obverse



Reverse

Obverse—Profile of Susan B. Anthony (1820–1906). Miss Anthony was an early crusader for equal rights for women and a pioneer in the drive to win for women the right to vote. In 1920 her life-long work culminated in the ratification of the 19th Amendment to the Constitution giving nationwide suffrage to women. This is the first time that a portrait of an American woman rather than a symbolic woman has appeared on a circulating U.S. coin.

Reverse—Symbolic eagle of Apollo 11 landing on the moon. The Apollo 11 spacecraft was christened "The Eagle" and landed on the moon at Tranquility Base on July 20, 1969. In tribute to the first landing on the moon, the design originally appeared on the Eisenhower dollar coin (1971–1978) in accordance with the provisions of Public Law 91-607, dated December 31, 1970.

Both the obverse and reverse of the Anthony Dollar were designed by Frank Gasparro, Chief Engraver of the United States.

SOME OF THE BENEFITS OF THE ANTHONY DOLLAR

—TO THE RETAIL COMMUNITY—

The new one dollar coins . . .

- Save time and reduce errors at the cash register
- Are easily withdrawn from and dropped into cash drawers — Bills are secured under spring retainer and must be straightened
- Save time and reduce errors in counting and handling operations
- Are quickly counted and handled (manually or automatically) — Bills often stick together and cannot be distinguished by size
- Are quick and easy to separate by size — Bills must be individually separated by denomination and placed face side up in one direction

—TO THE FINANCIAL COMMUNITY—

Substitution of dollar coin for note . . .

- Eliminates need for removal of worn and torn bills from circulation
- Reduces mistakes resulting from new currency being stuck together or being of mixed denomination
- Reduces teller verification time — Counterfeit possibility substantially reduced
- Speeds up teller transaction time and reduces customer waiting time
- Eliminates jamming of currency counting machines

—TO THE CONSUMER—

The new dollar coin is . . .

- Easy to carry with other coins — Avoids fumbling in both sections of wallet or purse — Higher bills remain secure
- Easy to find in pocket or change purse since it is sized between the quarter and half dollar and weighs 1/3 as much as four quarters
- Easy for children to use — Easy to hear when dropped

ADVANTAGES OF THE COIN'S COMPOSITION . . .

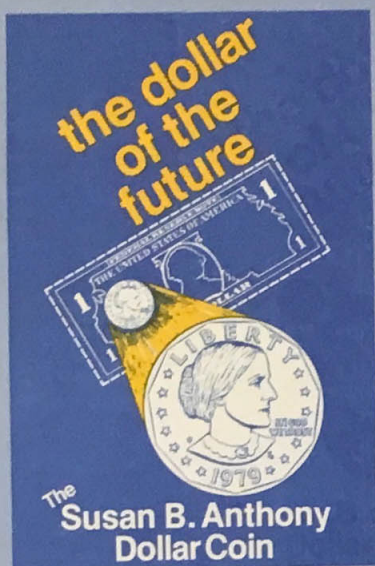
The Anthony dollar is a copper-nickel clad coin as are all U.S. coins valued at 10¢ or greater. This composition has many advantages such as superior surface wear and appearance and relatively low cost to produce. Also, because of the unique electrical resistivity and density of the laminate, it is very difficult to counterfeit or slug.

COST ADVANTAGES OF THE ANTHONY DOLLAR . . .

A minimum of \$4.5 million will be saved per year, since the old large Eisenhower dollar cost 8¢ to produce and each new Anthony dollar costs only 3¢ to produce.

In addition, any substitution of the dollar coin for the dollar bill will result in savings for private business as well as the Federal budget. The \$1 bill costs nearly 2¢ to produce and lasts only 18 months in circulation—frequently in bad shape. The new dollar coin will cost 3¢ to produce and will last 15 years or more in good condition.





The Susan B. Anthony Dollar is

**quick
& easy**

QUICK TO IDENTIFY

- Easy to see it is a woman ● Susan B. Anthony is the only American woman to be honored on a circulating United States coin
- Easy to see the unique 11-sided inner border on both sides
- Easy to distinguish by size ● Larger than the quarter

QUICK TO GET AND GIVE IN CHANGE

- Easy to carry with other coins ● Avoids fumbling in both sections of wallet or purse ● Higher bills remain secure
- Easy to insert and withdraw from cash register drawer ● Quicker change-making speeds up lines and shortens customer waiting time

QUICK TO FIND IN POCKET OR PURSE

- Easy to find since it is sized between the quarter and half dollar
- Easy to carry since it weighs one-third as much as four quarters
- Easy for children to use ● Easy to hear if dropped

QUICK TO USE IN VENDING MACHINES

- Easy to insert ● Worn or torn bills are often rejected
- Easy to make direct purchase ● Reduces the need for a bill changer

QUICK TO COUNT AND SORT

- Easy to handle ● Unlike bills, coins won't stick together when new and tear when old
- Easy to separate by size ● Bills being all the same size, take time to sort
- Easy to automate counting and sorting operations

QUICK TO SET UP CASH REGISTERS

- Easy to start day's transactions ● One roll of new dollar coins replaces 25 dollar bills
- Easy to rearrange present cash register drawers

QUICK TO OBTAIN

- Easy to circulate ● The Anthony Dollars are being minted in Philadelphia, Denver, and San Francisco and distributed by the Federal Reserve Banks
- Easy for the public to get from local banks beginning in July 1979



Cash Handling Benefits of the Susan B. Anthony Dollar Coin

● BENEFITS TO RETAIL COMMUNITY

The new one dollar coins...

Save time and reduce errors at the cash register

Are easily withdrawn and dropped into cash drawers—bills are secured under spring retainer and must be straightened

Save time and reduce errors in counting and handling operations

Are quickly counted and handled (manually or automatically)—bills often stick together and cannot be distinguished by size

Are quick and easy to separate by size—bills must be individually separated by denomination and placed face side up in one direction

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Substitution of dollar coin for note...

Speeds up teller transaction time and reduces customer waiting time

Reduces teller verification time—counterfeit possibility substantially reduced

Reduces mistakes resulting from new currency being stuck together or being of mixed denomination

Eliminates need for removal of worn and torn bills from circulation

Eliminates jamming of currency counting machines

● THE NEW DOLLAR COIN

Has the portrait of Susan B. Anthony on the face of the coin in recognition of Miss Anthony's leadership in securing the right for women to vote

Is larger than the quarter and smaller than the half dollar

Is lighter than the half dollar—weighs approximately 1/3 as much as four quarters

Has a unique eleven-sided inner border within the circular configuration of the coin

● BANK AND RETAILER CONCERNS

Storage space limitations in vaults and safes

Initially there will be a need to store both dollar bills and the new dollar coins. As coins are substituted for bills, storage problems will diminish.

- The new coins can be obtained in rolls of 25
- These dollar rolls will take no more vault space than used one dollar bills in good condition. . . in fact. . . \$1000 of rolled dollar coins (40 rolls) take up about the same space as \$1000 of used one dollar notes in good condition

Space limitations in cash drawers

Present cash registers can be utilized—a few of the many alternative arrangements are:

	Currency			
\$1 coin	25¢	10¢	5¢	1¢

	Currency			
25¢	10¢	5¢	1¢	\$1 coin

	Currency			
\$1 coin	50¢	25¢	10¢	5¢
				1¢

	Currency			
50¢	25¢	10¢	5¢	1¢
				\$1 coin

● SUGGESTED USE OF DOLLAR COIN IN GIVING CHANGE

\$1.00	one dollar coin
1.25	one dollar coin and one quarter
1.50	one dollar coin and two quarters
2.00	two \$1 coins or one \$2 bill
3.00	three \$1 coins or \$1 coin and a \$2 bill

Up to three dollars in change can easily be made without having to lift the bill retainer—saving time for you and your customer.

When making change for larger amounts the dollar coin can be combined with the two, five or ten dollar bill. Substitution of the dollar coin for the dollar bill can result in savings for your business as well as substantial savings for the Federal budget. The \$1 bill costs nearly 2 cents to produce and lasts only 18 months in circulation—frequently in bad shape. The new dollar coin will cost 3 cents to produce and will last 15 years or more in good condition.



Susan B. Anthony

Susan B. Anthony was a great American who devoted her life to securing the right of women to vote. Her crusade continues the heritage of all heroic Americans who have built this country on the belief that equality is the right of every citizen, not the privilege of a few. Now in 1979 the United States will honor Susan B. Anthony by placing her portrait on the obverse of the new, small-sized dollar coin. This is especially significant in that it is the first time that a portrait of an American woman, rather than a symbolic woman, will appear on the circulating coinage of our nation.

Born in Adams, Massachusetts in 1820, Susan B. Anthony was well trained for her rebel role in history. She was raised in a family of Hicksite Quakers whose members were often the backbone of liberal thought and action in 19th century America. She delivered her first public speech as a fund raiser and president of the local chapter of the Daughters of Temperance, one of the only organizations open to women. Though she was a delegate from this group, she was once refused permission to speak at a mass meeting of the Sons of Temperance. Having been informed that the women were there only "to listen and learn,"¹ she walked out of the hall to become the organizer of the first Woman's State Temperance Society in New York. Her budding talents were soon recognized, and it was in such administrative roles that she served the cause of women until her death in 1906.

The many times Miss Anthony was faced with the inequality of women did not weaken her resolve. She often voiced labor's cause and publicized news of strikes and the plight of working women; yet she was denied a delegate's seat at the 1869 Convention of the National Labor Union. Perhaps her most trying moment came when her life-long family friend, Frederick Douglass, and his fellow male anti-slavery advocates at the first post-war Woman's Rights Convention in 1866 announced that the women must wait and be patient. "This is the Negro's hour."² Such a statement was a bitter pill for Miss Anthony who had long worked for anti-slavery and had believed for years that the right to vote would be for all citizens.

It was the non-citizen status of women that provoked Susan B. Anthony and led her to the legal event for which she is best known: The case of *The United States v. Susan B. Anthony*. Throughout 1872, she had been urging delegates of the suffrage convention to test the theory that the Fourteenth Amendment did not exclude women from voting. In a newspaper plea for all citizens to register to vote, she found not a word to indicate the intended vote was meant to be for men only. Armed with the Fourteenth Amendment and the state election law which she read as proof that the text did not prohibit women from voting, she led a group of women to register in Rochester, New York, on November 1. The same sixteen women returned to the polls on November 5 and deposited their votes

which were to be counted in the national election. All were soon arrested and all pleaded guilty to voting and were placed under bail of \$500 and ordered to appear before the Albany court where Miss Anthony's bail was raised to \$1,000.

Susan B. Anthony was prepared for the consequences of these actions and those about to follow. She spent the spring months before the trial speaking in 29 different Post Office districts of the county on the subject, "Is it a crime for a United States citizen to vote?"³ When derided for leaving the marshal's custody in Rochester and for "attempting to prejudice the jury," she thoughtfully replied that she was only attempting to explain the U.S. Constitution.

The trial held in June 1873 in Canandaigua has been maligned as a travesty of justice. The Judge, newly appointed to his position by a Senator known to be an adversary of the women's cause, declared that Susan Anthony was not competent to testify in her own case and was not protected by the law nor did she have the right to vote. He refused to have the jury polled but rather dismissed them. Following the legal custom, he asked the prisoner if she had anything to say as to why the sentence should not be pronounced. She rose to her feet and, though often interrupted by the Judge, delivered an interpretation of his breach of law and justice. "Failing to get this justice—justice, even to get a trial by a jury not of my peers—I ask not leniency at your hands,"⁴ she chided. To the sentence of the court to pay a fine of one hundred dollars and the cost of the prosecution, Miss Anthony replied, "May it please your Honor, I shall never pay a dollar of your unjust penalty. . . And I shall earnestly and persistently continue to urge all women to the practical recognition. . . that resistance to tyranny is obedience to God."⁵ This last dictum cemented her cause to America's first revolution for the same words appear on Adams' and Jefferson's proposal for the Great Seal of the United States. She did not pay the fine, and did continue to persist for 33 more years, speaking, writing, and counseling her followers who would continue her work and secure passage of the Nineteenth Amendment in 1920.

For the last half century of her life, Susan B. Anthony divided all her energies among publicizing and recording women's demands through the written word, lecturing throughout the nation and administering and pacifying those various groups emerging with slightly different aims and methods. On one speaking and organizing trip to Washington, D.C. in 1888, journalists wrote "Spring is not heralded in Washington by the approach of robin redbreast but by the appearance of Miss Anthony's red shawl."⁶ This became the symbol of her dedication and fight. Even as an elderly woman she campaigned throughout the West, faced the rigors of the frontier and urged legislators from Ohio to California to follow the lead of Wyoming and include a women's rights clause in their proposed constitutions.

Miss Anthony never waived in her effort to gain the vote and to record for history the many events of the Women's Movement. And, indeed, her fight is best remembered by her publishing efforts. She spurred feminine writers to work unceasingly in the declaration of their ideals and those of each group. Though the publishing of the weekly journal, *Revolution*, and of the volumes of *The History of Woman Suffrage* kept her constantly in debt, she continued to record and document the movement for her contemporaries and for the generations of historians to follow.

The few tributes and honors bestowed upon Susan B. Anthony came late in her life. Several large birthday celebrations in her honor were held in the nation's Capital. In 1906 United States congressmen, as well as President Theodore Roosevelt, sent messages.

After the presidential compliment was read to the audience, Miss Anthony rose and exclaimed, "When will men do something besides extend congratulations: I would rather have President Roosevelt say one word to Congress in favor of amending the Constitution to give women the suffrage than to praise me endlessly!" Thanking the crowd for their great applause, she then spoke her public call to battle: "There have been others also just as true and devoted to the cause—I wish I could name every one but with such women consecrating their lives—failure is impossible."⁷

Women generations later remembered this charge and our nation now honors Susan B. Anthony by placing her likeness on our coinage. Her portrait visually repeats the expression of an aspiring presidential candidate who after meeting her in 1878 said, "How could anyone forget Susan B. Anthony? The years of trial, persecution, and incessant struggle have left their ruthless impress upon her noble features."⁸

Notes

(See "References" for complete citations)

- | | |
|--|-------------------------------|
| 1. K. Anthony, <i>Susan B. Anthony</i> , p. 102. | 5. <i>Ibid.</i> , p. 299. |
| 2. Stevenson, <i>Women's Rights</i> , p. 52. | 6. <i>Ibid.</i> , pp. 385–386 |
| 3. K. Anthony, <i>Susan B. Anthony</i> , p. 290. | 7. <i>Ibid.</i> , p. 498 |
| 4. <i>Ibid.</i> , p. 298 | 8. <i>Ibid.</i> , p. 465 |

References

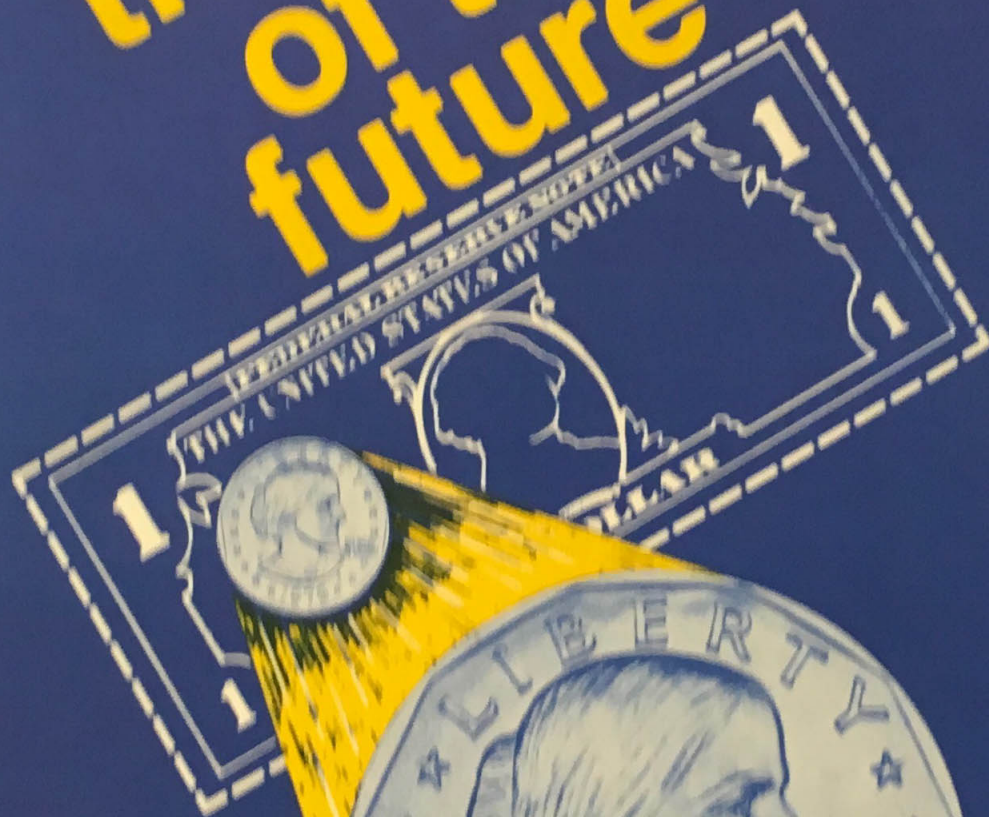
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- Business and Professional Women's Foundation, Library. Clipping Files. Washington, D.C.
- Business and Professional Women's Foundation, Archives. Clipping Files. Washington, D.C.
- Lutz, Alma. *Susan B. Anthony: Rebel Crusader*. Boston: Beacon Press, 1959.
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- Stevenson, Janet. *Women's Rights*. New York: Franklin Watts, Inc., 1972.
- United States Archives. Justice Chronological Files, unpublished.

For a more detailed biography, write to:

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**the dollar
of the
future**



**The
Susan B. Anthony
Dollar Coin**

Department of the Treasury
Bureau of the Mint
Washington, D.C. 20220





THE SECRETARY OF THE TREASURY
WASHINGTON

Dear Friend:

In a few short weeks, the new small one dollar coin will begin to be circulated as part of our currency and coinage system. We need your help in assuring ready acceptance of the coin.

The size and weight of the new Susan B. Anthony coin were selected for their convenience and ease of handling in establishments such as yours. The new dollar will be advantageous to private industry ... because of faster, easier handling of coins as compared to the handling of dollar notes. There are also significant cost benefits to the Government and, of course, ultimately to the taxpayer. Costs will be initially reduced by approximately 4.5 million dollars a year with the prospect for additional savings as coins are used in place of dollar notes.

I urge you to encourage actively the acceptance and usage of this coin among your employees and customers so that it can achieve its fullest potential. Enclosed are materials to support your promotional effort. Cooperative efforts such as this can be of great benefit to all of us. Thanks for your help.

Sincerely,

W. Michael Blumenthal



THE SUSAN B. ANTHONY DOLLAR COIN

Promotional Ideas for Retailers

- **Have a "Dollar Days"** sale when certain items are specially priced if purchased with at least one Anthony dollar.
- **Schedule a Susan B. Anthony Sale Week.** A great symbol or logo for your promotion is Susan B. Anthony's red shawl. She wore it often in her fight for the right to vote. This bright eye-catching symbol could be used in ads or store displays and even worn by store employees.
- **Cooperate with banks** and other retailers in your mall or your Chamber of Commerce to sponsor a city-wide or mall-wide promotion. Put up a coin exhibit, sponsor a drawing for a prize consisting of Anthony dollars, furnish employees with buttons or special name tags with a picture of the coin.
- **Give plenty of Susan B. Anthony dollars** in change during your promotion campaign. Be sure to contact your banker early to let him know your needs.
- **Use the "AD SHEET"** in this kit for assistance with newspaper ads to promote your campaign.
- **Ask your Federal Reserve Bank representative** about window posters to support your promotion of the dollar of the future.

Keep in mind the following dates which can be tied in with your retail promotions:

July 19—Anniversary of first Women's Rights Convention which was held in Seneca Falls, New York (1848)

July 20—Anniversary of "Eagle" landing on the Moon which is depicted on reverse of \$1 coin (1969)

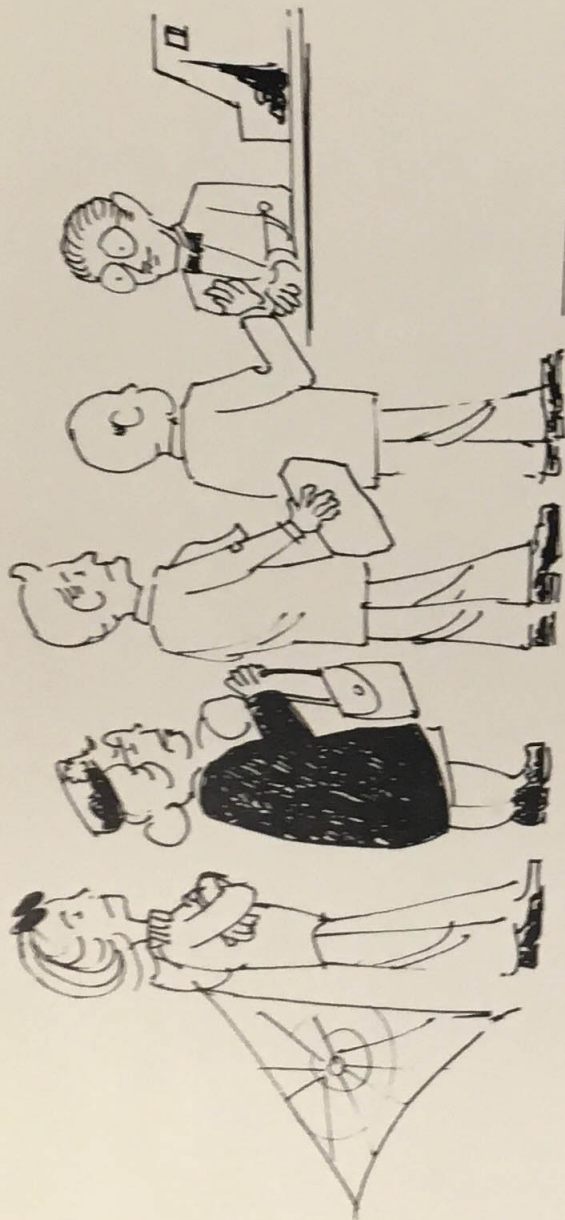
August 26—Anniversary of the 19th Amendment to the Constitution which gave women the right to vote (1920)



THE SUSAN B. ANTHONY DOLLAR COIN

Promotional Ideas for Bankers

- **Present new customers** with a Susan B. Anthony Dollar (in a special envelope with your bank's name) when they open a checking or savings account.
- **Give a gift of Anthony Dollars**—on a special card or in a souvenir envelope—to those who deposit \$1,000 in an account.
- **Sponsor a Susan B. Anthony poetry or essay contest** for students—and award a prize in Anthony Dollars.
- **Include on your monthly computer statements** to checking account customers a reminder that the new coin is available at your bank.
- **Consider naming your new branch** the Susan B. Anthony Branch—and have an opening celebration to salute women. Give away balloons, Anthony Dollar key chains, pencils, matchbooks, T-shirts, lapel buttons, etc.
- **Cooperate with retailers** in your city or shopping mall on a "Dollar Days" promotion...and completely substitute dollar coins for dollar bills during that week.
- **Use the "AD SHEET"** in this kit for assistance with newspaper ads to promote your campaign.
- **Ask your Federal Reserve Bank representative** about window posters to support your promotion of the dollar of the future.
- **Telephone the presidents** of all your local women's groups and tell them that the new coin is coming...ask their cooperation in planning a "Susan B. Anthony Day" to coincide with the initial distribution of the coin at your bank...or offer to visit their group meetings to exchange old \$1 notes for new coins...Invite the press to take pictures, and then enjoy the publicity.



The New Dollar coin cuts customer waiting time.



Happiness is a dollar that won't blow away.



Convenience is avoiding a bill-changer.



Begin your shift with dollar coins.

The Dollar of the Future

THE SUSAN B. ANTHONY DOLLAR COIN

SUGGESTED COPY TO ADD TO YOUR NEWSPAPER ADVERTISING

Susan B. Anthony DOLLAR DAY Sale

Celebrate with us
the birth of a
new coin.



Use the new DOLLARS & SENSE

Discover the Changing Dollar

The new dollar coin is
available at...

**A Treasure of
Value at ...**



*the dollar
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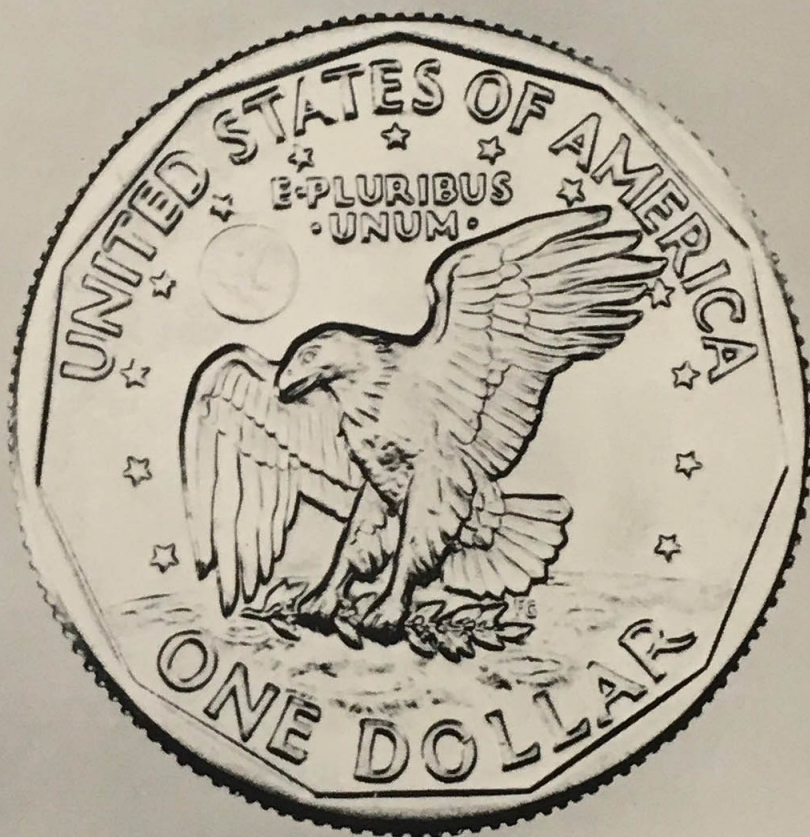
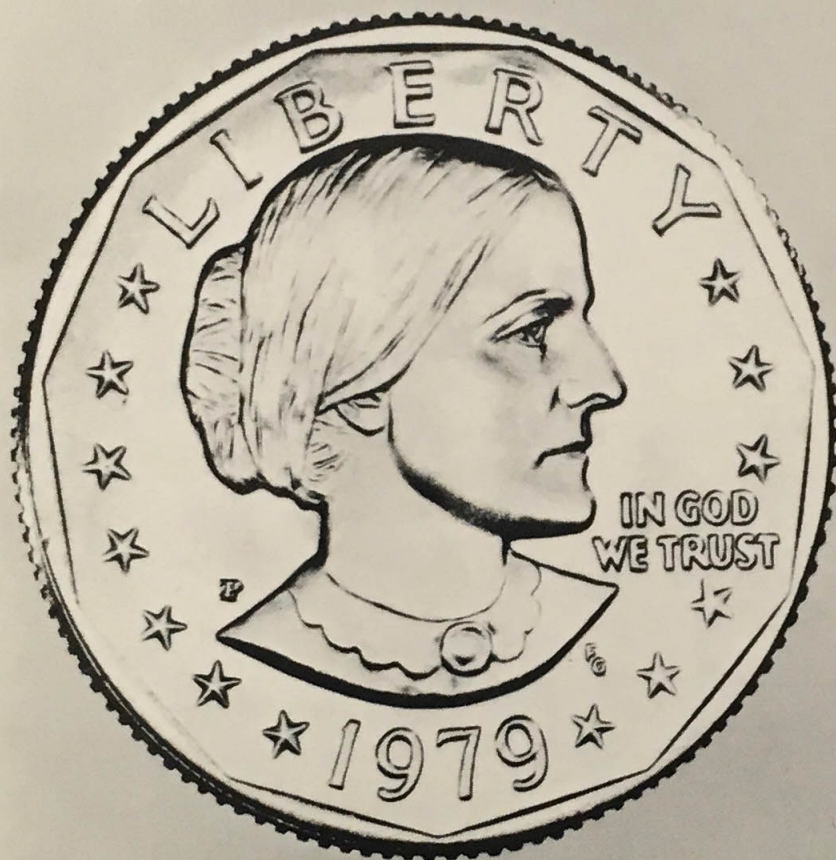
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- Easy to insert and withdraw. Four suggested arrangements to accommodate the \$1 coin in cash register drawers are:

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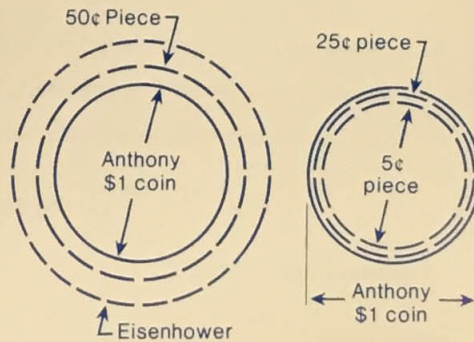


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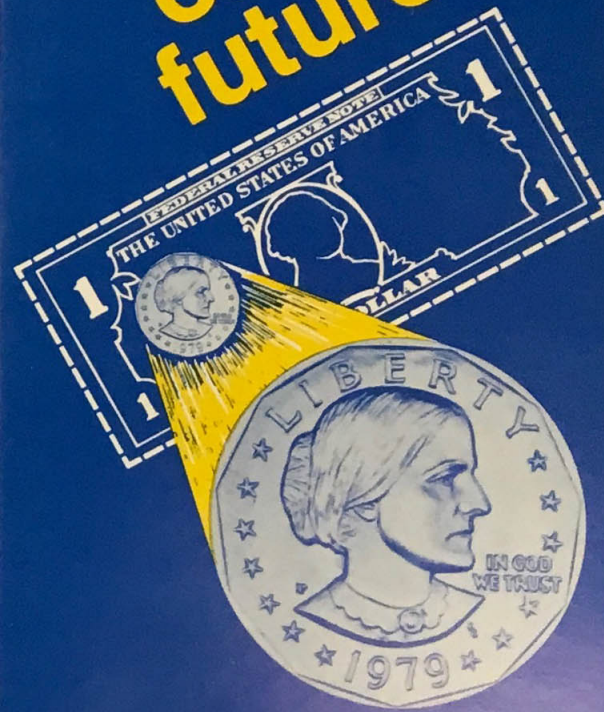
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the dollar of the future



The Susan B. Anthony Dollar Coin

Public Law 95-447, dated October 10, 1978, authorized the issuance of the new Susan B. Anthony dollar coin. It further provided that the minting of the Eisenhower circulating dollar coin be discontinued as of December 31, 1978.

ACTUAL SIZE of the ANTHONY DOLLAR



Obverse



Reverse

Obverse—Profile of Susan B. Anthony (1820–1906). Miss Anthony was an early crusader for equal rights for women and a pioneer in the drive to win for women the right to vote. In 1920 her life-long work culminated in the ratification of the 19th Amendment to the Constitution giving nationwide suffrage to women. This is the first time that a portrait of an American woman rather than a symbolic woman has appeared on a circulating U.S. coin.

Reverse—Symbolic eagle of Apollo 11 landing on the moon. The Apollo 11 spacecraft was christened "The Eagle" and landed on the moon at Tranquility Base on July 20, 1969. In tribute to the first landing on the moon, the design originally appeared on the Eisenhower dollar coin (1971–1978) in accordance with the provisions of Public Law 91-607, dated December 31, 1970.

Both the obverse and reverse of the Anthony Dollar were designed by Frank Gasparro, Chief Engraver of the United States.

SOME OF THE BENEFITS OF THE ANTHONY DOLLAR

—TO THE RETAIL COMMUNITY—

The new one dollar coins . . .

- Save time and reduce errors at the cash register
- Are easily withdrawn from and dropped into cash drawers — Bills are secured under spring retainer and must be straightened
- Save time and reduce errors in counting and handling operations
- Are quickly counted and handled (manually or automatically) — Bills often stick together and cannot be distinguished by size
- Are quick and easy to separate by size — Bills must be individually separated by denomination and placed face side up in one direction

—TO THE FINANCIAL COMMUNITY—

Substitution of dollar coin for note . . .

- Eliminates need for removal of worn and torn bills from circulation
- Reduces mistakes resulting from new currency being stuck together or being of mixed denomination
- Reduces teller verification time — Counterfeit possibility substantially reduced
- Speeds up teller transaction time and reduces customer waiting time
- Eliminates jamming of currency counting machines

—TO THE CONSUMER—

The new dollar coin is . . .

- Easy to carry with other coins — Avoids fumbling in both sections of wallet or purse — Higher bills remain secure
- Easy to find in pocket or change purse since it is sized between the quarter and half dollar and weighs 1/3 as much as four quarters
- Easy for children to use — Easy to hear when dropped

ADVANTAGES OF THE COIN'S COMPOSITION . . .

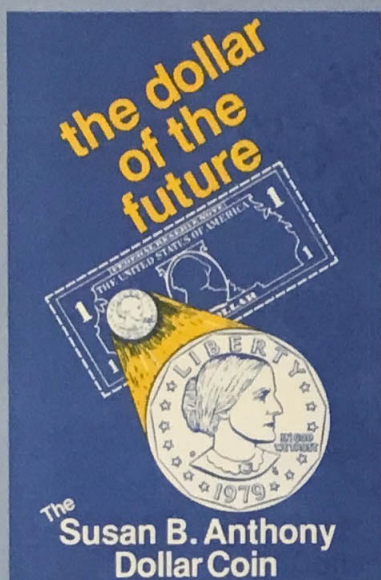
The Anthony dollar is a copper-nickel clad coin as are all U.S. coins valued at 10¢ or greater. This composition has many advantages such as superior surface wear and appearance and relatively low cost to produce. Also, because of the unique electrical resistivity and density of the laminate, it is very difficult to counterfeit or slug.

COST ADVANTAGES OF THE ANTHONY DOLLAR . . .

A minimum of \$4.5 million will be saved per year, since the old large Eisenhower dollar cost 8¢ to produce and each new Anthony dollar costs only 3¢ to produce.

In addition, any substitution of the dollar coin for the dollar bill will result in savings for private business as well as the Federal budget. The \$1 bill costs nearly 2¢ to produce and lasts only 18 months in circulation—frequently in bad shape. The new dollar coin will cost 3¢ to produce and will last 15 years or more in good condition.





The Susan B. Anthony Dollar is

**quick
& easy**

QUICK TO IDENTIFY

- Easy to see it is a woman ● Susan B. Anthony is the only American woman to be honored on a circulating United States coin
- Easy to see the unique 11-sided inner border on both sides
- Easy to distinguish by size ● Larger than the quarter

QUICK TO GET AND GIVE IN CHANGE

- Easy to carry with other coins ● Avoids fumbling in both sections of wallet or purse ● Higher bills remain secure
- Easy to insert and withdraw from cash register drawer ● Quicker change-making speeds up lines and shortens customer waiting time

QUICK TO FIND IN POCKET OR PURSE

- Easy to find since it is sized between the quarter and half dollar
- Easy to carry since it weighs one-third as much as four quarters
- Easy for children to use ● Easy to hear if dropped

QUICK TO USE IN VENDING MACHINES

- Easy to insert ● Worn or torn bills are often rejected
- Easy to make direct purchase ● Reduces the need for a bill changer

QUICK TO COUNT AND SORT

- Easy to handle ● Unlike bills, coins won't stick together when new and tear when old
- Easy to separate by size ● Bills being all the same size, take time to sort
- Easy to automate counting and sorting operations

QUICK TO SET UP CASH REGISTERS

- Easy to start day's transactions ● One roll of new dollar coins replaces 25 dollar bills
- Easy to rearrange present cash register drawers

QUICK TO OBTAIN

- Easy to circulate ● The Anthony Dollars are being minted in Philadelphia, Denver, and San Francisco and distributed by the Federal Reserve Banks
- Easy for the public to get from local banks beginning in July 1979



Cash Handling Benefits of the Susan B. Anthony Dollar Coin

● BENEFITS TO RETAIL COMMUNITY

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Save time and reduce errors in counting and handling operations

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Eliminates need for removal of worn and torn bills from circulation

Eliminates jamming of currency counting machines

● THE NEW DOLLAR COIN

Has the portrait of Susan B. Anthony on the face of the coin in recognition of Miss Anthony's leadership in securing the right for women to vote

Is larger than the quarter and smaller than the half dollar

Is lighter than the half dollar—weighs approximately 1/3 as much as four quarters

Has a unique eleven-sided inner border within the circular configuration of the coin

● BANK AND RETAILER CONCERNS

Storage space limitations in vaults and safes

Initially there will be a need to store both dollar bills and the new dollar coins. As coins are substituted for bills, storage problems will diminish.

- The new coins can be obtained in rolls of 25
- These dollar rolls will take no more vault space than used one dollar bills in good condition. . . in fact. . . \$1000 of rolled dollar coins (40 rolls) take up about the same space as \$1000 of used one dollar notes in good condition

Space limitations in cash drawers

Present cash registers can be utilized—a few of the many alternative arrangements are:

	Currency			
\$1 coin	25¢	10¢	5¢	1¢

	Currency			
25¢	10¢	5¢	1¢	\$1 coin

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● SUGGESTED USE OF DOLLAR COIN IN GIVING CHANGE

\$1.00	one dollar coin
1.25	one dollar coin and one quarter
1.50	one dollar coin and two quarters
2.00	two \$1 coins or one \$2 bill
3.00	three \$1 coins or \$1 coin and a \$2 bill

Up to three dollars in change can easily be made without having to lift the bill retainer—saving time for you and your customer.

When making change for larger amounts the dollar coin can be combined with the two, five or ten dollar bill. Substitution of the dollar coin for the dollar bill can result in savings for your business as well as substantial savings for the Federal budget. The \$1 bill costs nearly 2 cents to produce and lasts only 18 months in circulation—frequently in bad shape. The new dollar coin will cost 3 cents to produce and will last 15 years or more in good condition.



Susan B. Anthony

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The many times Miss Anthony was faced with the inequality of women did not weaken her resolve. She often voiced labor's cause and publicized news of strikes and the plight of working women; yet she was denied a delegate's seat at the 1869 Convention of the National Labor Union. Perhaps her most trying moment came when her life-long family friend, Frederick Douglass, and his fellow male anti-slavery advocates at the first post-war Woman's Rights Convention in 1866 announced that the women must wait and be patient. "This is the Negro's hour."² Such a statement was a bitter pill for Miss Anthony who had long worked for anti-slavery and had believed for years that the right to vote would be for all citizens.

It was the non-citizen status of women that provoked Susan B. Anthony and led her to the legal event for which she is best known: The case of *The United States v. Susan B. Anthony*. Throughout 1872, she had been urging delegates of the suffrage convention to test the theory that the Fourteenth Amendment did not exclude women from voting. In a newspaper plea for all citizens to register to vote, she found not a word to indicate the intended vote was meant to be for men only. Armed with the Fourteenth Amendment and the state election law which she read as proof that the text did not prohibit women from voting, she led a group of women to register in Rochester, New York, on November 1. The same sixteen women returned to the polls on November 5 and deposited their votes

which were to be counted in the national election. All were soon arrested and all pleaded guilty to voting and were placed under bail of \$500 and ordered to appear before the Albany court where Miss Anthony's bail was raised to \$1,000.

Susan B. Anthony was prepared for the consequences of these actions and those about to follow. She spent the spring months before the trial speaking in 29 different Post Office districts of the county on the subject, "Is it a crime for a United States citizen to vote?"³ When derided for leaving the marshal's custody in Rochester and for "attempting to prejudice the jury," she thoughtfully replied that she was only attempting to explain the U.S. Constitution.

The trial held in June 1873 in Canandaigua has been maligned as a travesty of justice. The Judge, newly appointed to his position by a Senator known to be an adversary of the women's cause, declared that Susan Anthony was not competent to testify in her own case and was not protected by the law nor did she have the right to vote. He refused to have the jury polled but rather dismissed them. Following the legal custom, he asked the prisoner if she had anything to say as to why the sentence should not be pronounced. She rose to her feet and, though often interrupted by the Judge, delivered an interpretation of his breach of law and justice. "Failing to get this justice—justice, even to get a trial by a jury not of my peers—I ask not leniency at your hands,"⁴ she chided. To the sentence of the court to pay a fine of one hundred dollars and the cost of the prosecution, Miss Anthony replied, "May it please your Honor, I shall never pay a dollar of your unjust penalty. . . . And I shall earnestly and persistently continue to urge all women to the practical recognition. . . . that resistance to tyranny is obedience to God."⁵ This last dictum cemented her cause to America's first revolution for the same words appear on Adams' and Jefferson's proposal for the Great Seal of the United States. She did not pay the fine, and did continue to persist for 33 more years, speaking, writing, and counseling her followers who would continue her work and secure passage of the Nineteenth Amendment in 1920.

For the last half century of her life, Susan B. Anthony divided all her energies among publicizing and recording women's demands through the written word, lecturing throughout the nation and administering and pacifying those various groups emerging with slightly different aims and methods. On one speaking and organizing trip to Washington, D.C. in 1888, journalists wrote "Spring is not heralded in Washington by the approach of robin redbreast but by the appearance of Miss Anthony's red shawl."⁶ This became the symbol of her dedication and fight. Even as an elderly woman she campaigned throughout the West, faced the rigors of the frontier and urged legislators from Ohio to California to follow the lead of Wyoming and include a women's rights clause in their proposed constitutions.

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Women generations later remembered this charge and our nation now honors Susan B. Anthony by placing her likeness on our coinage. Her portrait visually repeats the expression of an aspiring presidential candidate who after meeting her in 1878 said, "How could anyone forget Susan B. Anthony? The years of trial, persecution, and incessant struggle have left their ruthless impress upon her noble features."⁸

Notes

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For a more detailed biography, write to:

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Bureau of the Mint
501 13th Street, N.W.
Washington, D.C. 20220



the dollar
of the
future



The
**Susan B. Anthony
Dollar Coin**

Department of the Treasury
Bureau of the Mint
Washington, D.C. 20220





THE SECRETARY OF THE TREASURY
WASHINGTON

Dear Friend:

In a few short weeks, the new small one dollar coin will begin to be circulated as part of our currency and coinage system. We need your help in assuring ready acceptance of the coin.

The size and weight of the new Susan B. Anthony coin were selected for their convenience and ease of handling in establishments such as yours. The new dollar will be advantageous to private industry ... because of faster, easier handling of coins as compared to the handling of dollar notes. There are also significant cost benefits to the Government and, of course, ultimately to the taxpayer. Costs will be initially reduced by approximately 4.5 million dollars a year with the prospect for additional savings as coins are used in place of dollar notes.

I urge you to encourage actively the acceptance and usage of this coin among your employees and customers so that it can achieve its fullest potential. Enclosed are materials to support your promotional effort. Cooperative efforts such as this can be of great benefit to all of us. Thanks for your help.

Sincerely,

W. Michael Blumenthal



Susan B. Anthony

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- Easy to separate by size • Bills being all the same size, take time to sort
- Easy to automate counting and sorting operations

QUICK TO SET UP CASH REGISTERS

- Easy to insert and withdraw. Four suggested arrangements to accommodate the \$1 coin in cash register drawers are:

Currency				
\$1 coin	25¢	10¢	5¢	1¢

Currency				
25¢	10¢	5¢	1¢	\$1 coin

Currency				
\$1 coin	50¢	25¢	10¢	5¢
				1¢

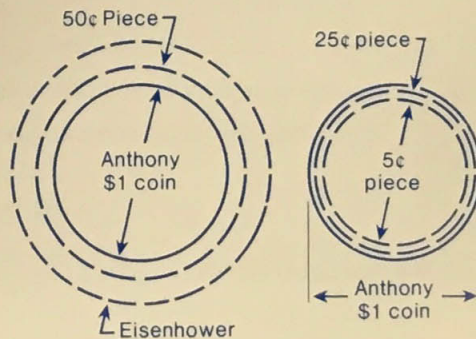
Currency				
50¢	25¢	10¢	5¢	1¢
				\$1 coin

The coins are being minted in Philadelphia, Denver, and San Francisco and distributed by the Federal Reserve Banks. The Mint began production in December 1978 in order to accumulate an inventory of 500 million coins prior to their release to local banks in July 1979. Production will continue after release at the rate of 80 million per month.

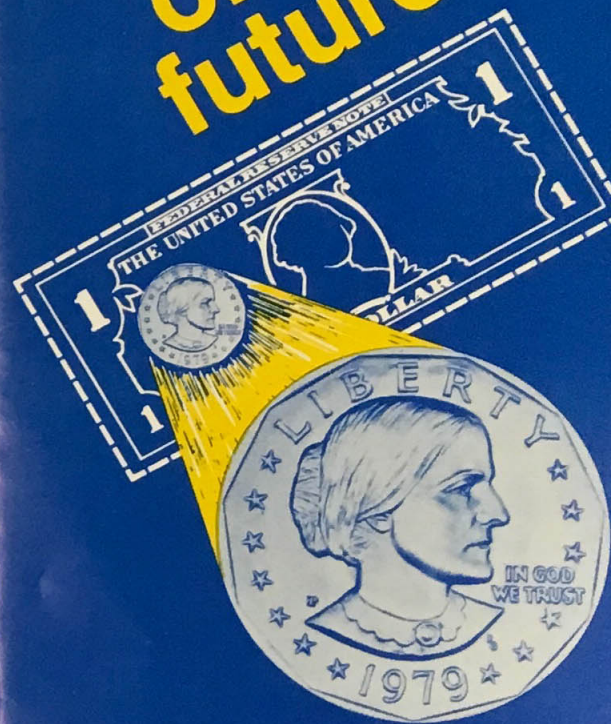
Size and Weight Comparison of the ANTHONY DOLLAR to other U.S. coins

Comparisons

	Denomination				
	5¢	25¢	\$1	50¢	\$1
(Avoir.)					
WEIGHT (oz)	.18	.2	.3	.4	.8
DIAMETER (in)	.84	.96	1.04	1.20	1.50



the dollar
of the
future



The Susan B. Anthony
Dollar Coin

Public Law 95-447, dated October 10, 1978, authorized the issuance of the new Susan B. Anthony dollar coin. It further provided that the minting of the Eisenhower circulating dollar coin be discontinued as of December 31, 1978.

ACTUAL SIZE of the ANTHONY DOLLAR



Obverse



Reverse

Obverse—Profile of Susan B. Anthony (1820–1906). Miss Anthony was an early crusader for equal rights for women and a pioneer in the drive to win for women the right to vote. In 1920 her life-long work culminated in the ratification of the 19th Amendment to the Constitution giving nationwide suffrage to women. This is the first time that a portrait of an American woman rather than a symbolic woman has appeared on a circulating U.S. coin.

Reverse—Symbolic eagle of Apollo 11 landing on the moon. The Apollo 11 spacecraft was christened "The Eagle" and landed on the moon at Tranquility Base on July 20, 1969. In tribute to the first landing on the moon, the design originally appeared on the Eisenhower dollar coin (1971–1978) in accordance with the provisions of Public Law 91-607, dated December 31, 1970.

Both the obverse and reverse of the Anthony Dollar were designed by Frank Gasparro, Chief Engraver of the United States.

SOME OF THE BENEFITS OF THE ANTHONY DOLLAR

—TO THE RETAIL COMMUNITY—

The new one dollar coins . . .

- Save time and reduce errors at the cash register
- Are easily withdrawn from and dropped into cash drawers — Bills are secured under spring retainer and must be straightened
- Save time and reduce errors in counting and handling operations
- Are quickly counted and handled (manually or automatically) — Bills often stick together and cannot be distinguished by size
- Are quick and easy to separate by size — Bills must be individually separated by denomination and placed face side up in one direction

—TO THE FINANCIAL COMMUNITY—

Substitution of dollar coin for note . . .

- Eliminates need for removal of worn and torn bills from circulation
- Reduces mistakes resulting from new currency being stuck together or being of mixed denomination
- Reduces teller verification time — Counterfeit possibility substantially reduced
- Speeds up teller transaction time and reduces customer waiting time
- Eliminates jamming of currency counting machines

—TO THE CONSUMER—

The new dollar coin is . . .

- Easy to carry with other coins — Avoids fumbling in both sections of wallet or purse — Higher bills remain secure
- Easy to find in pocket or change purse since it is sized between the quarter and half dollar and weighs 1/3 as much as four quarters
- Easy for children to use — Easy to hear when dropped

ADVANTAGES OF THE COIN'S COMPOSITION . . .

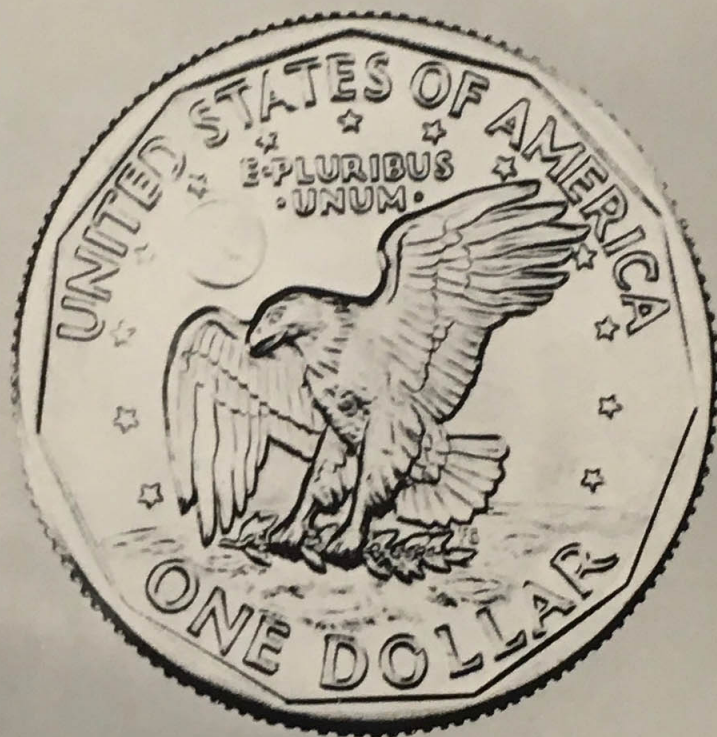
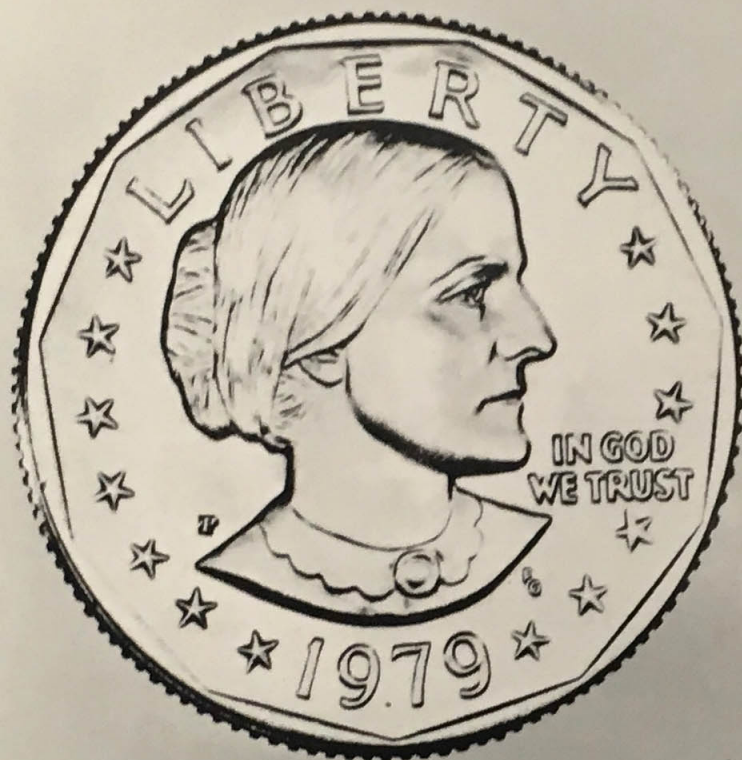
The Anthony dollar is a copper-nickel clad coin as are all U.S. coins valued at 10¢ or greater. This composition has many advantages such as superior surface wear and appearance and relatively low cost to produce. Also, because of the unique electrical resistivity and density of the laminate, it is very difficult to counterfeit or slug.

COST ADVANTAGES OF THE ANTHONY DOLLAR . . .

A minimum of \$4.5 million will be saved per year, since the old large Eisenhower dollar cost 8¢ to produce and each new Anthony dollar costs only 3¢ to produce.

In addition, any substitution of the dollar coin for the dollar bill will result in savings for private business as well as the Federal budget. The \$1 bill costs nearly 2¢ to produce and lasts only 18 months in circulation—frequently in bad shape. The new dollar coin will cost 3¢ to produce and will last 15 years or more in good condition.





Yes, we would like to have a supply of the U.S. Mint's
Susan B. Anthony Dollar Brochures to include in a
mailing to our members or customers.

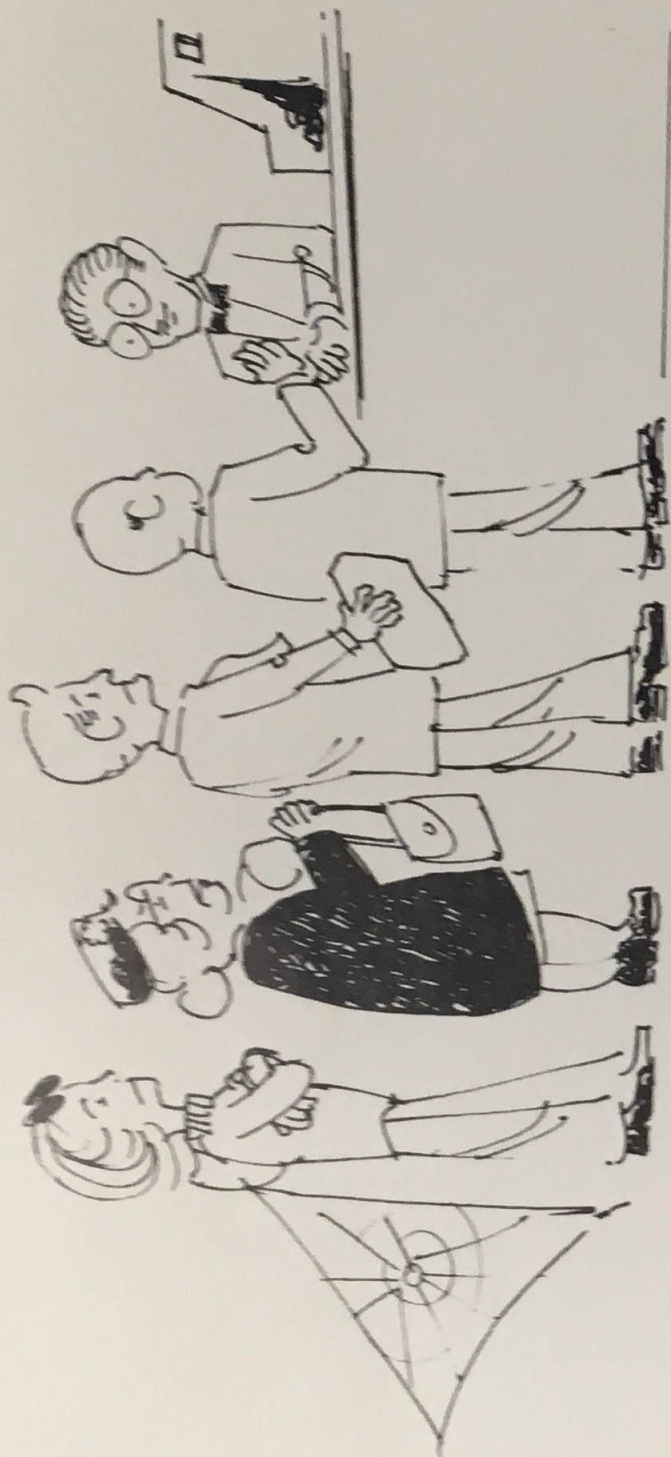
We will require _____ folded brochures.
Quantity

Please send to: _____

Attn: _____

Place
Stamp
Here

**Susan B. Anthony Circulation Program
Bureau of the Mint, Room 1020
501 13th Street, N.W.
Washington, D.C. 20220**



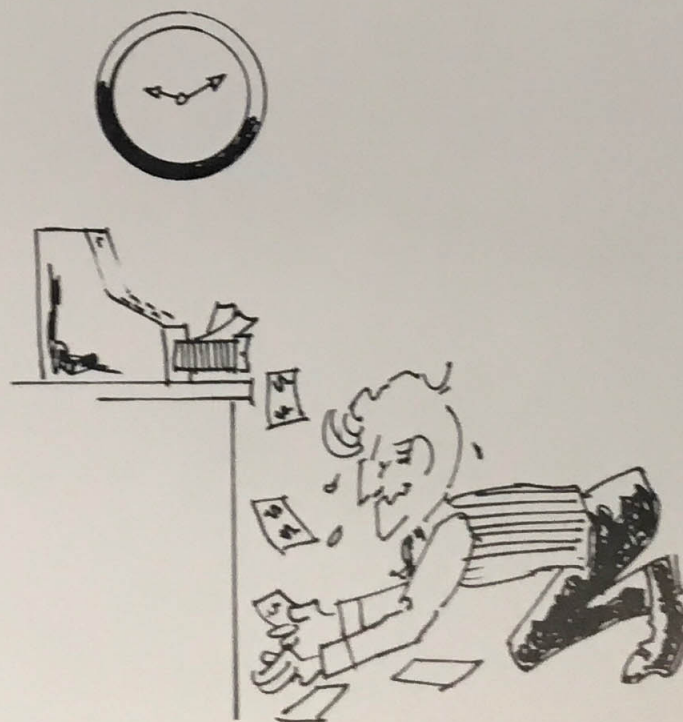
The New Dollar coin cuts customer waiting time.



Happiness is a dollar that won't blow away.



Convenience is avoiding a bill-changer.



Begin your shift with dollar coins.

The Dollar of the Future

THE SUSAN B. ANTHONY DOLLAR COIN

SUGGESTED COPY TO ADD TO YOUR NEWSPAPER ADVERTISING

Susan B. Anthony DOLLAR DAY Sale



Celebrate with us
the birth of a
new coin.

*the dollar
of the future
is here now!*

**The Coins are Here!
The Coins are Here!
The Coins are Here!**

Use the new DOLLARS & SENSE

Discover the Changing Dollar

The new dollar coin is
available at...

**A Treasure of
Value at ...**



for your convenience
our cashiers will
be making change
with the
New Susan B. Anthony
Dollar Coin

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**What's Coming?
What's Coming?
What's Coming?**

**The Coins are Coming!
The Coins are Coming!
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THE SUSAN B. ANTHONY
DOLLAR COIN
SUSAN B. ANTHONY DOLLAR

New Fashion Dollars
Old Fashioned Prices
SUSAN B. ANTHONY DOLLAR

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THE SUSAN B. ANTHONY
DOLLAR COIN

SUSAN B. ANTHONY DOLLAR

New Fashion Dollars
Old Fashioned Prices

SUSAN B. ANTHONY DOLLAR

The Anthony Dollars are here!

The Anthony Dollars are here!



THE SUSAN B. ANTHONY DOLLAR COIN

Promotional Ideas for Bankers

- **Present new customers** with a Susan B. Anthony Dollar (in a special envelope with your bank's name) when they open a checking or savings account.
- **Give a gift of Anthony Dollars**—on a special card or in a souvenir envelope—to those who deposit \$1,000 in an account.
- **Sponsor a Susan B. Anthony poetry or essay contest** for students—and award a prize in Anthony Dollars.
- **Include on your monthly computer statements** to checking account customers a reminder that the new coin is available at your bank.
- **Consider naming your new branch** the Susan B. Anthony Branch—and have an opening celebration to salute women. Give away balloons, Anthony Dollar key chains, pencils, matchbooks, T-shirts, lapel buttons, etc.
- **Cooperate with retailers** in your city or shopping mall on a "Dollar Days" promotion...and completely substitute dollar coins for dollar bills during that week.
- **Use the "AD SHEET"** in this kit for assistance with newspaper ads to promote your campaign.
- **Ask your Federal Reserve Bank representative** about window posters to support your promotion of the dollar of the future.
- **Telephone the presidents** of all your local women's groups and tell them that the new coin is coming...ask their cooperation in planning a "Susan B. Anthony Day" to coincide with the initial distribution of the coin at your bank...or offer to visit their group meetings to exchange old \$1 notes for new coins...Invite the press to take pictures, and then enjoy the publicity.



THE SUSAN B. ANTHONY DOLLAR COIN

Promotional Ideas for Retailers

- **Have a "Dollar Days" sale** when certain items are specially priced if purchased with at least one Anthony dollar.
- **Schedule a Susan B. Anthony Sale Week.** A great symbol or logo for your promotion is Susan B. Anthony's red shawl. She wore it often in her fight for the right to vote. This bright eye-catching symbol could be used in ads or store displays and even worn by store employees.
- **Cooperate with banks** and other retailers in your mall or your Chamber of Commerce to sponsor a city-wide or mall-wide promotion. Put up a coin exhibit, sponsor a drawing for a prize consisting of Anthony dollars, furnish employees with buttons or special name tags with a picture of the coin.
- **Give plenty of Susan B. Anthony dollars** in change during your promotion campaign. Be sure to contact your banker early to let him know your needs.
- **Use the "AD SHEET"** in this kit for assistance with newspaper ads to promote your campaign.
- **Ask your Federal Reserve Bank representative** about window posters to support your promotion of the dollar of the future.

Keep in mind the following dates which can be tied in with your retail promotions:

July 19—Anniversary of first Women's Rights Convention which was held in Seneca Falls, New York (1848)

July 20—Anniversary of "Eagle" landing on the Moon which is depicted on reverse of \$1 coin (1969)

August 26—Anniversary of the 19th Amendment to the Constitution which gave women the right to vote (1920)

the dollar
of the
future



The
**Susan B. Anthony
Dollar Coin**

Department of the Treasury
Bureau of the Mint
Washington, D.C. 20220





THE SECRETARY OF THE TREASURY
WASHINGTON

Dear Friend:

In a few short weeks, the new small one dollar coin will begin to be circulated as part of our currency and coinage system. We need your help in assuring ready acceptance of the coin.

The size and weight of the new Susan B. Anthony coin were selected for their convenience and ease of handling in establishments such as yours. The new dollar will be advantageous to private industry ... because of faster, easier handling of coins as compared to the handling of dollar notes. There are also significant cost benefits to the Government and, of course, ultimately to the taxpayer. Costs will be initially reduced by approximately 4.5 million dollars a year with the prospect for additional savings as coins are used in place of dollar notes.

I urge you to encourage actively the acceptance and usage of this coin among your employees and customers so that it can achieve its fullest potential. Enclosed are materials to support your promotional effort. Cooperative efforts such as this can be of great benefit to all of us. Thanks for your help.

Sincerely,

W. Michael Blumenthal



Susan B. Anthony

Susan B. Anthony was a great American who devoted her life to securing the right of women to vote. Her crusade continues the heritage of all heroic Americans who have built this country on the belief that equality is the right of every citizen, not the privilege of a few. Now in 1979 the United States will honor Susan B. Anthony by placing her portrait on the obverse of the new, small-sized dollar coin. This is especially significant in that it is the first time that a portrait of an American woman, rather than a symbolic woman, will appear on the circulating coinage of our nation.

Born in Adams, Massachusetts in 1820, Susan B. Anthony was well trained for her rebel role in history. She was raised in a family of Hicksite Quakers whose members were often the backbone of liberal thought and action in 19th century America. She delivered her first public speech as a fund raiser and president of the local chapter of the Daughters of Temperance, one of the only organizations open to women. Though she was a delegate from this group, she was once refused permission to speak at a mass meeting of the Sons of Temperance. Having been informed that the women were there only "to listen and learn,"¹ she walked out of the hall to become the organizer of the first Woman's State Temperance Society in New York. Her budding talents were soon recognized, and it was in such administrative roles that she served the cause of women until her death in 1906.

The many times Miss Anthony was faced with the inequality of women did not weaken her resolve. She often voiced labor's cause and publicized news of strikes and the plight of working women; yet she was denied a delegate's seat at the 1869 Convention of the National Labor Union. Perhaps her most trying moment came when her life-long family friend, Frederick Douglass, and his fellow male anti-slavery advocates at the first post-war Woman's Rights Convention in 1866 announced that the women must wait and be patient. "This is the Negro's hour."² Such a statement was a bitter pill for Miss Anthony who had long worked for anti-slavery and had believed for years that the right to vote would be for all citizens.

It was the non-citizen status of women that provoked Susan B. Anthony and led her to the legal event for which she is best known: The case of *The United States v. Susan B. Anthony*. Throughout 1872, she had been urging delegates of the suffrage convention to test the theory that the Fourteenth Amendment did not exclude women from voting. In a newspaper plea for all citizens to register to vote, she found not a word to indicate the intended vote was meant to be for men only. Armed with the Fourteenth Amendment and the state election law which she read as proof that the text did not prohibit women from voting, she led a group of women to register in Rochester, New York, on November 1. The same sixteen women returned to the polls on November 5 and deposited their votes

which were to be counted in the national election. All were soon arrested and all pleaded guilty to voting and were placed under bail of \$500 and ordered to appear before the Albany court where Miss Anthony's bail was raised to \$1,000.

Susan B. Anthony was prepared for the consequences of these actions and those about to follow. She spent the spring months before the trial speaking in 29 different Post Office districts of the county on the subject, "Is it a crime for a United States citizen to vote?"³ When derided for leaving the marshal's custody in Rochester and for "attempting to prejudice the jury," she thoughtfully replied that she was only attempting to explain the U.S. Constitution.

The trial held in June 1873 in Canandaigua has been maligned as a travesty of justice. The Judge, newly appointed to his position by a Senator known to be an adversary of the women's cause, declared that Susan Anthony was not competent to testify in her own case and was not protected by the law nor did she have the right to vote. He refused to have the jury polled but rather dismissed them. Following the legal custom, he asked the prisoner if she had anything to say as to why the sentence should not be pronounced. She rose to her feet and, though often interrupted by the Judge, delivered an interpretation of his breach of law and justice. "Failing to get this justice—justice, even to get a trial by a jury not of my peers—I ask not leniency at your hands,"⁴ she chided. To the sentence of the court to pay a fine of one hundred dollars and the cost of the prosecution, Miss Anthony replied, "May it please your Honor, I shall never pay a dollar of your unjust penalty. . . . And I shall earnestly and persistently continue to urge all women to the practical recognition. . . . that resistance to tyranny is obedience to God."⁵ This last dictum cemented her cause to America's first revolution for the same words appear on Adams' and Jefferson's proposal for the Great Seal of the United States. She did not pay the fine, and did continue to persist for 33 more years, speaking, writing, and counseling her followers who would continue her work and secure passage of the Nineteenth Amendment in 1920.

For the last half century of her life, Susan B. Anthony divided all her energies among publicizing and recording women's demands through the written word, lecturing throughout the nation and administering and pacifying those various groups emerging with slightly different aims and methods. On one speaking and organizing trip to Washington, D.C. in 1888, journalists wrote "Spring is not heralded in Washington by the approach of robin redbreast but by the appearance of Miss Anthony's red shawl."⁶ This became the symbol of her dedication and fight. Even as an elderly woman she campaigned throughout the West, faced the rigors of the frontier and urged legislators from Ohio to California to follow the lead of Wyoming and include a women's rights clause in their proposed constitutions.

Miss Anthony never waived in her effort to gain the vote and to record for history the many events of the Women's Movement. And, indeed, her fight is best remembered by her publishing efforts. She spurred feminine writers to work unceasingly in the declaration of their ideals and those of each group. Though the publishing of the weekly journal, *Revolution*, and of the volumes of *The History of Woman Suffrage* kept her constantly in debt, she continued to record and document the movement for her contemporaries and for the generations of historians to follow.

The few tributes and honors bestowed upon Susan B. Anthony came late in her life. Several large birthday celebrations in her honor were held in the nation's Capital. In 1906 United States congressmen, as well as President Theodore Roosevelt, sent messages.

After the presidential compliment was read to the audience, Miss Anthony rose and exclaimed, "When will men do something besides extend congratulations: I would rather have President Roosevelt say one word to Congress in favor of amending the Constitution to give women the suffrage than to praise me endlessly!" Thanking the crowd for their great applause, she then spoke her public call to battle: "There have been others also just as true and devoted to the cause—I wish I could name every one but with such women consecrating their lives—failure is impossible."⁷

Women generations later remembered this charge and our nation now honors Susan B. Anthony by placing her likeness on our coinage. Her portrait visually repeats the expression of an aspiring presidential candidate who after meeting her in 1878 said, "How could anyone forget Susan B. Anthony? The years of trial, persecution, and incessant struggle have left their ruthless impress upon her noble features."⁸

Notes

(See "References" for complete citations)

- | | |
|--|-----------------------|
| 1. K. Anthony, <i>Susan B. Anthony</i> , p. 102. | 5. Ibid., p. 299. |
| 2. Stevenson, <i>Women's Rights</i> , p. 52. | 6. Ibid., pp. 385–386 |
| 3. K. Anthony, <i>Susan B. Anthony</i> , p. 290. | 7. Ibid., p. 498 |
| 4. Ibid., p. 298 | 8. Ibid., p. 465 |

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Business and Professional Women's Foundation, Archives. Clipping Files. Washington, D.C.

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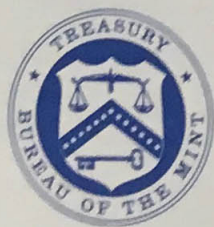
Stevenson, Janet. *Women's Rights*. New York: Franklin Watts, Inc., 1972.

United States Archives. Justice Chronological Files, unpublished.

For a more detailed biography, write to:

Susan B. Anthony Dollar Program
Bureau of the Mint
501 13th Street, N.W.
Washington, D.C. 20220







Cash Handling Benefits of the Susan B. Anthony Dollar Coin

● BENEFITS TO RETAIL COMMUNITY

The new one dollar coins. . .

Save time and reduce errors at the cash register

Are easily withdrawn and dropped into cash drawers—bills are secured under spring retainer and must be straightened

Save time and reduce errors in counting and handling operations

Are quickly counted and handled (manually or automatically)—bills often stick together and cannot be distinguished by size

Are quick and easy to separate by size—bills must be individually separated by denomination and placed face side up in one direction

● BENEFITS TO FINANCIAL COMMUNITY

Substitution of dollar coin for note. . .

Speeds up teller transaction time and reduces customer waiting time

Reduces teller verification time—counterfeit possibility substantially reduced

Reduces mistakes resulting from new currency being stuck together or being of mixed denomination

Eliminates need for removal of worn and torn bills from circulation

Eliminates jamming of currency counting machines

● THE NEW DOLLAR COIN

Has the portrait of Susan B. Anthony on the face of the coin in recognition of Miss Anthony's leadership in securing the right for women to vote

Is larger than the quarter and smaller than the half dollar

Is lighter than the half dollar—weighs approximately 1/3 as much as four quarters

Has a unique eleven-sided inner border within the circular configuration of the coin

● **BANK AND RETAILER CONCERNS**

Storage space limitations in vaults and safes

Initially there will be a need to store both dollar bills and the new dollar coins. As coins are substituted for bills, storage problems will diminish.

- The new coins can be obtained in rolls of 25
- These dollar rolls will take no more vault space than used one dollar bills in good condition. . .in fact. . .\$1000 of rolled dollar coins (40 rolls) take up about the same space as \$1000 of used one dollar notes in good condition

Space limitations in cash drawers

Present cash registers can be utilized—a few of the many alternative arrangements are:

		Currency		
\$1 coin	25¢	10¢	5¢	1¢

		Currency		
25¢	10¢	5¢	1¢	\$1 coin

		Currency		
\$1 coin	50¢	25¢	10¢	5¢
				1¢

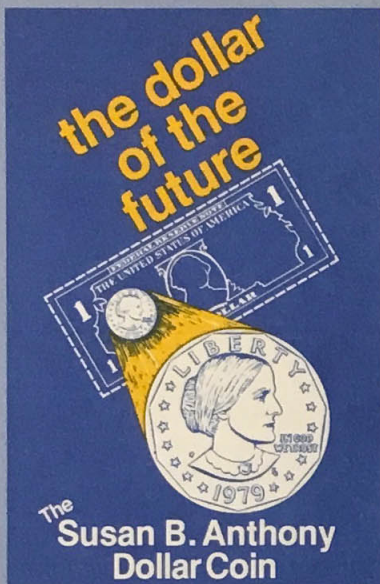
		Currency		
50¢	25¢	10¢	5¢	1¢
				\$1 coin

● **SUGGESTED USE OF DOLLAR COIN IN GIVING CHANGE**

- | | |
|--------|--|
| \$1.00 | one dollar coin |
| 1.25 | one dollar coin and one quarter |
| 1.50 | one dollar coin and two quarters |
| 2.00 | two \$1 coins or one \$2 bill |
| 3.00 | three \$1 coins or \$1 coin and a \$2 bill |

Up to three dollars in change can easily be made without having to lift the bill retainer—saving time for you and your customer.

When making change for larger amounts the dollar coin can be combined with the two, five or ten dollar bill. Substitution of the dollar coin for the dollar bill can result in savings for your business as well as substantial savings for the Federal budget. The \$1 bill costs nearly 2 cents to produce and lasts only 18 months in circulation—frequently in bad shape. The new dollar coin will cost 3 cents to produce and will last 15 years or more in good condition.



The Susan B. Anthony Dollar is

**quick
& easy**

QUICK TO IDENTIFY

- Easy to see it is a woman • Susan B. Anthony is the only American woman to be honored on a circulating United States coin
- Easy to see the unique 11-sided inner border on both sides
- Easy to distinguish by size • Larger than the quarter

QUICK TO GET AND GIVE IN CHANGE

- Easy to carry with other coins • Avoids fumbling in both sections of wallet or purse • Higher bills remain secure
- Easy to insert and withdraw from cash register drawer • Quicker change-making speeds up lines and shortens customer waiting time

QUICK TO FIND IN POCKET OR PURSE

- Easy to find since it is sized between the quarter and half dollar
- Easy to carry, since it weighs one-third as much as four quarters
- Easy for children to use • Easy to hear if dropped

QUICK TO USE IN VENDING MACHINES

- Easy to insert • Worn or torn bills are often rejected
- Easy to make direct purchase • Reduces the need for a bill changer

QUICK TO COUNT AND SORT

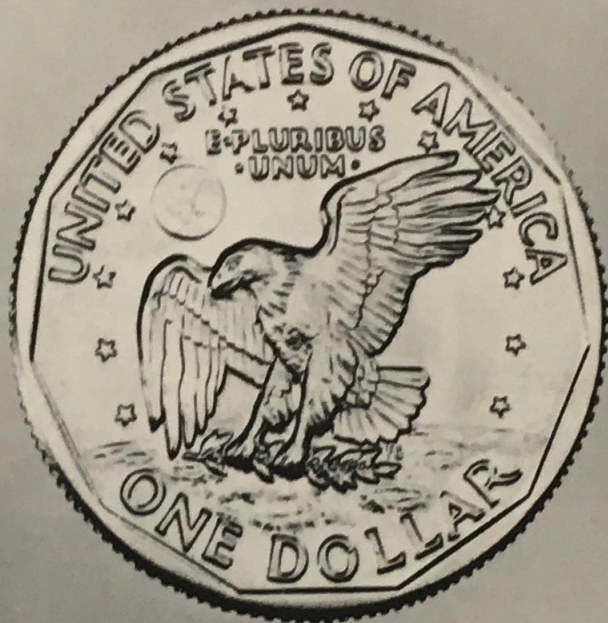
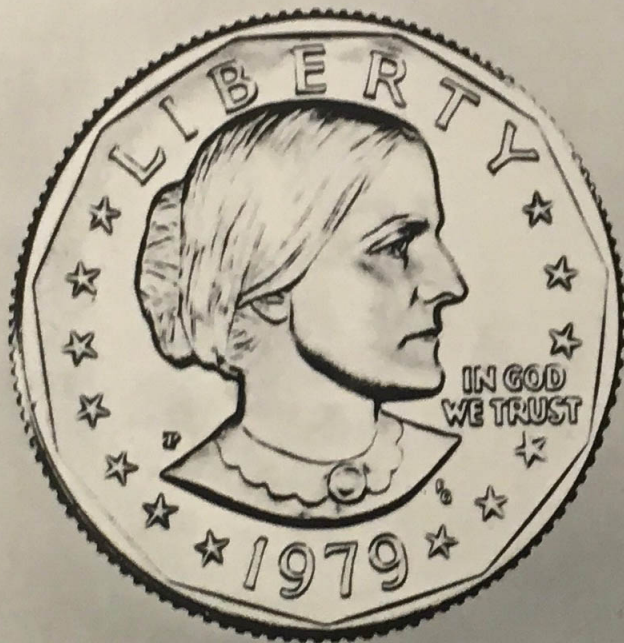
- Easy to handle • Unlike bills, coins won't stick together when new and tear when old
- Easy to separate by size • Bills being all the same size, take time to sort
- Easy to automate counting and sorting operations

QUICK TO SET UP CASH REGISTERS

- Easy to start day's transactions • One roll of new dollar coins replaces 25 dollar bills
- Easy to rearrange present cash register drawers

QUICK TO OBTAIN

- Easy to circulate • The Anthony Dollars are being minted in Philadelphia, Denver, and San Francisco and distributed by the Federal Reserve Banks
- Easy for the public to get from local banks beginning in July 1979



the dollar of the future



**The Susan B. Anthony
Dollar Coin**

The New Dollar Coin

is Quick and Easy

QUICK TO IDENTIFY

- Easy to see it is a woman • Susan B. Anthony is the only American woman to be honored on a circulating United States coin
- Easy to see the unique eleven-sided inner border on both sides
- Easy to distinguish by size • Larger than the quarter

QUICK TO USE IN VENDING MACHINES

- Easy to insert • Worn and torn bills are often rejected
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QUICK TO SET UP CASH REGISTERS

- Easy to insert and withdraw. Four suggested arrangements to accommodate the \$1 coin in cash register drawers are:

Currency				
\$1 coin	25¢	10¢	5¢	1¢

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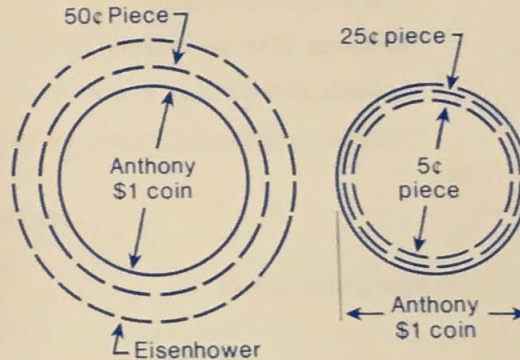


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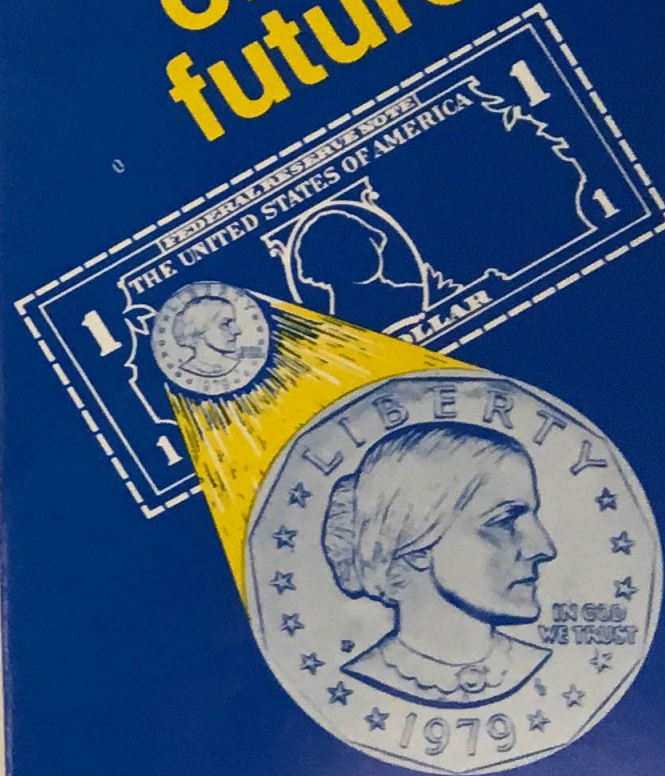
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Comparisons

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Public Law 95-447, dated October 10, 1978, authorized the issuance of the new Susan B. Anthony dollar coin. It further provided that the minting of the Eisenhower circulating dollar coin be discontinued as of December 31, 1978.

ACTUAL SIZE of the ANTHONY DOLLAR



Obverse



Reverse

Obverse—Profile of Susan B. Anthony (1820–1906). Miss Anthony was an early crusader for equal rights for women and a pioneer in the drive to win for women the right to vote. In 1920 her life-long work culminated in the ratification of the 19th Amendment to the Constitution giving nationwide suffrage to women. This is the first time that a portrait of an American woman rather than a symbolic woman has appeared on a circulating U.S. coin.

Reverse—Symbolic eagle of Apollo 11 landing on the moon. The Apollo 11 spacecraft was christened "The Eagle" and landed on the moon at Tranquility Base on July 20, 1969. In tribute to the first landing on the moon, the design originally appeared on the Eisenhower dollar coin (1971–1978) in accordance with the provisions of Public Law 91-607, dated December 31, 1970.

Both the obverse and reverse of the Anthony Dollar were designed by Frank Gasparro, Chief Engraver of the United States.

SOME OF THE BENEFITS OF THE ANTHONY DOLLAR

—TO THE RETAIL COMMUNITY—

The new one dollar coins . . .

- Save time and reduce errors at the cash register
- Are easily withdrawn from and dropped into cash drawers — Bills are secured under spring retainer and must be straightened
- Save time and reduce errors in counting and handling operations
- Are quickly counted and handled (manually or automatically) — Bills often stick together and cannot be distinguished by size
- Are quick and easy to separate by size — Bills must be individually separated by denomination and placed face side up in one direction

—TO THE FINANCIAL COMMUNITY—

Substitution of dollar coin for note . . .

- Eliminates need for removal of worn and torn bills from circulation
- Reduces mistakes resulting from new currency being stuck together or being of mixed denomination
- Reduces teller verification time — Counterfeit possibility substantially reduced
- Speeds up teller transaction time and reduces customer waiting time
- Eliminates jamming of currency counting machines

—TO THE CONSUMER—

The new dollar coin is . . .

- Easy to carry with other coins — Avoids fumbling in both sections of wallet or purse — Higher bills remain secure
- Easy to find in pocket or change purse since it is sized between the quarter and half dollar and weighs 1/3 as much as four quarters
- Easy for children to use — Easy to hear when dropped

ADVANTAGES OF THE COIN'S COMPOSITION . . .

The Anthony dollar is a copper-nickel clad coin as are all U.S. coins valued at 10¢ or greater. This composition has many advantages such as superior surface wear and appearance and relatively low cost to produce. Also, because of the unique electrical resistivity and density of the laminate, it is very difficult to counterfeit or slug.

COST ADVANTAGES OF THE ANTHONY DOLLAR . . .

A minimum of \$4.5 million will be saved per year, since the old large Eisenhower dollar cost 8¢ to produce and each new Anthony dollar costs only 3¢ to produce.

In addition, any substitution of the dollar coin for the dollar bill will result in savings for private business as well as the Federal budget. The \$1 bill costs nearly 2¢ to produce and lasts only 18 months in circulation—frequently in bad shape. The new dollar coin will cost 3¢ to produce and will last 15 years or more in good condition.



Place
Stamp
Here

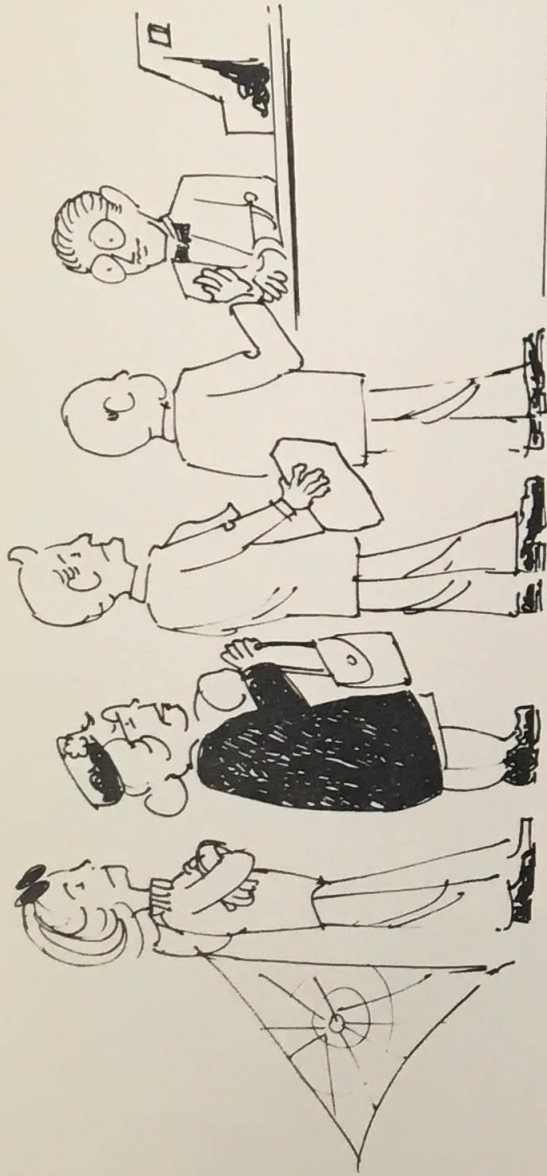
**Susan B. Anthony Circulation Program
Bureau of the Mint, Room 1020
501 13th Street, N.W.
Washington, D.C. 20220**

Yes, we would like to have a supply of the U.S. Mint's Susan B. Anthony Dollar Brochures to include in a mailing to our members or customers.

We will require _____ folded brochures.
Quantity

Please send to: _____

Attn: _____



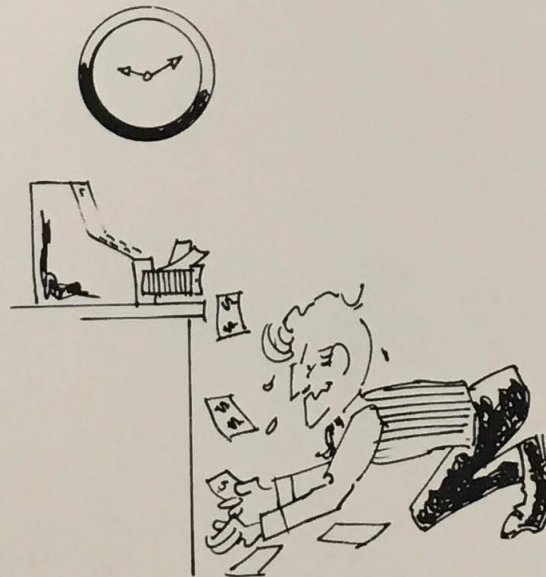
The New Dollar coin cuts customer waiting time.



Happiness is a dollar that won't blow away.



Convenience is avoiding a bill-changer.



Begin your shift with dollar coins.

The Dollar of the Future

THE SUSAN B. ANTHONY DOLLAR COIN

SUGGESTED COPY TO ADD TO YOUR NEWSPAPER ADVERTISING

Susan B. Anthony DOLLAR DAY Sale

Celebrate with us
the birth of a
new coin.



*the dollar
of the future
is here now!*

**The Coins are Here!
The Coins are Here!
The Coins are Here!**

Use the new DOLLARS & SENSE

Discover the Changing Dollar

The new dollar coin is
available at...

**A Treasure of
Value at ...**



for your convenience
our cashiers will
be making change
with the
New Susan B. Anthony
Dollar Coin

Susan B. Anthony DOLLAR DAY Sale

Celebrate with us
the birth of a
new coin.

Use the new DOLLARS & SENSE

Discover the Changing Dollar
The new dollar coin is
available at...

**What's Coming?
What's Coming?
What's Coming?**

**The Coins are Coming!
The Coins are Coming!
The Coins are Coming!**

THE SUSAN B. ANTHONY
DOLLAR COIN

SUSAN B. ANTHONY DOLLAR

New Fashion Dollars
Old Fashioned Prices

SUSAN B. ANTHONY DOLLAR

THE SUSAN B. ANTHONY
DOLLAR COIN

**A Treasure of
Value at ...**



**What's Coming?
What's Coming?
What's Coming?**

**The Coins are Coming!
The Coins are Coming!
The Coins are Coming!**

THE SUSAN B. ANTHONY
DOLLAR COIN

SUSAN B. ANTHONY DOLLAR

New Fashion Dollars
Old Fashioned Prices

SUSAN B. ANTHONY DOLLAR

The Anthony Dollars are here!

The Anthony Dollars are here!



THE SUSAN B. ANTHONY DOLLAR COIN

Promotional Ideas for Retailers

- **Have a "Dollar Days"** sale when certain items are specially priced if purchased with at least one Anthony dollar.
- **Schedule a Susan B. Anthony Sale Week.** A great symbol or logo for your promotion is Susan B. Anthony's red shawl. She wore it often in her fight for the right to vote. This bright eye-catching symbol could be used in ads or store displays and even worn by store employees.
- **Cooperate with banks** and other retailers in your mall or your Chamber of Commerce to sponsor a city-wide or mall-wide promotion. Put up a coin exhibit, sponsor a drawing for a prize consisting of Anthony dollars, furnish employees with buttons or special name tags with a picture of the coin.
- **Give plenty of Susan B. Anthony dollars** in change during your promotion campaign. Be sure to contact your banker early to let him know your needs.
- **Use the "AD SHEET"** in this kit for assistance with newspaper ads to promote your campaign.
- **Ask your Federal Reserve Bank representative** about window posters to support your promotion of the dollar of the future.

Keep in mind the following dates which can be tied in with your retail promotions:

July 19—Anniversary of first Women's Rights Convention which was held in Seneca Falls, New York (1848)

July 20—Anniversary of "Eagle" landing on the Moon which is depicted on reverse of \$1 coin (1969)

August 26—Anniversary of the 19th Amendment to the Constitution which gave women the right to vote (1920)



THE SUSAN B. ANTHONY DOLLAR COIN

Promotional Ideas for Bankers

- **Present new customers** with a Susan B. Anthony Dollar (in a special envelope with your bank's name) when they open a checking or savings account.
- **Give a gift of Anthony Dollars**—on a special card or in a souvenir envelope—to those who deposit \$1,000 in an account.
- **Sponsor a Susan B. Anthony poetry or essay contest** for students—and award a prize in Anthony Dollars.
- **Include on your monthly computer statements** to checking account customers a reminder that the new coin is available at your bank.
- **Consider naming your new branch** the Susan B. Anthony Branch—and have an opening celebration to salute women. Give away balloons, Anthony Dollar key chains, pencils, matchbooks, T-shirts, lapel buttons, etc.
- **Cooperate with retailers** in your city or shopping mall on a "Dollar Days" promotion...and completely substitute dollar coins for dollar bills during that week.
- **Use the "AD SHEET"** in this kit for assistance with newspaper ads to promote your campaign.
- **Ask your Federal Reserve Bank representative** about window posters to support your promotion of the dollar of the future.
- **Telephone the presidents** of all your local women's groups and tell them that the new coin is coming...ask their cooperation in planning a "Susan B. Anthony Day" to coincide with the initial distribution of the coin at your bank...or offer to visit their group meetings to exchange old \$1 notes for new coins...Invite the press to take pictures, and then enjoy the publicity.

Susan B. Anthony Dollon Brochure and deformation

Godwin Press
Brochure, 1900-1901

